



Pratham USA

Every Child In School and Learning Well

ANNUAL REPORT | 2013





OUR MISSION

EVERY CHILD IN SCHOOL AND LEARNING WELL

This annual report covers the activities of Pratham USA during the period of January 1, 2013 to December 31, 2013. However, Pratham's program statistics may include data from the 2013 - 2014 Indian school year.

METHOD

WE INNOVATE,
MEASURE AND
SCALE PROGRAMS IN
ORDER TO INCREASE
LEARNING OUTCOMES
AND INFLUENCE
EDUCATION POLICY
IN INDIA.





SCALE

Pratham's intervention in Bihar, one of India's most populous and impoverished states, exemplifies the success of this NGO-government partnership model. Pratham was able to improve literacy rates in intervention schools across two districts from 30% to 60% simply by restructuring classrooms by reading ability instead of age — a low-cost, but highly effective technique. The program was subsequently implemented in 70,000 schools thanks to a coordinated effort by Pratham, citizen volunteers and the state government.



RE COG NITION



FROM OUR EXECUTIVE CHAIRMAN



**DINYAR DEVITRE,
EXECUTIVE CHAIRMAN OF
PRATHAM USA**

A handwritten signature in black ink, appearing to read 'D. Devitre', with a horizontal line underneath it.

Dear Pratham Supporters,

I want to thank each of you for making 2013 a truly remarkable year. We've seen continued and noteworthy achievements with Read India, ASER, Second Chance, and Pratham Institute.

Read India, our flagship program, saw a year of new government and corporate partnerships. Nine state governments across India chose to work with Pratham on a large scale in their respective states. Also, as a result of new Corporate Social Responsibility provisions in India, prominent Indian corporations such as ITC Ltd. and BPCL started large-scale programs with Pratham.

ASER continues to serve as an important tool for measuring learning outcomes, highlighting learning quality as a key challenge. As part of our ASER Center, we created a Measurement, Monitoring and Evaluation (MME) group to evaluate the success of Read India. Large-scale outcomes monitoring is critical in our goal of constantly improving programs.

Second Chance, whose mission it is to promote secondary education for economically marginalized girls and young women, increased the number of women who passed the grade 10 board examination from fifty to seventy percent in the 2013-2014 school year. Second Chance reaches out to thousands of girls who are at risk of dropping out of school, to give them a fair chance at an education.

Lastly, Pratham Institute, which provides underserved young adults with the tools they need to reach gainful employment, saw another year of incredible growth in 2013. This growth was met with an increase in training capacity by 6,000 students in great part due to the generosity of Chitra and Sudesh Arora. During the 2013-14 school year, Pratham Institute reached over 7,000 youth through its vocational skills training programs.

With India's burgeoning economy, it is essential that future generations have the opportunities to, not only achieve basic literacy and numeracy, but also to gain practical skills that can be used in the work force. Remarkably, Pratham continues to grow, as more and more people see the value in our mission of having every child in school and learning well.

LEADERSHIP

NATIONAL BOARD OF DIRECTORS

Avinash Ahuja
Sudesh Arora
Dinyar (Dinny) Devitre (*Executive Chairman*)
Hemant Goradia
Vijay Goradia (*Co-Founder of Pratham USA*)
Suren Gupta
Swatantra Jain (*Chief Financial Officer*)
Jaideep Khanna
Paul Pandian
Deepak Raj
Arvind Sanger
Adarsh Sarma
Fareed Zakaria

EXECUTIVE DIRECTOR

Bala Venkatachalam

VOLUNTEER ADVISORY GROUP

Mahalingam Ramesh, *President Emeritus*
Yogi Patel, *Co-Founder of Pratham USA*

Chithra Ramesh

Vineeta Salvi

Dr. Atul Varadhachary, *President Emeritus*

NATIONAL EXECUTIVE COMMITTEE

Vandana Kumar, *Austin*
Vikas Taneja, *Boston*
Anju and Anup Desai, *Charlotte*
Dr. Raj Rajaram, *Chicago*
Sri Sridharan, *Dallas-Fort Worth*
Mayur Saigal, *Denver*
Dr. Marie Goradia, *Houston*
Raj Dhami, *Los Angeles*
Deepak Raj, *New York Tri-State*
Dr. Priya Radhakrishnan, *Phoenix*
Chithra Ramesh, *Raleigh-RTP*
Amar Rao, *San Francisco Bay Area*
Viren Kamdar, *Seattle*
Ramesh Mahalingam, *Washington, DC*

