Raising The Bar On HOPE

PRATHAM USA 2010 ANNUAL REPORT
“Education is the most powerful weapon which you can use to change the world.”

— NELSON MANDELA
Pratham’s mission is to ensure every child is in school and learning well. The organization is founded on the firm belief that education is the fundamental right of every child and no child should be deprived of this basic right simply because he or she does not have access to it or does not have the resources to realize his or her dreams.

Pratham seeks to improve the quality of education in India and to ensure that all children in India are not only attending but thriving in school.

Using very low-cost and scalable methods, Pratham has emerged as one of the world’s largest non-profit organizations in the field of primary education. Pratham works in collaboration with the government, local communities, parents, teachers, and volunteers across the country to achieve its mission.

Half of India’s primary school-going children are not learning the basics... and that’s why Pratham is needed.

Pratham started in Mumbai about 17 years ago. Then and now, our vision is to ensure that every child is in school and learning well. Then it was Mumbai. Now it is India.
THE YEAR IN NUMBERS

OVER 2.4 MILLION children in rural India reached through Read India. 65,000 volunteers recruited. 61,000 teachers trained. Active in 21 states and 47,000 villages. OVER 425,000 children reached through urban programs in 30 cities. 22,000 pre-school age children attended “balwadis.” 160,000 children borrowed books from Pratham libraries. 113,000 gained computer skills in 430 centers in 28 cities across 8 states. 60,000 child laborers and street children rescued, educated, and sheltered. 22,000 children taught in science programming. 2,000 trained in vocational skilling courses. 16,000 received computer training. 700,000 children surveyed in ASER.

Thanks to your support, Pratham was able to achieve significant successes in 2010–2011.
A LETTER OF THANKS

DEAR FRIENDS,

Thank you for your generosity which once again allowed Pratham to teach millions of underprivileged children to read and write and to raise the bar on the quality of education in India.

Pratham is a people’s movement. Each time I visit with the Pratham team, I am re-energized by the dedication and commitment of our teachers and volunteers. Working hand in hand with our teachers as well as an enormous volunteer force of over 65,000 individuals, Pratham shows that the people of India can help create their own solution to India’s education needs.

In addition to helping millions of children, Pratham helps transform the lives of many of its teachers and volunteers as well, for whom Pratham often presents a first opportunity of their own. An opportunity for a young woman who had never left home to teach, to learn English, to perhaps enter the workforce, and to carve out an independent role and identity. An opportunity for a mother to work with her neighbors and their community as, together, they watch their newly literate children bring home their first book from a Pratham library. And many other stories of individual success.

Leadership and skill building at all levels of the organization is critical to Pratham’s evolution. We were honored by Dr. Madhav Chavan, Pratham’s CEO & Co-Founder receiving a Skoll Award for Social Entrepreneurship and the Foundation’s investment in our leadership development program. With their support, we look forward to advancing beyond basic reading, writing and math as we raise the bar on children’s learning.

Thousands of you generously invested in Pratham USA in 2010. This diverse network of individuals, corporations, and foundations form the financial backbone of the organization and we appreciate the responsibility that goes with your trust. Our volunteer-driven model helps keep costs low and makes your dollar go farther, as recognized by the prestigious four-star rating (the highest possible) from Charity Navigator for the fifth year in a row.

At the end of the day, what matters most is the difference we make to life of a child. On my last visit to Pratham, I took my young daughters to visit a pre-school, a tutorial and a library. Through their eyes, I re-learned the essence of Pratham. The setting of the programs and the environment were so very different from what they had imagined...but the joy of a child learning something new is universal. I invite each of you to visit a Pratham program on your next trip to India, and feel the impact of your support. Thank you again for your generous support.

Atul Varadhachary
President, Pratham USA
While progress has been made in educating India’s population the problem remains critical. Half of the children cannot read at grade level, undermining India’s economic potential.

Some of the specific problems are:

- Classrooms are understaffed (1 in 4 teachers are absent on any given day).
- Teacher attendance is poor (Only 50% are likely to be teaching at any given time).
- The drop-out rate is unusually high (More than 1 in 3 children who begin primary school will drop out before reaching 5th grade).

To address some of these fundamental issues that plague education in India, Pratham runs a host of programs and initiatives designed to support education in different ways.
“No society can achieve its full potential when half the population cannot realize theirs.”

— SECRETARY OF STATE
HILLARY CLINTON
(Speaking at an event launching a global partnership on gender and education in May 2011)
“If we are to teach real peace in this world, and if we are to carry on a real war against war, we shall have to begin with the children.”

— MAHATMA GANDHI
Raising the Bar

In 2010–2011, while placing its focus on key blocks and districts across the country, Pratham reached 2.4 million children, over 65,000 village volunteers, approximately 62,000 government teachers, and over 45,000 villages across 19 states in India through its flagship Read India program.

This year, creating strong demonstration, “100 village Block Excellence Program (BEP)” units throughout India was a key part of Pratham’s strategy, in order to illustrate to key players in education that rapid and cost-effective improvements in learning are possible using Pratham methodology and materials.

In the second iteration of our flagship program, strategic improvements were made in materials, methods, and goals.

