

PRATHAM USA 2012 ANNUAL REPORT



# OUR MISSION EVERY CHILD IN SCHOOL AND LEARNING WELL

# A MESSAGE FROM OUR PRESIDENT AND CHAIR

Dear PRATHAM family,

2012 has been another tremendous year for *Pratham* and *Pratham USA*. This would not have been possible without your support. *Pratham USA* raised \$10 million, of which half came from individuals, with the other half coming from foundations. The funds raised in the US represented over 70% of *Pratham's* 2012 budget.

A high point of the year was surely the WISE Award being received by Dr. Madhav Chavan, *Pratham* President and Co-Founder. Established by the Qatar Foundation, the WISE Award has been described as the Nobel Prize in Education and we are proud of this recognition. We are also grateful to Dr. Chavan who generously contributed his \$500,000 prize money to *Pratham*.

The bulk of your contributions continue to support our flagship Read India program, which has been expanding in both breadth and depth. This program, focused on teaching basic literacy and numeracy skills to students in Grades 1 to 5, reached 1.5 million children in 2012. *Pratham* was able to achieve this ambitious target through large-scale teacher training efforts and partnerships with state governments. In parallel, we intensified our efforts in select villages to further demonstrate the opportunity for transformative impact.

The eighth Annual Status of Education Report (ASER) survey, which tested over 600,000 children in 16,000 villages across India, delivered mixed results. The good news is that the awareness generated by the report has never been greater. The results are being widely cited with extensive media coverage and utilization by state governments for analysis, planning and budgeting. The bad news, however, is that although 96% of 6 to 14 year-olds are enrolled in school, learning levels are still at only 50%. Over half of all fifth grade children

are unable to read at the second grade level.

A critical role of education is to prepare young adults to successfully enter the workforce, so our efforts in this area are a logical extension of Pratham's educational mission. Through generous and sustained support from Sudesh and Chitra Arora, as well as support from the Skoll Foundation and other donors. the Pratham Arora Centers for Education and the *Pratham* Institute have been growing steadily. In 2012, we helped over 20,000 young adults attain vocational skills for employment. Programs include our Foundation Course. which provides industry-specific training in areas such as hospitality, construction, automotive and home healthcare, as well as training and support for young entrepreneurs.

We are all acutely aware of how important literacy is in today's world.

The ability to read and write can truly make difference in a person's economic and personal development. The 2011 Indian census estimated that one-third of India's population is under the age of 15 and, of this group, a staggering 25% (100 million) are functionally illiterate. Let's not wait for any more reasons to act. Over the past nineteen years, *Pratham* has dedicated itself to developing low-cost, scalable solutions needed to reach these children. With your support, we can make a difference!



Atul Varadhachary

Dr. Atul Varadhachary

President



Arvind Sanger
Chairman of the Board

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# PRATHAM USA BOARD OF DIRECTORS

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San Francisco: Amar Rao

Seattle: Viren Kamdar
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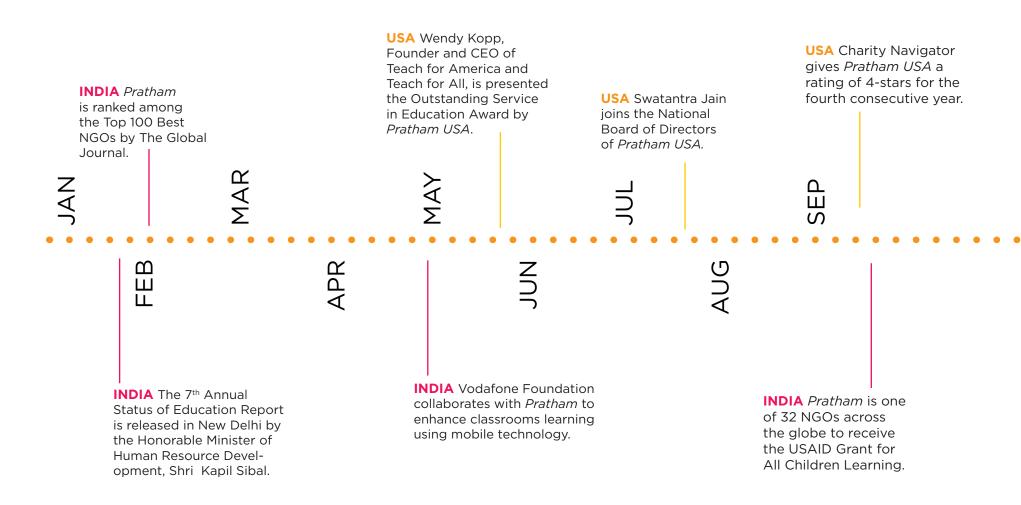


ONE-THIRD OF INDIA'S POPULATION IS UNDER THE AGE OF 15 AND, OF THIS GROUP, A STAGGERING 25% (100 MILLION) ARE FUNCTIONALLY ILLITERATE. LET'S NOT WAIT FOR ANY MORE REASONS TO ACT.