PRATHAM INDIA LEADERSHIP

Dr. Madhav Chavan is Co-Founder and CEO of Pratham
Farida Lambay is Co-Founder of Pratham
Dr. Rukmini Banerji is Director of the ASER Centre

CHAPTERS

AUSTIN

BOSTON

CHARLOTTE

CHICAGO

DALLAS-FORT WORTH

DENVER

HOUSTON

LOS ANGELES

NEW YORK TRI-STATE

PHOENIX

RALEIGH RTP

SAN FRANCISCO BAY AREA

SEATTLE

WASHINGTON DC

PRATHAM USA

- ▶ 14 chapters raise awareness about the critical needs of children's education in India through events and campaigns.

Here in the United States, there is tremendous opportunity to raise awareness about the educational needs in India and mobilize resources to fund Pratham's programs. Pratham USA volunteers embrace this challenge to tirelessly fundraise and spread the word about the remarkable work that is being accomplished in India.

- ▶ Pratham USA raised \$11.2 million in contributions in 2013 and every single donation helps underprivileged Indian children and youth.
- ▶ Pratham USA raised 47.5% of all Pratham Program funds for 2013.



PRATHAM USA FUNDRAISING CONTINUES TO EVOLVE IN 2013

READATHON 2013

\$75,000 FROM 800 DONORS

CHILDREN IN THE U.S READ BOOKS AND RAISE FUNDS TO
HELP UNDERPRIVILEGED CHILDREN IN INDIA LEARN TO READ.

1ST PLACE, SKOLL SOCIAL ENTREPRENEURS CHALLENGE

WITH \$380,000 RAISED. PRATHAM SUPPORTERS
MOBILIZED FRIENDS AND FAMILY ACROSS THE COUNTRY TO
PARTICIPATE IN THIS CROWDFUNDING CAMPAIGN.

PRATHAM YOUNG PROFESSIONALS

YOUNG PROFESSIONALS ACROSS THE U.S. ARE SUPPORTING
PRATHAM IN UNIQUE AND INNOVATIVE WAYS. FOR INSTANCE, THE
HOUSTON YP CHAPTER COLLECTED FUNDS THROUGH A KARAOKE
EVENT, A CHANGE4CHANGE CAMPAIGN AND ENLISTING MORE
VOLUNTEERS THAN EVER BEFORE TO DIRECTLY SUPPORT
THREE PRATHAM TRIBAL SCHOOLS IN MYSORE.

CHICAGO

NEW YORK TRI-STATE

BOSTON

DC

RALEIGH-RTP

CHARLOTTE

DALLAS-FORT WORTH

AUSTIN

HOUSTON

READ INDIA

MISSION: To teach basic reading and arithmetic skills

Our flagship program for rural and semi-urban children ages 6–14, Read India, operates on the premise that learning should be both accessible and engaging. Rather than asking students to memorize information, Pratham teaches through fun, hands-on enrichment activities.

Through this program, Pratham has radically rethought the traditional classroom model, grouping by ability instead of by grade level – a totally new concept in India. So far, the results are promising with an independent external evaluation demonstrating that 80% of children in grades 3 to 5 who attended Pratham learning camps can fluently read a story following the 40-day intervention.