The Education for Education (EFE) program was added last year to Read India II as a support component, which led to approximately 14,000 of Pratham’s hard working and dedicated young volunteers receiving an Intel-Pratham certification for successfully completing a digital literacy course. Government partnerships at the state, district, block, and village levels continued to play a catalytic role in facilitating Pratham’s work, with state-wide government partnerships in Punjab and Himachal Pradesh and partnerships in selected districts and schools in Gujarat, Rajasthan, and Uttarakhand. Pratham reached almost 1.4 million children and trained almost 62,000 Government teachers through the five Government partnerships mentioned above.

Infusing Pratham materials, methods, goals, and assessment into the public school system has allowed Pratham to have an impact on classroom practices, rote learning mindsets, and on the development of young minds to think independently, talk confidently, and be avid learners. Given that formal, state-wide partnerships are challenging to create and sustain, special focus was also placed on efforts to engage and involve the community in children’s education with the aim of bringing about a learning achievement orientation in communities and building a bottom-up demand for superior learning outcomes.
DIRECT URBAN PROGRAMS

Pratham continues to run Urban Programs, the second biggest component of Pratham’s program budget, in 30 cities, reaching approximately 425,000 children through both in-school and community-based programs.

Pratham also runs more than 1,400 school-based and community library units, which enables 160,000 children from underserved communities to read and borrow books. The primary goal of Pratham’s Urban Programs is to bring quality education to underserved communities in the cities in which Pratham works. Wherever possible, Pratham works with Governments to provide in-school learning support classes for children who are significantly below grade-level competencies.

In addition, Pratham runs large scale programs, especially preschool and library programs in communities. Lastly, but not least, Pratham runs 250 Urban Learning Centres in underserved communities that provide subject-specific after-school support classes to more than 30,000 children, for a nominal fee.
“There is a huge need for effective primary school education in India, but point a finger at the government and three fingers point back at you. Bringing education to every children meant united and supplementing the government’s effort. And, so Pratham was born.”

— MADHAV CHAVAN
“I very strongly believe that if we are going to build a civil, competent, democratic society, you cannot do it without educating your society.”

— MOHAMED HAMIR
ANNUAL STATUS OF EDUCATION REPORT

Having quantified learning outcomes across India since 2005, the ASER Centre and its Annual Status of Education Report (ASER) has become an important component of the educational policies of central and state governments.

In 2010–2011, the ASER released its 5th annual report on the status of education in India, adding to the report new tools focused on higher competencies, measuring the implementation of the Right to Education Act, and tracking funding flows, expenditures and decision making at the school level through the PAISA survey. More than 30,000 volunteers conducted the survey in over 18,000 villages across the country. The ASER Report has played a big role in furthering Pratham’s agenda of bringing a learning outcomes focus to the national agenda. In 2010–2011, ASER Centre continued its growth as an autonomous research and evaluation institution by constantly developing new methods and streamlining existing methods in order to collect data in an effective and cost effective manner, and consistently exploring new areas of need through ongoing research projects with international institutions such as UNICEF and the UNDP. The project with UNDP is called PAHEL—

a rapid assessment of the prevailing status of human development in a district. PAHEL is currently being conducted in 8 states, with 9,760 being surveyed. Two studies are being conducted with UNICEF—one on understanding teaching and learning in Government Primary Schools across 900 schools in 5 states, and the other on Early Childhood Education in 2 districts of 3 states.
The Pratham Arora Centre for Excellence (PACE), addresses India’s growing need for skilled manpower by offering thousands of students and young adults courses that range from plumbing to banking. Targeting disadvantaged youth from semi-urban and rural locations through our “Vocational Vertical Program,” the PACE Centres partner with corporations such as Larsen & Toubro, Deutsche Bank, Godrej Agrovet, and Taj Hotels, Resorts and Palaces to provide these youth with strong foundational courses, certification and most importantly, opportunity to reach self-sufficiency.

PACE reached approximately 12,000 youth this year through their Knowledge Centres, Foundation Courses, Grass-root Centres, Prison Program, and Entrepreneurial Program along with about 14,000 youth through the Education for Education program.
“I think education is the one thing that can’t be taken away from you. Even if you’re in the most horrible situation... education can take you places.”

— DHRRUV KOTHARI
Launched in 2001, the Pratham Council for Vulnerable Children (PCVC) targets vulnerable, out-of-school children who have been deprived of their fundamental right to a childhood and an education.

In 2010–2011, its 10th year of operations, PCVC worked in 7 states across the country reaching more than 60,723 children. In 2010, PCVC’s newest Prevention Activity, the Focus Block Intervention/Focus City Intervention (FBI/FCI), was launched in all PCVC States. Through the FBI/FCI model, PCVC concentrated its efforts on a few rural blocks and the capital city of each state to implement a program to prevent child labor and child rights violations.

Activities run under the FBI-FCI intervention included: door-to-door surveys, parents meetings, community mobilization activities, child protection groups, parents counseling, and various awareness meetings to win the community support. These programs were cost-effective and used easily scalable methods.
Pratham’s signature program reaches across 19 states, and impacts millions of children in hundreds of districts.