## IMPACT IN NUMBERS

1.5 MILLION children reached through Read India in 30,000 villages across 17 states. 60,000 volunteers trained in *Pratham* techniques. 4,000 child laborers and street children rescued and sheltered. 20,000 youth taught vocational skills. Over 2,600 girls who had previously dropped out tutored for State board examinations. 600,000 children in 300,000 households surveyed by ASER. 7,500 children educated in technology through the Digital Classrooms Program.

## A YEAR IN REVIEW



INDIA The Joint Review Mission is held with Cabinet Secretary of the State of Bihar, Mr. Anup Mukherji serving as Mission Leader.

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INDIA Dr. Madhav Chavan and is awarded the 2012 WISE Prize for Education. *Pratham* receives the Qimpro Gold Standard Award for quality practices in an Educational Institution and the Times of India Social Impact Award.



"MADHAV CHAVAN SERVES AS AN INSPIRATION TO ALL OF US. HIS APPROACH SHOWS THAT THE MOST IMPORTANT RESOURCES FOR SUCCESSFUL INNOVATION ARE A CLEAR VISION, DETERMINATION AND THE ABILITY TO APPLY UNRECOGNIZED CAPACITIES TO A SHARED CAUSE. DR. MADHAV CHAVAN HAS BROUGHT LIGHT INTO THE LIVES OF MANY MILLIONS OF PEOPLE AND I CONGRATULATE HIM ON HIS REMARKABLE ACHIEVEMENT."

- WISE Chairman H E Dr. Abdulla bin Ali Al-Thani, upon conferring the 2012 Prize for Education



#### OUR APPROACH

Founded in 1994, *Pratham* strives to improve the quality of education in India. Our programs originate from specific needs in the Indian education system and employ innovative solutions to address educational disparity.

Pratham's strategy is to design and demonstrate pedagogical models that can be easily integrated by teachers to engage children and rapidly expanded by state and federal government to a national scale. This approach enables Pratham to maximize its impact—in nineteen years, we've reached more than 33 million children across the country.

At the center of *Pratham's* methodology is a focus on building literacy and numeracy skills among young children (preschool to Grade 5).

Pratham's Combined Activities for Maximized Learning (CAMaL) method serves to reinforce core academic skills while strengthening children's engagement in learning. In recent years, Pratham has innovated programs for older children and young adults

based on these same principles to foster digital learning, science achievement and vocational training.

While *Pratham's* programs continue to evolve, one thing has never changed: our commitment to improving the quality of education.

We accomplish this in four major ways:

- Content Development. Pratham devotes immense capacity and resources to creating new and improved methods and delivery mechanisms for improving education and learning, mainly at the primary level.
- Developing Demonstrative Models.
   Pratham works with volunteers from local communities and schools to show how learning can improve.

• Scaling Up via Partnerships. Pratham works with the Indian government to rapidly expand its demonstration models, multiplying the impact of its teaching and learning initiatives. These partnerships may be at the level of the district or the state. Partnerships may also emerge with other private and

non-profit stakeholders.

• Tracking Gaps in Learning. Pratham tests children before and during interventions to closely monitor the impact of our programs. Further, we conduct the largest survey of children's learning levels in India through our Annual State of Education Report, a review cited by education policymakers and replicated by education entities in other countries.

# LEARNING AND TEACHING SOLUTIONS

With each passing year, *Pratham* gains new experiences and insights into primary education. We embrace a culture of self-reflection, learning and innovation, finding ways to strengthen the quality of our programs to better serve the children and communities we support.

#### **READ INDIA - RURAL**

Established in 2007, Read India comprises a series of education initiatives that combine rigorous academic instruction with fun, hands-on enrichment activities. The programs are designed to help children ages 3 to 14 attain basic literacy and numeracy skills that prepare them for school.

The second phase of the Read India campaign, Read India II, commenced



in 2010. This past year marks the fourth and final year of Read India II, an effort that has concentrated on reaching more children in India's rural regions.

Read India II is implemented through the demonstration of *Pratham* teaching and learning methods, aimed at:

- improving learning levels in reading and math,
- improving community engagement, and
- influencing teaching practices in public schools.

#### **LEARNING CAMPS**

In 2012, *Pratham* implemented the Learning Camp program throughout most of our Read India blocks after promising results were realized from trials conducted in 2011.

These short-term interventions offer intensive out-of-school time instruction to students in Grades 3 to 5 who are lacking reading and math proficiency at their grade level. At the camps, children are clustered by skill level. They are then taught using *Pratham's* CAMaL method, which requires children to speak, read, write, and perform learning activities.

420,951 children participated in these camps in 2012, which were held with the support of 27,842 volunteers in 11,530 villages across the country. The camps not only improved learning levels among student participants, they also increased the engagement of parents and the community.

Pratham has been invited by the state governments of Maharashtra, Madhya Pradesh and Bihar to launch statewide programs in teacher training based on the Learning Camp methodology.



# LEARNING AND TEACHING SOLUTIONS CONTINUED

The three states combined hold 24% of India's population.