16_k

**VOLUNTEERS
MOBILIZED**

4.7_M

CHILDREN REACHED

by Pratham through its learning camps
and government partnerships

SAFETY FIRST



KEEP THIS PLACE
CLEAN
सुखाय तेषां

साक्षरता

जन्मनाम जन्मस्थानाय जय हे
 भारत भारविजिहाता ।
 पञ्चाय, सिंधु, गुजरात, मराठा,
 द्रविड, उत्कल, बंग,
 किण्ड, हिमाचल, चम्पू, गंगा,
 उच्छल जलधि तरंगा,
 तव शुभ नामे जगो
 तव शुभ आशिष मोरो
 तव तव जय गाथा,
 जन्मनाम जन्मस्थानाय जय हे,
 भारत भारविजिहाता ।
 जय हे । जय हे । जय हे ।
 जय जय जय जय हे ।

- रवीन्द्रनाथ टागोर

व
त

पत्र

हेडमास्तरांचे
अब्राहम लिंकनना पत्र

[illegible]

a apple

पञ्चमहाभूतः सर्वं कुरुते भवति
सर्वं भवति सर्वं कुरुते भवति

बार
रुदितार

सुविचारः पुस्तके हे जगतीय सर्वोत्तम विद्यालय आहेत.

दिनांक
29/08/2018

१) शितलजवळ १८ आंबे आहेत. आरतीने शितलला १५ आंबे दिले. तर शितलजवळ एकूण किती आंबे झाले ?

[illegible]

स्वतंत्र भारत

| | |
|---------------------------------------|--------------------------------|
| देशाचे नाव - | भारत |
| राज्याचे नाव - | संजयराष्ट्र |
| राष्ट्रध्वज - | त्रिरंगी |
| राष्ट्रगीत - | जन, गण, मन |
| देशाचे प्रमुख क्षेत्रे वा राज्ये - | राष्ट्रपती राज्यमंत्रे जखवे |
| राष्ट्रीय चिन्ह - | सोन सिंह |
| राष्ट्रपती - | देवनागरी |
| सहाय्यीत - | विजयी चिन्ह |
| राष्ट्रभाषा - | हिंदी |
| राजधानी - | दिल्ली |
| स्वातंत्र्य दिन - | १५ ऑगस्ट |
| भौगोलिक क्षेत्र - | १२०००००० चौ. कि.मी |
| राष्ट्रीय पक्षी - | मोर |
| प्रजासत्ताक दिन - | २६ जानेवारी |