### GEOGRAPHIC REACH

#### READ INDIA II REACH 2010–2011

<table>
<thead>
<tr>
<th>District</th>
<th>Children through Gov. Partnership</th>
<th>Children BEP/DRC</th>
<th>Volunteers</th>
<th>Villages</th>
<th>Teachers Trained</th>
<th>No. of Districts</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Andhra Pradesh</td>
<td>77,175</td>
<td>2,546</td>
<td>1,867</td>
<td>564</td>
<td>12</td>
<td></td>
</tr>
<tr>
<td>2. Assam</td>
<td>28,777</td>
<td>2,520</td>
<td>1,150</td>
<td>19</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3. Bihar</td>
<td>125,929</td>
<td>5,893</td>
<td>2,097</td>
<td>19</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4. Chhattisgarh</td>
<td>80,045</td>
<td>7,739</td>
<td>2,077</td>
<td>18</td>
<td></td>
<td></td>
</tr>
<tr>
<td>5. Gujarat</td>
<td>48,000</td>
<td>13,603</td>
<td>1,450</td>
<td>1,893</td>
<td>11</td>
<td></td>
</tr>
<tr>
<td>6. Himachal Pradesh</td>
<td>440,504</td>
<td>1,137</td>
<td>1,137</td>
<td>27,181</td>
<td>12</td>
<td></td>
</tr>
<tr>
<td>7. Jammu &amp; Kashmir</td>
<td>36,631</td>
<td>1,566</td>
<td>936</td>
<td>850</td>
<td>6</td>
<td></td>
</tr>
<tr>
<td>8. Jharkhand</td>
<td>28,194</td>
<td>1,578</td>
<td>858</td>
<td>247</td>
<td>4</td>
<td></td>
</tr>
<tr>
<td>9. Karnataka</td>
<td>4,635</td>
<td>60</td>
<td></td>
<td>1</td>
<td></td>
<td></td>
</tr>
<tr>
<td>10. Madhya Pradesh</td>
<td>65,439</td>
<td>6,324</td>
<td>2,071</td>
<td>14</td>
<td></td>
<td></td>
</tr>
<tr>
<td>11. Maharashtra</td>
<td>203,011</td>
<td>11,505</td>
<td>7,277</td>
<td>825</td>
<td>14</td>
<td></td>
</tr>
<tr>
<td>12. Nagaland</td>
<td>984</td>
<td>51</td>
<td>51</td>
<td>2</td>
<td></td>
<td></td>
</tr>
<tr>
<td>13. Orissa</td>
<td>91,984</td>
<td>4,599</td>
<td>3,132</td>
<td>30</td>
<td></td>
<td></td>
</tr>
<tr>
<td>14. Punjab</td>
<td>813,974</td>
<td>1,237</td>
<td>13,102</td>
<td>28,313</td>
<td>20</td>
<td></td>
</tr>
<tr>
<td>15. Rajasthan</td>
<td>60,633</td>
<td>12,780</td>
<td>2,991</td>
<td>2,429</td>
<td>11</td>
<td></td>
</tr>
<tr>
<td>16. Tamil Nadu</td>
<td>16,178</td>
<td>639</td>
<td>639</td>
<td>8</td>
<td></td>
<td></td>
</tr>
<tr>
<td>17. Uttar Pradesh</td>
<td>175,382</td>
<td>8,520</td>
<td>4,003</td>
<td>31</td>
<td></td>
<td></td>
</tr>
<tr>
<td>18. Uttarakhand</td>
<td>27,436</td>
<td>1,903</td>
<td>1,677</td>
<td>13</td>
<td></td>
<td></td>
</tr>
<tr>
<td>19. West Bengal</td>
<td>23,898</td>
<td>1,327</td>
<td>681</td>
<td>78</td>
<td>6</td>
<td></td>
</tr>
<tr>
<td><strong>Sub-Totals</strong></td>
<td><strong>1,390,547</strong></td>
<td><strong>1,007,812</strong></td>
<td><strong>65,795</strong></td>
<td><strong>47,256</strong></td>
<td><strong>62,520</strong></td>
<td><strong>251</strong></td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>2,398,359</strong></td>
<td><strong>65,795</strong></td>
<td><strong>47,256</strong></td>
<td><strong>62,520</strong></td>
<td><strong>251</strong></td>
<td></td>
</tr>
</tbody>
</table>

**Page 15**
Pratham’s influence spans the globe, with fundraising partners as well as other countries adopting our Annual Survey on Education.
Pratham’s 15 regional chapters raise awareness about the critical needs of children in India.
EVENTS ACROSS THE UNITED STATES

Author Gurcharan Das and Pratham Director Rukmini Banerji spoke in SEATTLE, WA about the growing need for education.

Actress Amrita Rao performed at the Pratham SF BAY AREA Gala in Milpitas, CA.

Bollywood Actor and Pratham Ambassador Anupam Kher both inspired and amused Pratham supporters at a dinner event in CHICAGO, IL.

Nobel Laureate Amartya Sen accepted the 2010 Pratham Award for Outstanding Service in Education at the Annual Tri-State Gala at the Pierre Hotel in NEW YORK CITY.

Pratham DC Young Professionals hosted a 5K run/walk to raise funds for the organization.

Over 2000 individuals attended the Pratham LOS ANGELES Benefit Concert featuring Alka Yagnik and Meiyang Chang.