#### LEARNING SUPPORT CLASSES

Learning support classes in Math, Language and English, intended for children in Grades 3 to 5, are offered in tandem with the Learning Camps as a way to ensure children retain the lessons from the camps.

The learning support classes are taught by trained volunteers for three months with close monitoring by *Pratham* staff.

Through these classes and with the support of 36,596 volunteers and local school teachers, *Pratham* reached 511,654 children in 16,142 villages.

#### **READ INDIA - URBAN**

Started with a single pre-school class in the city of Mumbai, today *Pratham's* 

urban programs have expanded to 32 cities to serve over 300,000 children annually.

Pratham addresses barriers to learning for urban children through a comprehensive program of learning supports.

#### **URBAN LEARNING CENTRES (ULC)**

First, children are enrolled in school. Then, through the ULCs, *Pratham* provides additional supports through a series of age-appropriate programming:

• Balwadis represent *Pratham's*earliest foray into education. These
pre-school classes are an important
part of current efforts in urban
communities. Children ages 3 to
5 from low-income families are
provided quality early education to
prepare them for school.

Approximately 20 to 25 children gather for class every day for 3 to 4 hours to learn letters, numbers, shapes, colors, stories, poems and songs.

Today, over 2,500 Balwadis operate across the country in homes, places of worship and public squares to support 60,000 children.

- Tutoring Classes are offered at UCLs to build and strengthen the reading, writing and arithmetic skills of children ages 6 and above. Classes support children who have dropped out and need tutoring to reintegrate into school. The UCLs also offer assistance to children who are enrolled in school but are struggling to keep up with their subjects.
- The Pratham Community Libraries provide children from low-income

families access to books in their local language as well as in English. In each neighborhood where *Pratham* operates a ULC, a library has been established either within the house of a local resident or in a nearby school. The objective is to ensure that all children have access to books.

Over 120,000 books were borrowed from Community Libraries in 2012.

#### **PRATHAM BOOKS**

Established in 2004. *Pratham* Books publishes affordable, quality books for children in multiple Indian languages. Through this effort, we strive to place "a book in every child's hand" and democratize the joy of reading.









#### **LESSONS LEARNED AND APPLIED**

Having successfully demonstrated and validated the value of our methods in primary education, *Pratham* is innovating new approaches for teaching older children during critical points in their schooling.

- Pratham's SCIENCE PROGRAM stimulates scientific curiosity among middle school children by combining STEM (Science, Technology, Engineering, and Mathematics) learning with activities that involve the students observing or manipulating real objects and materials.
- The ENGLISH PROGRAM builds basic conversational skills and improves students' ability to read and comprehend simple English.
- PRATHAM OPEN SCHOOL, started in 2012, nurtures girls who have dropped out of school and helps them to prepare for their secondary school examinations, often a requirement for employment.
- COMPUTER-AIDED LEARNING provides students an opportunity to acquire basic computer skills and DIGITAL CLASSROOMS enable teachers to incorporate technology into the classroom to strengthen children's reading and math skills.

## **PARTNERSHIPS**

Successful collaboration through partnerships is the one of the foundations upon which *Pratham* was built and remains a key element of our organization design.

Pratham is successful in rapidly scaling up primary education initiatives thanks to strategic partnerships with individuals, communities, local and state governments, and education entities.

In 2012, the Vodafone India Foundation in partnership with *Pratham* made a commitment to provide learning solutions to over 50,000 underprivileged children across India. Funds granted by Vodafone will provide resources for the 'Learning with Vodafone Solution' scheme across 1,000 schools in India over the next three years.

The Solution draws on innovative educational software that utilizes mobile technology to improve the learning experience. Through this platform, students get to explore learning via the Internet in an engaging and interactive environment.

# PRATHAM ARORA CENTER FOR EDUCATION (PACE)

For the Vocational Skills Program, started in 2005, we sought out business and industry leaders to collaborate with us in a more significant manner. *Pratham* worked in close partnership with corporate entities to design robust curricula that integrate industry-driven competencies with literacy and job readiness training.

Through the work at PACE, *Pratham* aims to:

- empower disadvantaged young adults to achieve economic selfsufficiency,
- provide quality, industry-specific training and job placement,

- support the growing labor demands of the booming hospitality and construction industries.
- educate the general populous that vocational training is a viable alternative to higher education, and
- help young adults build the confidence and develop the soft skills needed to succeed in the professional world.

Today *Pratham* offers training programs at 19 residential facilities and 800 training centers in 15 of India's 28 states.

With the cooperation of our knowledge partners including Larsen & Turbo in construction, Taj Group of Hotels in hospitality and Intel in technology, *Pratham* provided 20,000 youth with skills toward employment in 2012.

#### PRATHAM PARTNERS WITH CITI TO PILOT EDUCATION ENTREPRENEUR PROGRAM

Pratham and Citi Foundation are collaborating to develop an Education Entrepreneur Development Program aimed at training and mentoring 120 education professionals who will in turn provide employability skills to 5,400 young adults in urban and rural communities across five states in India: Rajasthan, Uttar Pradesh, Maharashtra, Madhya Pradesh and Chhattisgarh.