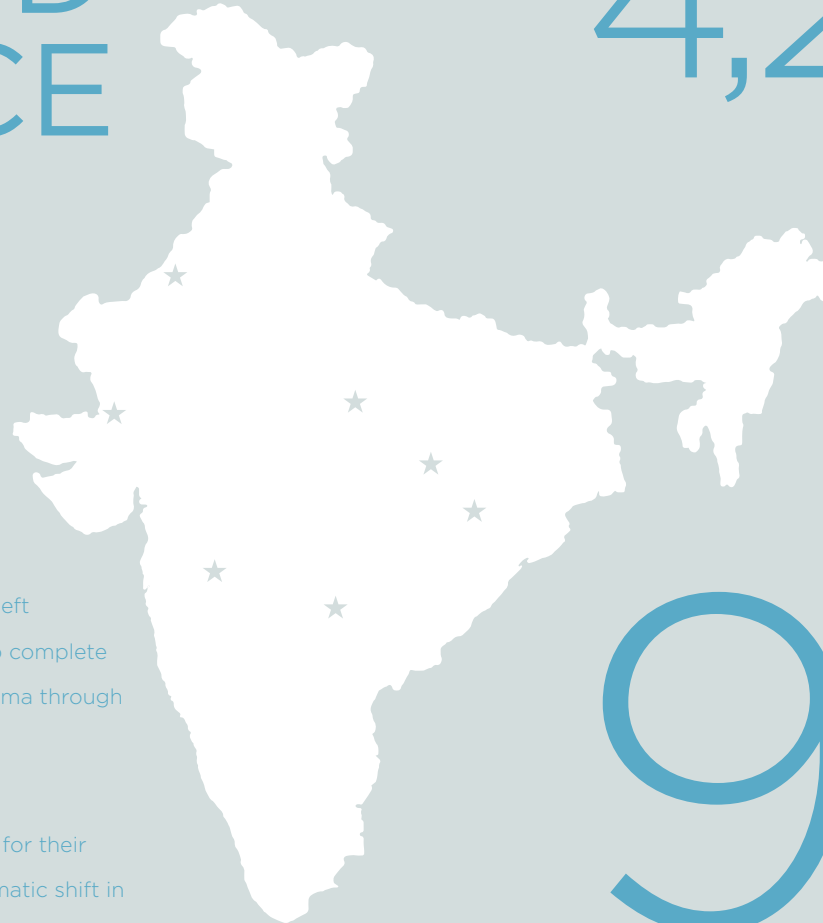


SECOND CHANCE

MISSION: To promote secondary education for economically marginalized girls and young women

Pratham's Second Chance program helps girls ages 14 and older who are at risk of dropping out of school or who have already left formal schooling. The program helps them to complete their secondary education and obtain a diploma through intensive remedial educational coursework and mentoring.

When the young women dropouts appeared for their SSC board examinations, they showed a dramatic shift in their overall outlook and exuded confidence both in the exam and outside the classroom.



4,200

GIRLS
REACHED

90%

PASS RATE IN GUJARAT PROGRAM

VOCA- TIONAL TRAINING

ARORA CENTERS FOR EXCELLENCE

MISSION: To offer comprehensive, vocational support services, training and job placement

Pratham Institute, through its Arora Centres for Excellence (P.A.C.E.), provides underserved young adults ages 18-30 with the opportunity to acquire the occupational training necessary to compete in India's growing economy. The curriculum is designed with leading industry partners, ensuring that students are able to attain relevant job skills so they can secure and retain gainful employment. The Institute also offers entrepreneurial support for women towards self-employment.

The training capacity was increased to 15,000 students from 9,000 students the previous year.



7,100

YOUTH TRAINED

90%+

PLACEMENT
RATE IN
HOSPITALITY
PROGRAM

BEAUTY

TAILORING

HOSPITALITY

AUTOMOTIVE

CONSTRUCTION

BEDSIDE ASSISTANCE





ASER

MISSION: To report on children's enrollment and basic learning levels

Measuring learning levels of 600,000 children in 2013, our 9th Annual Status Of Education Report (ASER) survey is the most comprehensive, large-scale educational measurement tool in the world. Conducted annually since 2005 by more than 30,000 volunteers working under the Pratham umbrella, ASER examines outcomes of educational expenditure in government and private schools. ASER's objective is to help individuals and institutions to understand, communicate and act to improve the quality of education at the local, state and national levels.

ASER ideas and methodology have been replicated in Pakistan, Kenya, Tanzania, Uganda, Mali and Senegal.

THE HIGHLY
INFLUENTIAL
ASER SURVEY
IS THE MOST
COMPREHENSIVE
LARGE-SCALE
EDUCATIONAL
MEASUREMENT
TOOL IN THE
WORLD.

Pratham USA

Changes In Unrestricted Net Assets

2013

REVENUES AND OTHER SUPPORT

| | |
|--------------------------------|-----------|
| Contributions | 3,537,565 |
| Foundation grants | 606,000 |
| Special events | 4,073,079 |
| Less: direct benefit to donors | (551,866) |
| Other income | 1,335 |

| | |
|----------------------------------|---------------------|
| Total revenues and other support | \$ 7,666,113 |
|----------------------------------|---------------------|

NET ASSETS RELEASED FROM RESTRICTION

| | |
|---------------------------------|-----------|
| Expiration of time restrictions | 3,529,003 |
|---------------------------------|-----------|

| | |
|--|-------------------|
| TOTAL UNRESTRICTED REVENUES AND OTHER SUPPORT | 11,195,116 |
|--|-------------------|

EXPENDITURES

| | |
|-------------------------------------|---------|
| PROGRAM SUPPORT EXPENSES | |
| General and administrative expenses | 169,228 |
| Fundraising expenses | 885,591 |

| | |
|--------------------|----------------------|
| Total expenditures | \$ 10,745,537 |
|--------------------|----------------------|

| | |
|---|----------------|
| INCREASE (DECREASE) IN UNRESTRICTED NET ASSETS | 449,579 |
|---|----------------|

CHANGES IN TEMPORARILY RESTRICTED NET ASSET

| | |
|--------------------------------------|-------------|
| Contributions | 8,266,440 |
| Net assets released from restriction | (3,529,003) |