Houstonian Guests enjoyed a glamorous fashion show at their third annual luncheon, “Fashioning the Future” at the Junior League of HOUSTON.
“The function of education is to help you from childhood not to imitate anybody, but be yourself all the time.”

— JIDDU KRISHNAMURTI
(Indian Educator, 1895–1986)
# 2009–2010 Financials

**Pratham USA Statement of Activities**

For the year ending December 31, 2010 (with comparative totals for 2009).
(Numbers in ‘000)

<table>
<thead>
<tr>
<th>SUPPORT AND REVENUES</th>
<th>2010</th>
<th>2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>Individual and corporate contributions</td>
<td>$1,735</td>
<td>$1,010</td>
</tr>
<tr>
<td>Foundation grants</td>
<td>5,022</td>
<td>4,715</td>
</tr>
<tr>
<td>Special Events</td>
<td>2,319</td>
<td>2,425</td>
</tr>
<tr>
<td>Less: Direct benefit to donors</td>
<td>(460)</td>
<td>(361)</td>
</tr>
<tr>
<td>Interest Income</td>
<td>15</td>
<td>12</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>$8,631</td>
<td>$7,801</td>
</tr>
</tbody>
</table>

**Operating Expenses**

<table>
<thead>
<tr>
<th></th>
<th>2010</th>
<th>2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program support</td>
<td>$7,908</td>
<td>$9,583</td>
</tr>
<tr>
<td>General and administrative expenses</td>
<td>183</td>
<td>176</td>
</tr>
<tr>
<td>Fundraising expenses</td>
<td>330</td>
<td>311</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>$8,421</td>
<td>$10,070</td>
</tr>
</tbody>
</table>

**Net Assets**

<table>
<thead>
<tr>
<th></th>
<th>2010</th>
<th>2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>Change in unrestricted net assets</td>
<td>$210</td>
<td>($2,269)</td>
</tr>
<tr>
<td>Change in temporarily restricted assets</td>
<td>$4,392</td>
<td>($3,028)</td>
</tr>
<tr>
<td>Net assets at the beginning of the year</td>
<td>$2,640</td>
<td>$7,937</td>
</tr>
<tr>
<td>Net assets at the end of the year</td>
<td>$7,242</td>
<td>$2,640</td>
</tr>
</tbody>
</table>

**Pratham India Financials**

For the year ending December 31, 2010.

**Pratham India Revenue**

- 51% Foundations
- 27% Pratham USA
- 13% Corporations
- 4% Government
- 4% Pratham UK
- 1% Individuals

**Pratham India Expenditures**

- 47% Read India (Rural)
- 25% Read India (Urban)
- 9% ASER Center
- 8% Pratham Institute
- 6% Administration
- 5% PCVC
PRATHAM SUPPORTERS

Pratham expresses gratitude to our supporters who help us raise the bar on hope for those young children who are born into poverty and need the opportunity that only an education can provide.

The commitment of individuals, foundations, corporations, volunteers, and governments, enable Pratham to achieve its mission of every child in school and learning well. On the following pages, we salute the generous donors who supported Pratham USA during the past calendar year, which began January 1, 2010 and ended December 31, 2010.

CORPORATIONS & FOUNDATIONS

$1,000,000 & ABOVE
The William and Flora Hewlett Foundation

$100,000 - $999,999
Artha Capital
GE Foundation

$50,000 - $99,999
Target

$25,000 - $49,999
CLSA-Calyon-Credit Agricole
Goldman Sachs & Co.
Shah Capital Management Inc.
The Capital Group Companies Foundation
Wells Fargo

$10,000 - $24,999
American Express
Barclays Capital
Deutsche Bank
Intelius
ISI Group
Kotak Mahindra
Macquarie Securities
Morgan Stanley
Prithvi Solutions
Roc Capital Management LP
Starwood Capital Group
Management, LLC
The Chugh Firm
The Rockdale Foundation
$5,000 - $9,999
American Organization for Development of Bihar
Child Aid International, CFC
Credit Suisse Foundation
Fidelity Investments
IBM Employee Services Center
Intel
Needle In A Haystack Inc.
Pannell Kerr Forster of Texas PC
Tanu Puri Charitable Fund
The Boston Consulting Group
World Bank Community Connections Fund

INDIVIDUALS

$250,000 & ABOVE
Chitra & Sudesh Arora
Marie Josée & Henry R. Kravis
Shilpa & Arvind Sanger

$100,000 - $249,999
Peggy & Avinash Ahuja
Marie & Vijay Goradia
Ravi Singh
Anjaneya Foundation

$25,000 - $99,999
Denise & Hamilton Brewart
Drs. Richa & Manish Dhanwani
Diana & Arjun Divecha
Meera & Vikram Gandhi
Indrani & Hemant Goradia
Sheila Gulati
Bimla & Swatanka Jain
Apoorva Koticha
Annapoorni Ogoti & Mukund Krishnaswami
The Mehra Family Foundation
Anonymous
Dr. Geetha & Paul Pandian
Madhu & Ashok Naran Patel
Vijaysree Venkataraman & Subash Pereira
Bharat A. Shah
Pratap K Srivastava
Preethi Krishna & Ram Sundaram
Krishnamurthy Tandon
Family Foundation
Arjun Waney
Dr. Ann Stock & Arshad Zakaria