The Citi Foundation has committed \$200,000 towards the one-year pilot program. The grant will underwrite training and materials costs and provide for a modest stipend for the Education Entrepreneurs for the year.

Upon completion of the program, the Education Entrepreneurs will be equipped to lead *Pratham* Foundation Courses, which provide education, training and job placement support designed to help recipients achieve economic self-sufficiency. These courses also encourage and prepare youth to pursue advanced industry-specific training in fields such as hospitality and construction.



Rather than receive a set salary, entrepreneurs will be incentivized to grow their enterprise independently from *Pratham*. Entrepreneurs will be encouraged to collaborate with local schools and colleges to recruit youth into their Foundation Courses.

The Education Entrepreneur model is unique in that it does not require large investments in infrastructure or human resources and instead capitalizes on a growing wave of young people who seek to be entrepreneurs. Further, this delivery approach makes for a sustainable model that is economically viable.

# MEASUREMENT, REPORTING AND ADVOCACY

*Pratham* believes in measurable outcomes. As such, a concerted effort is made to evaluate programs in a timely and systematic manner in order to track progress and ensure transparency.

Pratham rigorously evaluates program impact through a series of quantitative and qualitative measures, including preand post-program assessments.

Program testing is performed by Pratham's Measurement Monitoring and Evaluation (MME) Unit, which is charged with accurate and timely data



collection, periodic analysis, reporting, and capacity building.

Evaluation results are used to ensure that *Pratham* can measure the impact of interventions, identify strengths and weaknesses and make necessary adjustments to improve programs and delivery systems.

In addition to internal monitoring, Pratham collaborates with external entities such as the Poverty Action Lab at MIT (J-PAL) to evaluate the effectiveness of programs.

In 2012, researchers from *Pratham* and J-PAL evaluated whether *Pratham's* Mothers' Literacy Program in Rajasthan, which encourages parental involvement, could improve learning outcomes in children.

Findings from this assessment as well as other J-PAL evaluations of Pratham programs are available at their website: www.povertyactionlab.org.

# ANNUAL STATE OF EDUCATION REPORT (ASER)

Pratham's most influential program, ASER, surveys 600,000 children in 300,000 households annually across rural districts in India to assess learning levels for school-aged children.

The primary objective of the survey is to generate estimates of children's schooling status and basic learning levels at district, state and national levels, and to measure changes in these parameters over time.

ASER assessment tools are simple to understand and easy to administer, consisting of only 4 testing levels.

For example, the reading tool includes letters, words, a short paragraph, and a longer story. Proficiency is marked at the highest level at which a child can comfortably read.

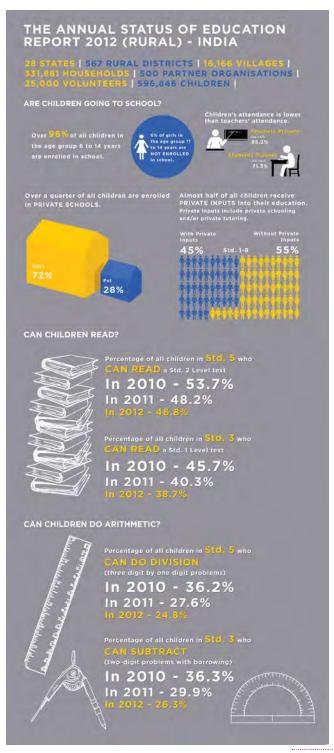
The 2012 survey, which reached 596,846 children found:

- Enrollment continues to be very high, but the proportion of schoolaged children who have dropped out has increased, especially among girls ages 11 to 14.
- Private school enrollment continues to rise in almost all states.
- Reading and math levels continue to be a cause for serious concern.
   More than half of all children in Grade 5 are at least three grade levels behind where they should be.

The findings are cited by education policy experts and have a major influence on governmental strategies and spending.

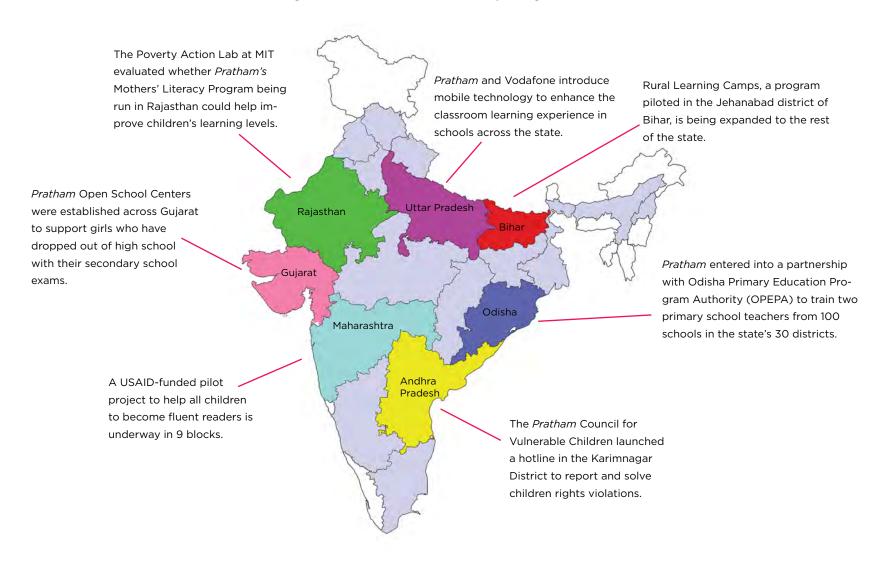
In previous years, the report has led to major policy successes in education. The Indian constitution was amended, in 2009, to give children a fundamental right to education. In addition, learning outcomes were added as a requirement in India's formal five-year plan. These measures are funded through a 2% national sales tax to support education.