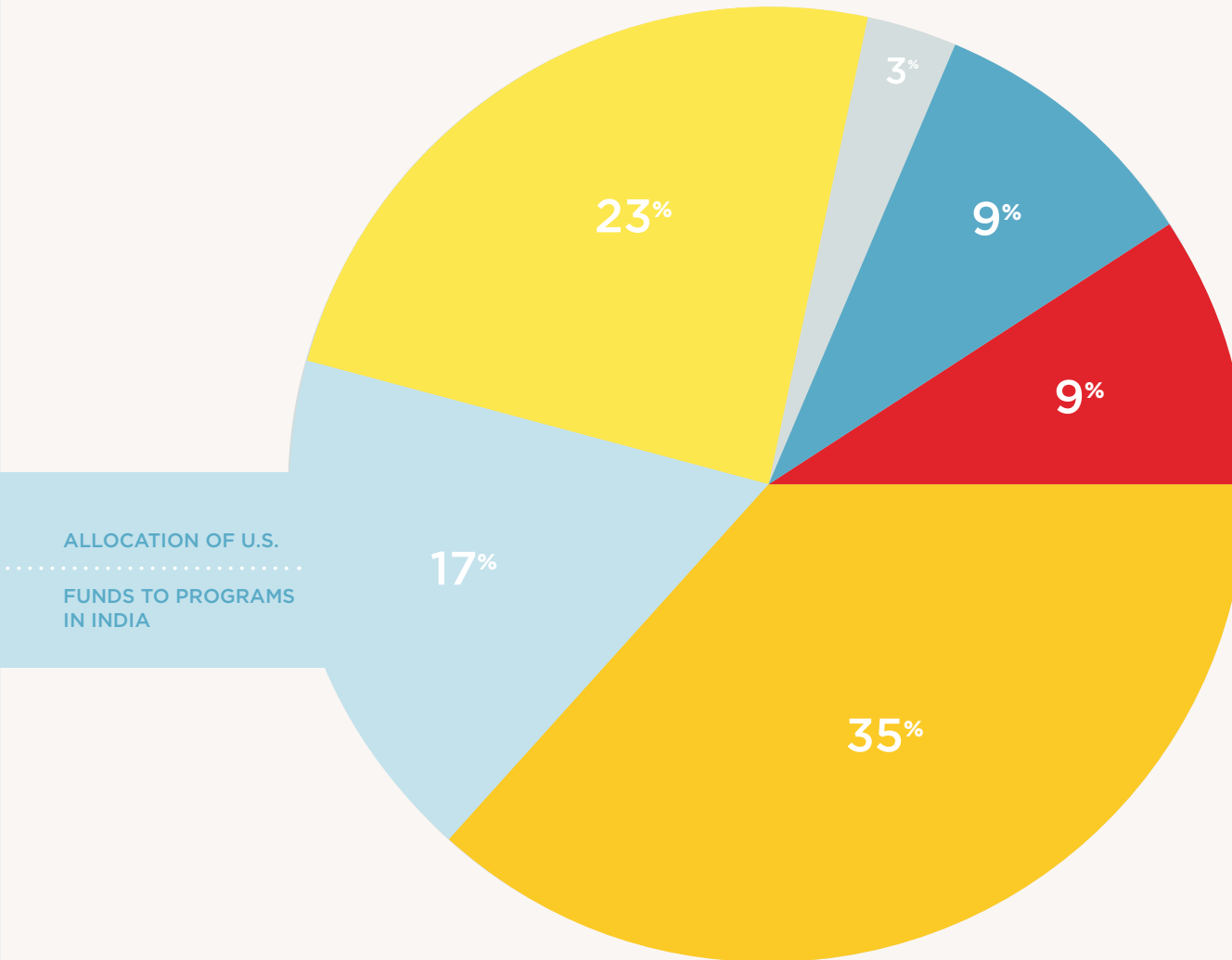
| | |
|---|------------------|
| INCREASE (DECREASE) IN TEMPORARILY RESTRICTED NET ASSETS | 4,737,437 |
|---|------------------|