$10,000 - $24,999
Anonymous
Asha & Sajjan Kumar Agarwal
Shalini & Iftikar Ali Ahmed
Tania & Anilesh Ahuja
Hema & Dr. Arvind Amin
Nisha & Harry Arora
Shalini & Dilip Bhargava
Leslie & Ashish Bhutani
Manish Bidasaria
Manisha & Devindra Chainani
Sharda & Satish Cherwoo
Rema & Dhano S. Dhamotharan
Patricia & Madhav Dhar
Lisa & Bradford Freer
Ruchi & Nobel Gulati
Janet & Ravi Gulati
Yumi Iwaski & Anoop Gupta
Gulie & Mohamed Hamir
Jillian & Matthew Hochstetler
Sheila & Rajan Hooda
Anu & Naveen Jain
Ram Karuppusamy
Gail & Victor Khosla
Padma & Venkatram Kudlitipudi (K. V. Rao)
Ranjana & Ashok Kulkarni
Rekha & Sunil Kumar
Joya & Shauvik Kundagrami
Mannmeet & Prithvipal Likhari
Nidhika & Pershant Mehta
Shailesh Mehta
Shibani & Ivan Menezes
Tara & Victor Menezes
Sudha & Pravin Mody
Girish Nair
Laura & John Overdeck
Rohini & Sunil Parulekar
Pravin Patel
Pravina & Yogi Patel
Sumati & Vasant Prabhu
Ashley & Ashish Prasad
Poonam Mittal & Ajai Puri
Neera & Deepak Raj

Chithra Ramesh & Mahalingam Ramesh
Sudha & Satpal Rathe
Shelley & Donald Rubin Foundation
Loveena & Mayur Saigal
Homer Bruce & Jaleh Sallee
Charu & Adarsh Sarma
Radhika & Mukesh Sehgal
Rika & Manahar Shah
Leena & Ash Shah
Shama Tanveer & Rasool Shaik
Rubie & Pradeep Singh
Ashu & Vinayak Singh
Indira & Dr. Om Singla
S. & Madan Somasundaram
Rupal Mehta & Srivats Srinivasan
Sudha & S. “Sundhi” Sundaresh
Vikas Taneja
Pooja Gupta & Saniay Tolia
Drs. Gauri & Atul Varadacharya
Madhavi Vuppalapati & Anand Jayaram
Gulestan & Dinyar Wadia
Sandeep Walla
Vineeta (Salvi), Amit & Divya Walla
Suzanne & Ravi Yadav
Paula Throckmorton & Fareed Zakaria
Agarwal Family Foundation
Deepak Sharma

$5,000 - $9,999
Ellen Adams
Uma & Dr. Bharat Aggarwal
Sushila & Dr. Durga Agrawal
Alka & Rajan Ahuja
Kamesh & Geeta Aiyer
Asava Family
Ajay Bahl
Darshan & Dr. Manjit Singh Bains
Chitra Kumar & Kumar Bashyam
Marion & Stanley Bergman

“If I can be of some help in getting these children a better life, I’ll feel like I have done something meaningful… Lots of these children’s lives are changed because of the education they receive.”

— DIPAK SARKAR
The Vankawala Family
Charitable Foundation
Joyce Anne & Dr. Sridhar Vasudevan
Ritu Piplani & Shailendra Verma
Diwakar Vishakhadatta
Deepti Vyas
Anju & Dr. Pankaj Vyas
Vrishali Wagle
Christine & Bryan White