ASER methodology is shaping not only India's policy on education; it is also being adopted by education entities across the developing world. Several nations in Asia and Africa, including Tanzania, Pakistan, Bangladesh, and Kenya have implemented ASER-type surveys for education assessment and reporting.

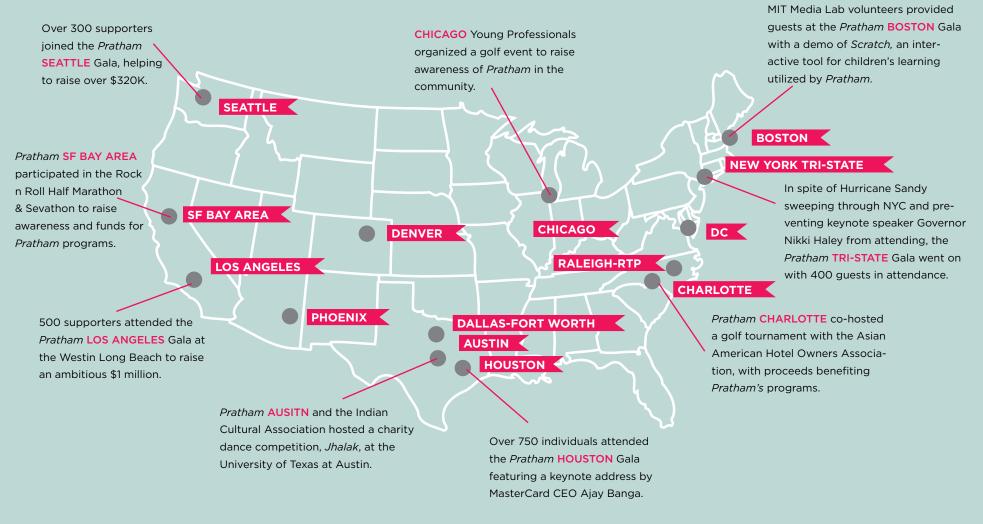


## FROM THE STATES

With a presence in 20 of the 28 states, *Pratham* touches the lives of millions of children in communities across India. Below are some key achievements from the past year.



Pratham USA's 14 chapters raise awareness about the critical needs of children in India through events and campaigns. Below are some highlights from 2012.



#### JOINT REVIEW MISSION (JRM)

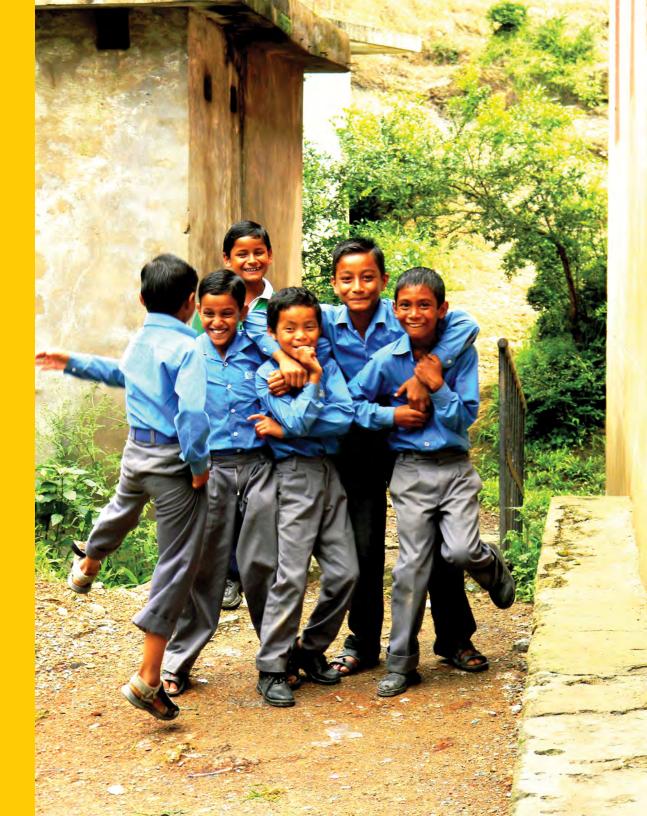
The JRM is an bi-annual examination of *Pratham's* programs and activities across India. The gathering creates an opportunity for *Pratham* leadership and major donors to interact and review programs and strategy.