| | |
|--|------------------|
| INCREASE (DECREASE) IN NET ASSETS | 5,187,016 |
|--|------------------|

| | |
|--------------------------------------|------------------|
| NET ASSETS, BEGINNING OF YEAR | 5,182,980 |
|--------------------------------------|------------------|

| | |
|--------------------------------|----------------------|
| NET ASSETS, END OF YEAR | \$ 10,369,996 |
|--------------------------------|----------------------|

\$9,690,718



PRATHAM'S WORK
WOULD NOT BE POSSIBLE
WITHOUT THE GENEROUS
SUPPORT OF ITS DONORS,
BOTH INDIVIDUAL AND
INSTITUTIONAL.

PRATHAM USA REVENUE BREAKDOWN

65%

INDIVIDUAL CONTRIBUTIONS AND
CHAPTER FUNDRAISING EVENTS

35%

GRANTS FROM FOUNDATIONS
AND CORPORATIONS

\$ MM (% OF TOTAL). 5% MARGIN FOR ADMINISTRATIVE COSTS.

* SINCE THE ACCOUNTING PERIOD IN INDIA (APRIL - MARCH) DIFFERS FROM THE ONE ADOPTED IN THE US (JANUARY - DECEMBER), ANY REMAINING FUNDS WILL BE UTILIZED ON PROGRAMS IN THE FIRST QUARTER OF 2014.

READ
INDIA

ASER CENTRE

PRATHAM INSTITUTE
(VOCATIONAL TRAINING)

POSE
(SECOND CHANCE)

REMAINING
FUNDS

PCVC
(PRATHAM COUNCIL FOR
VULNERABLE CHILDREN)



DONORS

2013 GIVING: CORPORATIONS & FOUNDATIONS*

\$1,000,000 & ABOVE

The William and Flora Hewlett Foundation

\$250,000 - \$999,999

Douglas B Marshall, Jr Foundation
GE Foundation
MacArthur Foundation
Skoll Foundation

\$100,000 - \$249,999

Deloitte
The Echidna Giving Fund
Wrigley Company Foundation

\$50,000 - \$99,999

Allstate Insurance Company
General Atlantic
Goldman Sachs
Wells Fargo
Western Union Foundation

\$25,000 - \$49,999

CLSA
Cognizant
Dome Equities
Guru Krupa Foundation
JP Morgan Chase
Juniper Networks Foundation
Newman's Own Foundation
The Capital Group Companies Foundation

\$10,000 - \$24,999

Amegy Bank of Texas
American Express Philanthropic Program
American Express Travel Related Services Company
Barclays Capital
Bill & Melinda Gates Foundation
Bloomberg
BMC Software
Centerview Partners
Child Aid International
Credit Suisse Foundation

Danem Foundation
Deutsche Bank
EY
Fidelity Investments
KPMG
Kraft Foods Global
Morgan Stanley
Ovation Travel Group
Pannell Kerr Forster of Texas
Philip Morris International
PricewaterhouseCoopers
Princeton University
Reachnet
SanDisk Corporation
Tata Consultancy Services
The Clear Fund - GiveWell
The Parthenon Group
The Travelers Companies
Women's Rehabilitation Group
World Bank Community Connections Fund

\$5,000 - \$9,999

Bank of America
Concur Technologies
IBM
Interfaith Ministries of Greater Houston
Microsoft
Sej Jewels
Stout Risius Ross
The Mount Sinai School of Medicine
Third Coast Bank

\$2,500 - \$4,999

American Endowment Foundation - Benevity
Arya Samaj Greater Houston
Asian American Hotel Owners Association
Biztech Solutions
Genghis Grill Franchise Concepts
HSBC Bank
Locke Lord
Porter Hedges
San Jose Pune Sister City Org
South Coast Products
University of Texas Student