$1,000 - $2,499
T. Vakrinos & Helen Abadzi
Seema & Abid Abedi
Omana & Sam Abraham
Jami & Andy Acker
Dr. Jayshree & Naren Adenwala
Kiran & Dr. Arun Adlakha
Anita & Dr. Arvind Agarwal
Shalini & Rajeev Agarwal
J.C. Agrawal family
Pallavi & Gurvinder Ahluwalia
Dr. Neelofur R. & Sami Ahmad
Madhu & Deepak Ahuja
Anju Bala & Kanwal Ahuja
Suneetha & Satya Akula
Sarika Amin
Nanda & Dr. Vijay Anand
Mary Caroline Arnesen
Gitanjli Arora
Nutan Arora
Puneet Kumar Arora
Drs. Bagyalakshmi & Palaniappan Arumugham
Mohit Assomull
Monica & Dalip Awasthi
Joseph Balk
Anu & Dr. Natarajan Bala
Dr. Venkatesh Bala
Lakshmi Natarajan & Sridhar Balasubramanian
Tracy Stampfli & Lalit Balchandani
R. Scott Balkan
Drs. Pooja & Subhash Banerjee
Ritu & Ajay Banga
Swati & Sanjay Bansal
Dr. Sandeep Bansil
Rachel & Indrajit Bardhan
Ross & Deborah Bassett
Oren Bassik
Sonai & Bipin Bavishi
Dr. H. S. & Aku Bedi
Sharina & Jay Belani
Aneeta & Gunvant Bhakta
Neerali Kothari & Biren Bhandari
Sushma Singh & Anil Bhatia
Bela & Ansuya Bhatt
Gita & Deepak Bhatt
Amita Desai & Thomas Birch
Sarika & Samir Bodas
Charlotte & Peter Bolland
Eric K. Brown
Sushil Wagle & Kari Browne
Neely & Todd Cather
Dr. Hemasree & Ravi Chaliki
Madhu & Govind Chandak
Suresh Chandrasekaran
Annie & Albert Chao
Anil Chaturvedi
Deepa Poduval & Rajesh Chelapurath
Elizabeth Cheong
Aalap Chikhalikar
Oya & Tom Christopher
Nargis & Homi Cooper
Barbara & John Costas
Sameer D’Costa
Juhy & Raj Daniels
Meena Datt
Colleen Denzler
Nilesh Desai
Kalpana & Kundan Desai
Bhavna & Kalpesh Desai
Falguni & Anant Desai
Kalpana & Satish Desai
Cary Cardiology P.A.
Prema & Dr. Venkat Devarajan
Peter Deyoung
Drs. Minakshi & Satish Dhalla
Manjri & Rajen Dhami
Adhavan Manickam & Chandra Dhandapani
Drs. Rasika & Ramesh Dhekne
Vijay & Dr. Ashok K. Dhingra
Bhawana & Varun Dhingra
Elizabeth & Michele Di Stefano
Uman Doctor
P. & Navin Doshi
Reena & Richard D’Souza
Sharon Duflo
Amit Dungarani
Julie Markus-Dutta & Anirban Dutta
Dr. Sangeeta & Hemant Elhence
Natalie & Vipul Engineer
Genevieve Fernandes
Jason Fisher
William Fithian
Patricia & John Flatowicz
Anjani Datla & Josh Furgeson
Sharon Galloway
Heena Gandhi & Rajeev Gandhi
Parinda & Mukesh Gandhi
Jyoti & Rajinder Gandhi
Monish Gangwani
Medha & Mahesh Ganmukhi
Tracy & Narendra Ganti
Neeraj Garg
Madhu & Rajesh Garg
Christian Gautier
Subha Bhattacharyya & Sharmilli Ghosh
Vishal Ghotge
Arati & Vishwas Godbole
Seema & Sanjay Goel
Ashish Goel
Harshavardan Gopianandan
Aruna & Dinesh Goradia
Katie & Matt Gormly
Kalpana & Ranjan Guha
Rajesh Gujarati
Sheila Baker & Gautam Gujral
Drs. Kalpalatha & Jayarama Guntupalli
Mr. Manish Gupta
Madvi & Suren Gupta
Sharda & U.K Gupta
Anjali Gupta & Rajan Kundra
Ankur Gupta
Anita & Ashwini Gupta
Anita & Sanjay Gupta
Dr. Satish Gupta
Harsh & Swapna Gupta
Charitha Heragu
Chitra & Sudhindra Herle
Kapil Hetamsaria
Aamer Hydrie
Radhika & Dr. Nikhil Inamdar
Dr. Katie Irani
Priya & Manish Israni
Anuradha & B. V. Jagadeesh
Viji & Sridhar Jagannathan
Aarthi & Dr. Anudeep Jain
Ritu & Alok Jain
Bhanu & Anuj Jain
Rohit Jain
Taruna Jain
Jasmine Jaswal
Shah Jatin
Lajwanti & Dr. Ramesh Jhaveri
Mitali Dhar & Pratik Jhaveri
Veena & Suresh Jhawar
Reji & Roy (Abraham) Joseph
Sheela & Dr. John Joseph
Saeed Joshi
Sushama & Rakesh K. Kaul
Swati & Sharad Kadakia
Marianne Koh & Aashish Kalra
Chandrika Kamath
Nandini & Ashok Kanagal
Ambika Kapoor
Jaishri & Vikas Kapoor
Renuka Kapoor
“When you give to an organization like Pratham, you know where your money is going... you’re giving the children a chance for a future; you’re giving their future a chance.”

— SHAILEE MEHTA
“I always feel a little dissatisfied with myself when I donate to Pratham: I ask myself, could I have donated more? This cause is so great, and Pratham is so vital, that the answer is always yes.”