The third JRM was held in December 2012 and involved participation by representatives from the Gates Foundation, the Hewlett Foundation, Children's Investment Fund-CIFF (UK), Dubai Cares (UAE), members of *Pratham USA* leadership and state Officials from Andhra Pradesh, Bihar and Chhattisgarh. The team was led by the Former Chief Secretary of Bihar, Mr. Anup Mukherji.

During the six-day Review, the panel made site visits to four states (Andhra Pradesh, Bihar, Maharashtra and Uttar Pradesh) to gain an in-depth view of how *Pratham* programs operate.

The panel assessed a range of programs including Read India and *Pratham* Open School and had extensive discussions around the topics of teaching methodology, models of implementation, community participation, government partnerships and advocacy. The Group noted:

- Pratham's state teams bring considerable energy and dedication to their roles.
- Pratham's consistent approach is remarkable given the organization's large size and the varying levels of education and skills of its local staff and volunteers.
- Pratham's proposal to combine learning camps with Read India classes was a good strategy as it preserves the benefits of having volunteer-led classes while retaining the sophistication of the Pratham staff-led classes.



# **FINANCIALS**

#### PRATHAM USA STATEMENT OF ACTIVITIES

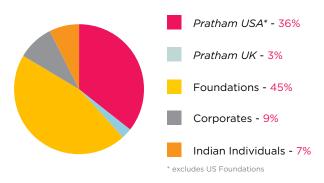
For the year ending December 31, 2012 (with comparative totals for 2011). (Numbers in '000)

SUPPORT AND REVENUES	2012	2011
	UNAUDITED	AUDITED
Contributions and grants	\$ 3,684	\$ 4,157
Special events	3,648	3,007
Less: direct benefit to donors	(549)	(485)
Other income	4	80
Expiration of time restrictions	3,665	3,678
	\$ 10,451	\$ 10,437
OPERATING EXPENSES		
Program support	\$ 9,867	\$ 8,131
General and administrative expenses	251	195
Fundraising expenses	583	463
	\$ 10,701	\$ 8,789
NET ASSETS		
Change in unrestricted net assets	(249)	\$ 1,648

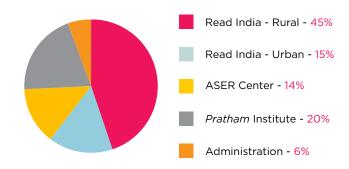
#### PRATHAM INDIA FINANCIALS

India financials (unaudited) are from April 2012 - March 2013.

#### PRATHAM INDIA REVENUE



#### PRATHAM INDIA EXPENDITURES



## DONORS TO PRATHAM

Philanthropy plays an essential role in fulfilling *Pratham's* mission to educate every child. We gratefully acknowledge the generosity of our donors.

#### LIFETIME GIVING

#### \$2,500,000 & ABOVE

Chitra & Sudesh Arora
GE Foundation
Google
William and Flora Hewlett
Foundation

#### \$1,000,000 - \$2,499,999

Artha Capital
Douglas B Marshall, Jr Family
Foundation
Marie & Vijay Goradia
Shilpa & Arvind Sanger
Skoll Foundation

#### \$500,00 - \$999,999

Peggy & Avinash Ahuja Indrani & Hemant Goradia Omidyar Network Qatar Foundation

#### \$250,000 - \$499,999

Deloitte
Bimla & Swatantra Jain
Johnson & Johnson
Marie Josee & Henry R. Kravis
Michael & Susan Dell Foundation

Anjna & Sanjay Motwani Dr Geetha & Paul Pandian Indira & Dr Om Singla Wells Fargo

#### \$100,000 - \$249,999

Asha & Sajjan Kumar Agarwal Hema & Dr Arvind Amin Chitra Kumar & Kumar R Bashvam Kalpana & Ramesh Bhatia Calyon Credit Agricole Capital Group Companies Foundation Chuah Firm Aashish & Dinyar Devitre Patricia & Madhav Dhar Drs Richa & Manish Dhawan Diana & Arjun Divecha Drs Leena & Nitin Doshi Lisa & Bradford Freer Meera & Vikram Gandhi Goldman Sachs Janet & Ravi Gulati Sheila Gulati Mimi and Peter Haas Fund Jillian & Matthew Hochstetler Naveen & Anu Jain MacArthur Foundation Himadri & Harish Katharani

Apoorva Koticha Padma & Venkatram Kuditipudi Manmeet & Prithvipal Likhari Marc Haas Foundation Shibani & Ivan Menezes Maniula & Gopal Menon Shirin & Preetish Nijhawan Rohini & Suneil Parulekar Madhu & Ashok Naran Patel Vijaysree Venkataraman & Subash Pereira Peter G Peterson Fund Chithra & Mahalingam Ramesh Sudha & Satpal Rathie Rotary Club of Cupertino Urvashi & Gopal Savjani Shah Capital Management Rika & Manahar Shah Ravi Singh Rubie & Pradeep Singh Pratap K Srivastava St Simon Charitable Foundation Chandrika & Ranjan Tandon Tara Energy Target Drs Gauri & Atul Varadhacharv Vineeta Salvi & Amit Walia Judith & Arjun Waney Dr Ann Stock & Arshad Zakaria