Organization Fund
Wipro

\$1,000 - \$2,499

BlackRock Financial Management
Catterton Management Company
CGI Technologies and Solutions
Club 24 Plus
Dallas Indian Lions Club
Entrust Energy
Goradia Capital
Impact Fluid Solutions
R W Zant Co
Sodexo
TechAspect Solutions
UBS Financial Services

INDIVIDUALS & FAMILY FOUNDATIONS

\$500,000 & ABOVE

Chitra & Sudesh Arora

\$100,000 - \$499,999

Peggy & Avinash Ahuja
Artha Capital
Aashish & Dinny Devitre
Indrani & Hemant Goradia
Bimla & Swatantra Jain
Shilpa & Arvind Sanger
Vijay & Marie Goradia Charitable Foundation

\$50,000 - \$99,999

Deborah Weisser & Ben Gomes
Rekha & Sunil Kumar
Geetha & Paul Pandian
Vijaysree Venkataraman & Subash Pereira
Neera & Deepak Raj
Rika & Manahar Shah

\$25,000 - \$49,999

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Girindre Beeharry
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Ritu & Navneet Chugh
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Leena & Ash Shah
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Vandana & Ravi Tilak
Nilima & Urvish Vashi

\$10,000 - \$24,999

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Aashish Gandhi
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Peter Gross
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Yumi Iwasaki & Anoop Gupta
Sheila & Rajan Hooda
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Anu & Naveen Jain
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AGK Karunakaran
Ramkumar Karuppusamy
Kaye Family Foundation
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Gail & Victor Khosla
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Karl Mehta
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Sudha & Pravin Mody
Anjna & Sanjay Motwani
Annu Rao & Sagar Naik
Sindhu & Avi Nash & The Indira Foundation
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Shital & Bhavesh Patel
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Chithra & Mahalingam Ramesh
Sudha & Satpal Rathie
Sharmila & Pradeep Rathinam
Satya & Rao Remala
Georgina & Thomas Russo
Loveena & Mayur Saigal
Shama Tanveer & Rasool Shaik
Sharath Sharma
Cartha & Nameer Siddiqui
Jyothi & Somesh Singh
Sunaina & Gagan Deep Singh
Rubie & Pradeep Singh
Niraj & Umesh Singh
Sangeeta & Sanjiv Sobti
Shubha & Madian Somasundaram
Dawne & Tim Strehl
Sudha & Subramanian Sundaresh
Manjeet & Gurvendra Suri
The Marty Tomberg Charitable Fund

* Corporations & Foundations Include Employee Giving Contributions; Individuals Contributions Include Corporate Matching Funds

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Sandeep Walia
Suzanne & Ravi Yadav

\$5,000 - \$9,999

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Uma & Bharat Aggarwal
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Dana Schmidt
Praggya & Pradip Seernani
Alpa & Mahesh Shah
Fiza & Mansoor Shah
Rashmi & Jigar Shah
Kumar Shah
Vishal Shah
Noreen & Kabir Shahani
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Sasha & Ole Slorer
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Anuradha & Mani Subramanian
Sudha Srikrantaswamy & Bhanuprakash
Subramanya
Tharani Krishnamoorthy &
Ravichandran Sundararajan
Jasmine & Nitin Talsania
Kay & Ashok Talwar
Sharon & Timothy Taylor
Jaya & Ishwar Thakkar
The Campbell Family Foundation
The Hickey Family Foundation
The Raju and Neeraja Reddy Family
Charitable Fund
Nandu Thondavadi
Bhavini & Ketan Trivedi
Purva & Andrew Tsai
Anupa & Prabodh Varshney
Naresh Vashisht
Ravindra & Anil Venkatrao
Ritu Piplani & Shailendra Verma
Deepti Vyas
Darshana Shanbhag & Dilip Wagle