— MANISH DHAWAN

Vijay & Shefaly Ravula
Linda & Jim Robinson
Cory Ross
Andy Ruina
Vaishali & Ajit Sabnis
Sonal & Nirav Sachdev
Kavita & Gautam Sachdev
Kavita & Ashish Sahai
Anantshtree Chaturvedi & Aditi Sahani
Sunila & Randhir Sahni
Ravinder Sakhuja
Karthik Sankaran
Deborah Pandit & Bashar Sawaf
Ajit & Satinder Sawhney
Usha & Parag Saxena
Arjun Saxena
Diana & Narendra Sehgal
Charu Varshney & Arya Sekhar
Ross Selvaggi
Aparajita & Asit Sen
Hulya & Dr. Sabri Sen
Shoma & Abhijit Sengupta
June & Bhaskar Sengupta
Milind Sethi
Dolores & Dr. V. Sagar Sethi
Shakuntla & Dipak Shah
Charu & Dr. Sudhir Shah
Gita & Tasvir Shah
Punyashree & Vimal Shah
Nimmi & Sanjay Shah
Rashmi & Jigar Shah
Sonal & Upendra Shah
Jyotsna & Harshad Shah
Kalpana & Bipin Shah
Usha & Chandrakant Shah
Dipak Shah
Parin & Mukesh Shah
Blanca & Parshu Shah
Nina Dodd & Piyush C. Shah
Bela & Ravin Shah
Kavita & Tapan Shah
Poornima & Anil Shah
Lavina & Dan Shamdasani
Michael Shanahan
Nilima Rajkumar & Roshan Shankar
Anurag Sharma
Anjali & Deven Sharma
Gowri Sharma
Shreeti & Kapil Sharma
Charu & Rohit Sharma
Vandana & Vivek Sharma
Santosh Shetty
Sadhana & Deepak Shrikant
Sarah Ford & Bharat Shyam
Sukhinder & Dr. Gurcharan Sidhu
Sunaina & Gagan Singh
Mona & Munindar Singh
Dr. Poornam & Dr. Balbir Singh
Anu & Ravi Singh
Chhavi Singhal
Shailini & Rajendra Sisodia
Archana Sodha
Ranjeet & Jaynita Sodhi
Renu & Sanjaya Sood
Rukmini & Raj Srikanth
Sujatha & Hari Subramanian
Martha & Krishen Sud
Pratap Talwar
Pravin Tandlay
Jessica & Hemant Taneja
Sue & Nitin Tarte
Dr. Sudha & Siva Tayi
Tamseela Tayyabkhan
Ishani & Vikas Tewari
Sonya & Siddharth Thacker
Sandhya & Sunil Thakkar
Shireen Thakore
Ranjana & Satish Thakrar
Sowmya Rajeev & Rajeev Thalla
Anuradha & Ram Thiagarajan
Vinay Tolia
Suvrata & Raj Unni
Indu & Mahesh Varia
Suneeta & Nanik Vaswani
Drs. Suneela & Ravindra Vegunta
Rajni Venkateswar
Dr. Manik & Upendra Vora
Radhika & Sudhakar Vundavalli
Darshana Shanbhag & Dilip Wagle
Leslie Alberti & Lee Waite
Sarabjit & Hanita Walia
B. Walter
Britney & Richard Weil
Connie & Tommy Wright
Sanjiv Yajnik

IN-KIND DONATIONS
Abraham Rugs
Amrita Singh
The Chugh Firm
Diageo
Gazala Chinwala
Geosphere Capital
Hemant Mathur
Hickey Freeman
Hill’s Liquor
Karaf 22
Margolis Phipps and Wright
Northwest Airport Management
Sandep Mani
Sarah Merians
Sweet Silk Taj
“We must go on fighting for basic education for all, but also emphasize the importance of the content of education. We have to make sure that sectarian schooling does not convert education into a prison, rather than being a passport to the wide world.”

— AMARTYA SEN
ACCOUNTABILITY

Pratham has always firmly believed in measuring what we do. We measure progress to gauge our success.

In every Pratham class, a pre-intervention test is conducted by the Pratham teacher. This is followed by a post intervention test, and in some cases a mid-intervention test. This testing data is used by Pratham teachers to target children who are below expected competencies, and enroll them in our classes. The data is then used by Pratham teachers and Pratham field staff to gauge progress of children.

Several formal external evaluations of Pratham’s work have been carried out over the years. The Jamal Abdul Lateef Poverty Action Lab (JPAL) of MIT has carried out gold standard research into Pratham programs for a number of years. Recently (2008-10), JPAL evaluated Read India in the state of Bihar and Uttarakhand. Currently, JPAL is conducting its 8th study on Pratham interventions, which focuses on the impact of mothers’ literacy and awareness on children’s learning levels.
Our innovative programs are creating systematic changes for kids across 21 of India’s 28 states, producing tangible benefits that change lives.

Some Examples of Pratham’s Impact:

1. Contributed to significant increases in learning levels (8–15 percentage points) in states such as Madhya Pradesh, Chhattisgarh, and Punjab.

2. Reached over 33 million children with its Read India I initiative.

3. Introduced remedial education for children lagging behind and the first urban ‘bridge classes’ to bring out-of-school children into mainstream schools.

4. Created a new standard for supplying ‘current’ data with ASER. ASER is commonly used by government departments for planning and by researchers.

5. Lent its ASER tools and experience to several other countries including Pakistan, Tanzania, Ghana, and Kenya.

6. Contributed to the monitoring system of the Millennium Development Goals (MDG).

7. Created a model for eradicating child labor in Mumbai with the Pratham Council for Vulnerable Children that brings together various governmental agencies including the police and NGOs on one platform for concerted action which has been replicated in other states.

8. Influenced the choice of several corporate leaders to set up foundations which support work in education.
Internationally, grantmakers and entrepreneurs recognize Pratham’s impact and invest in its future.

“Awards make you feel good, but the daily rewards of seeing the children learn are the best. It feels good to be a party of the global community of social entrepreneurs/of people who think in critical ways to find solutions. The fact that I have many dedicated, creative colleagues is an important factor in all the awards that Pratham has won."

— Dr. Madhav Chavan

Pratham continues to hold the attention of the world’s leading social visionaries and grantmakers. Their support is a testament to their belief that Pratham is a change agent that IS raising the bar on hope.