#### \$50,000 - \$99,999

Agarwal Family Foundation Amegy Bank of Texas Bank of America Jennifer Moses & Ron Beller Arpita & Amit Bhandari Shalini & Dilip Bhargava Manisha & Devindra Chainani Child Aid International Citiaroup Ranika & Ruben Cohen Credit Suisse Foundation Rema & Dhamo S Dhamotharan Dr Inge & Al Duran **Good Ventures** Aruna & Dinesh Goradia Ruchi & Nobel Gulati Yumi Iwasaki & Anoop Gupta Gulie & Mohamed Hamir Sheila & Rajan Hooda i2 Foundation Shashank & Medha Karve Annapoorna Ogoti & Mukund Krishnaswami Asha Agarwal & Sajjan Kumar Rekha & Sunil Kumar MAQ Software Karen Petersen & Sanjeev Mehra Nidhika & Pershant Mehta Amrita & Prasad Menon

Sudha & Pravin Mody Morgan Stanley Sindhu & Avi Nash Usha & Dr Rahul K Nath New York Life Insurance **Options Group** P&G Fund Pushpaben & Bhikhubhai U Patel Drs Meena & Jayendra Patel Pravina & Yogi Patel Jyoti & Narendra Popat Ashley & Ashish Prasad Poonam Mittal & Ajai Puri Rockdale Foundation Charu & Adarsh Sarma Leena & Ash Shah Shama Tanveer & Rasool Shaik Jyothi & Somesh Singh Shubha & Madian Somasundaram Stemcor USA Sudha & Subramanian Sundaresh Vikas Taneja Ravi Tilak Vinmar International Sandeep Walia Suzanne & Ravi Yadav

#### \$25,000 - \$49,999

Sushila & Dr Durga Agrawal Tania & Anilesh Ahuja Kamesh & Geeta Aiyer Altman Kazickas Foundation Ajay Bahl Barclays Capital Sumita Batra

Marion & Stanley Bergman Rajesh Bhardwaj Vijay & Dr Vinod Bhuchar Leslie & Ashish Bhutani Manish Bidasaria William Biggs Birla Institute of Technology & Science Alumni Association **Bridgeway Foundation** Luci & Kamlesh Chainani Ananya Sarkar & Indy Chakrabarti Shubhra & Jeetendra Chakraborty Dr Harpal & Harminder Chana Anne & Albert Chao Kuntala Das & Eshwar Purandhar Anina & Anup Desai Rasika & Ramesh Dhekne Satinder Dhillon FΥ Ben Gomes Shetal Vora & Ashish Gupta Kamla & Raj Gupta Sunil Gupta Vasudha & Bhupender Gupta Yasmin & Satish Gupta **HSBC** Radhika & Dr Nikhil Inamdar Inome Manish Jain Tinku & Aiit Jain Aziz Jamaluddin Tehmina & Tariq Jesrai Natasha & Vinod Jindal Juniper Networks Foundation Swati & Sharad Kadakia Dr Lav & Manisha Kapadia

Ram Karuppusamy

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Newman's Own Foundation Northwestern Mutual Foundation Pannell, Kerr, Forster of Texas Kirtida & Vimal Parikh Sudha & Ramesh Parikh Bhavna & Yashvant Parmar Madhu & Ashok Naran Patel Shivani & Hitesh Patel Jyotsna Pattnaik Prudential Financial Neera & Deepak Raj Neerja & Vasan Raman Amar Rao Rao & Satya Remala Foundation Vasu & Dr Gurunath Reddy Anupama & Dr Kota Jagdish Reddy

"WHEN I WAS A CHILD, I HAD THE OPPORTUNITY TO VISIT INDIA WITH MY FAMILY. AT THE TIME, I WAS OLD ENOUGH TO UNDERSTAND HOW DIFFERENT MY LIFE WAS FROM THE CHILDREN I MET THERE, BUT STILL YOUNG ENOUGH TO BE GENUINELY SURPRISED, PUZZLED AND DISHEARTENED BY THE EXTREME POVERTY. WHEN I HEARD ABOUT PRATHAM, I KNEW THAT THIS WAS SOMETHING I WANTED TO BE INVOLVED IN. I'VE ALWAYS HAD A FIRM BELIEF IN EVERY CHILD'S RIGHT TO A GOOD EDUCATION, AND PARTICIPATING IN PRATHAM SEEMED LIKE AN EXCELLENT WAY TO HELP GIVE CHILDREN IN INDIA THE OPPORTUNITY TO LIFT THEMSELVES OUT OF POVERTY."