THE SKOLL FOUNDATION
The Skoll Foundation awarded Pratham with a 3-year $1,235,000 grant to create an institution dedicated to identifying, training, and nurturing leaders, managers, and entrepreneurs who will not only continue to run Pratham programs around the country but who will also independently build new ideas and strengthen efforts in the area of education in the country. The grant was awarded in conjunction with the honor of a 2011 Skoll Award for Social Entrepreneurship, awarded by the Skoll World Forum on Social Entrepreneurship, the premier, international platform for accelerating entrepreneurial approaches to the world most pressing social issues.

THE OMDYAR NETWORK (ON)
The ON made a grant of $500,000 to Pratham USA to fund a 12-month pilot to test the sustainability of rural vocational training institutes in India. The pilot will set up a vocational center that will provide training in hospitality and twenty foundation skills centers, set-up as for-profit entities, owned by local entrepreneurs and operated similar to a franchise model. ON is a philanthropic investing firm of eBay Inc. founder, Pierre Omidyar that supports market-based approaches with the potential for large-scale, catalytic impact.
PARTNERSHIPS

We achieve more through collaboration with academia to drive new initiatives, business to launch new programs, and media to raise awareness.

ACADEMIC

Pratham’s association with universities and academics has been useful in many ways. The earliest association for evaluation was with the MIT economists who are now known as a larger network—J-PaL. Subsequently, association with Kennedy School and the Harvard Business School has led to closer understanding of the Pratham model abroad. A group of business strategy faculty at universities in Pittsburgh, Phoenix and at Texas A&M conducted a study of Pratham strategies. In India, university and college alliances have been at a lower level, in conjunction with the ASER study. All these linkages have helped Pratham to understand itself better, to introspect, and to sharpen its strategy.

CORPORATE

In partnership with Deloitte, Pratham USA is launching new educational centers in India to enable disenfranchised teenage girls to acquire secondary school certification and develop vocational skills to help them gain employment and achieve self-sufficiency.

MEDIA

10x10 is a groundbreaking film and social action campaign that amplifies the importance of investing in girls and compels people to action. As an NGO partner, 10X10 will be filming at Pratham sites in India and collaborate on a social action campaign. 10X10’s other NGO partners include World Vision, CARE, Room to Read and Plan.
LEADERSHIP

Every member of our board demonstrates an uncommon commitment to the urgent cause of child literacy in India.

PRATHAM EDUCATION FOUNDATION, BOARD OF TRUSTEES
Ajay Piramal, Chairman, Nicholas Piramal Group
Gunit Chadha, CEO, Deutsche Bank Group, India
Kumara Mangalam Birla, Chairman, Aditya Birla Group
Mukesh Ambani, Chairman, Reliance Industries
Mr. Ramesh Mangaleswaran, McKinsey & Company
Mr. Sanjay Motwani, Sansar Capital
Narayana Vaghul, Former Chairman, ICICI Ltd.
Rajat Gupta, Former Chairman, McKinsey & Co.
Sanjay Nayar, Kohlberg Kravis, and Roberts
Vijay Goradia, Chairman, Vinmar International
Sunny Varkey, GEMS Education
Atul Varadachary, President, Pratham USA
Sharad Kale, IAS (retired), Secretary, Y. B. Chavan Centre
Shahid Mahdi, Former Vice Chancellor, Jamia Milia Islamia University
Arvind Sanger, Chairman, Pratham USA
Reita Gadkari, Trustee, Pratham UK

PRATHAM INDIA EXECUTIVE TEAM
Madhav Chavan, Chief Executive Officer
Farida Lambay, Director, Pratham Council for Vulnerable Children
Rukmini Banerji, Regional Head
Brij Lal Kaul, Regional Head
Usha Rane, Regional Head
Manisha Date, Director, Internal Human Capital Development

PRATHAM USA EXECUTIVE TEAM
Atul Varadachary, President
Arvind Amin, Secretary
Swatantra Jain, Treasurer
Brij Kathuria, Administration Officer
Mahalingam Ramesh, Past President
Sangita Karra, Senior Philanthropy Advisor
Kabir Kumar, Director of Development

PRATHAM USA NATIONAL EXECUTIVE COMMITTEE
Aradhana Asava, Dallas-Fort Worth
Gunvant Bhakta, Raleigh-RTP
Jay Chakraborty, Charlotte
Sheila Gulati, Seattle
Swatantra Jain, Houston
Dhiren Mehta, Los Angeles
Yogi Patel
Raj Rajaram, Chicago
Amar Rao, SF Bay Area
Chithra Ramesh, Washington, DC
Vikas Taneja, Boston

PRATHAM USA ADVISORY BOARD
Natwar Gandhi, Chief Financial Officer, District of Columbia

PRATHAM USA NATIONAL BOARD OF DIRECTORS
Vijay Goradia, Vinmar International
Avinash Ahuja, Magnum Producing Inc.
Sudesh Arora, Natel Engineering Co. Inc.
Jaideep Khanna, Artha Capital Management
Paul Pandian, Tech Mahindra
Arvind Sanger, Chairman, Geosphere Capital Management

PRATHAM USA AMBASSADOR
Archie Panjabi