- Ashish Prasad, Founder and CEO of Discovery Services

Simran & Dr Pradeep Rihal Loveena & Mayur Saigal Jaleh & Homer Bruce Sallee Chitra & Dipak Sarkar Praggya & Pradip Seernani Leena & Bharat A Shah Prity & Ipcit Shah Dr Rucha & Anil Sheth Sumita & Daniel Sheth Anila & Dhiren Shethia Affie & Barry Siadat Niraj & Umesh Singh Ashu & Vinayak Singh Smiles Fashion Corp Sangeeta & Sanjiv Sobti Saniav Srivasatava Dawne & Tim Strehl Preethi Krishna & Ram Sundaram Tharani Krishnamoorthy & Ravichandran Sundararajan Seema & Dr Randeep Suneja Kay & Ashok Talwar Ashok K Trivedi **Itamar Turner** Suvrata & Raj Unni Naresh Vashisht Vimla Sawhney Charitable Foundation Jayshree & Mahesh Vyas World Bank Community Connections Fund Angela & Chowdary Yalamanchil Paula Throckmorton & Fareed Zakaria

#### 2012 GIVING: CORPORATIONS & FOUNDATIONS

#### \$1,000,000 & ABOVE

William and Flora Hewlett Foundation

#### \$250,000 - \$999,999

Artha Capital
GE Foundation
Qatar Foundation
Skoll Foundation

#### \$100,000 - \$249,999

Deloitte
Douglas B Marshall, Jr Family
Foundation
MacArthur Foundation

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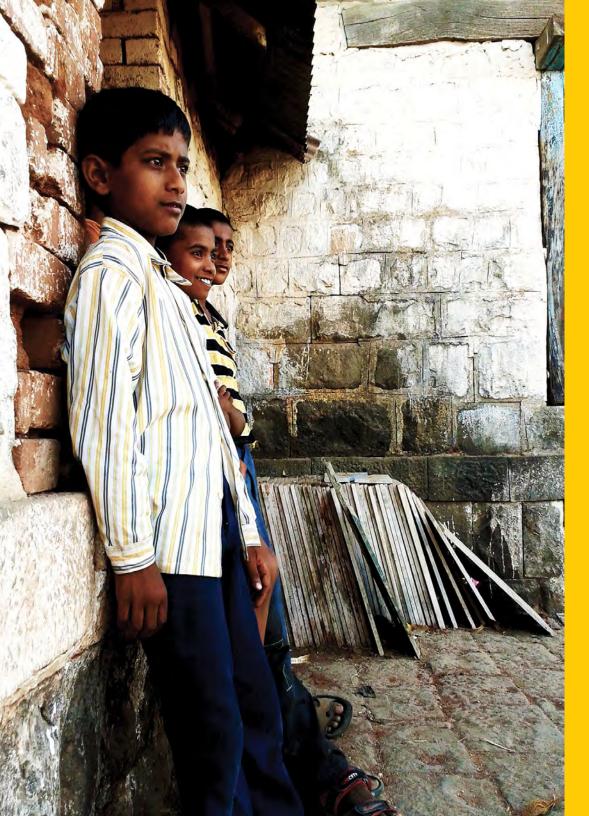
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AKSHA MALA TAMANG lost both his parents to a tragic accident at the age of seventeen. At that time, his older brother was just twenty and the liabilities of young Aksha were difficult for him to handle alone.

He was very concerned about his little brother's future and wellbeing, but with no relatives to turn to or any form of income, he had no choice but to enroll Aksha in a *Pratham* Council for Vulnerable Children (PCVC) shelter.

Soon after Aksha was enrolled in the shelter, he was also admitted to a secondary school in Grade 8. There he flourished. He was a sincere student and always eager to learn. He enjoyed listening to music and practicing singing.

Aksha's years in the shelter passed smoothly, which is not always the case with rescued and sheltered children of his age, especially boys. He passed his Secondary School Examinations in the 48% percentile enabling him to pursue a college education.

Today Aksha is twenty-three and is earning a Bachelor's degree in Social Work from the prestigious Nirmala Niketan Institute of Social Work. The regular follow-ups on him by PCVC staff have shown that he is performing extremely well in his assignments and is one of the brighter students in his class.

He now lives with his brother and has expressed a desire to pursue a career in the social sector upon graduation. Gulestan & Dinyar Wadia Smita Singh & Tim Westergren Teri & Kabir Yamana

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KOMAL, in a situation all too common in India, was forced to drop out of school in Grade 9 due to her family's economic situation and her mother's poor health. She was then married off at a very early age.

Over the years, she has lamented the opportunities that she missed. Now twenty-four, she envisions a different future for her five-year old daughter. And it was this aspiration for her daughter that inspired her to seek out ways to complete her own education.

"My husband and I decided not to send our daughter for tuition classes and that we would be the best tutors to her. This gave me the strength to pick up where I had left off."

Thus Komal enrolled herself in the *Pratham* Open School program. She is a dedicated student and spends time studying alongside her household responsibilities. She is committed to successfully completing her studies and eventually going on to college.

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