Alka & Asheet Yagnik
\$2,500 - \$4,999
Pallavi & Gurvinder Ahluwalia
Alka & Rajan Ahuja
Rina & Joher Akolawala
David Altamira
Shahla & Hakim Aly
Saleema Amershi
Paula & Francis Amsler
Ravinder Anand
Kiran & Parkash Arora
Akankshi & Sartaj Arora
Nadia Aziz
Rujuta & Rahul Baijal
Abhijit Banerjee
Rachel & Indrajit Bardhan
Omer Bar-Or
Subha & Jim Barry
Minaxi & Bharat Bhakta
Roopal & Kunjan Bhatt
David Brickey
Ronald Bruder
Harpal & Harminder Chana
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Khalid *Ladnun, Rajasthan*

13-year-old Khalid lives with his mother, a homemaker, and two siblings while his father works abroad in Iraq. Although he was in the fifth grade, Khalid was only able to read individual words.

Today, Khalid studies at a government school in Ladnun where Pratham has greatly boosted his educational progress. Khalid learns best through reasoning and asking questions so class discussions are very important in helping him to learn. The Pratham activity-based teaching methods are beneficial in giving him the ability to learn in his own way.

Pratham's approach to teaching according to a student's learning level instead of by grade level or age has helped Khalid. Today, after learning with Pratham, he enjoys reading books and is able to understand them. His mother is proud to see him reading and encouraging his friends and siblings as well. She is excited that he will have a brighter future thanks to Pratham!



Preeti *Rajasthan*

In the Pishangan district of Rajasthan, where untouchability is commonplace, lives 18-year-old Preeti, a young woman who comes from a long line of street sweepers.

One day, Preeti encountered some Pratham volunteers who spoke to her about the prospect of completing her education. Social stigma made it harder to convince the parents, but who can deny a girl who has made up her mind.

She soon enrolled in Pratham's Second Chance program, which provides academic support to adolescents, predominantly girls who have dropped out of school or are at risk of dropping out, so they can earn their diplomas. Even there, Preeti was ostracized – parents were infuriated that their children were sitting on the same floor as an untouchable and the other students in the class refused to even drink out of the same water pitcher. Being determined, she faced them with a smile and focused her energy on studying.

Such discrimination did not sit well with the teachers at Pratham. They made a point to include her, in class and in their daily activities. They shared jokes and food with her, hoping that their attitudes would influence the other girls.

This gave Preeti the strength to persevere. She finally feels that she belongs and that she has chance for a brighter future – a future in which even a sweeper can become a teacher.

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Sanghamitra

Chhattisgarh

In India, like much of the developing world, societal mores bind women to their homes and family. With limited education and financial means, women, particularly in rural areas where migration is a serious issue, suffer from poverty and are wholly dependent on their male counterparts.

Such was the circumstance of young Sanghamitra and her mother, who live in a small rural village outside Chhattisgarh. Women in her family had never worked for a living. When her father passed away, their financial situation became dire. With no education or skills, neither Sanghamitra nor her mother could get a job.

With her mother's encouragement, Sanghamitra enrolled at one of Pratham's Beauty Training Centers. Shy at first but determined to learn, at Pratham, she quickly attained skills in cosmetology and business and found confidence in herself.

After completing the course in Beauty, Sanghamitra took the initiative to apply for a loan from Pratham to set up her own beauty parlor. Her application was approved and now she runs a salon out of her home, where she serves customers and provides training to other young women in her community.

"Earlier I was a student, but today I am teaching others. I earn my own money and it feels good," said the budding entrepreneur.

Pratham's Beauty Program aims to train women in salon services. They can choose to either work in parlors or start their own parlors with Pratham's support. Since its inception, 70 enterprising women have started their own businesses.

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Nandita *Nagaland*

“Education, especially higher education is considered very important in Nagaland. However, those who complete their graduation and post-graduation have limited options for employment within the state. In Nagaland, there are several tribes that occupy different districts in the state. Since family and tribal affiliations run deep, people are reluctant to relocate to other districts.

Many relocate to the bigger cities in India instead. Living in a bigger city comes with its own challenges and those who do often feel isolated. Some of the Pratham volunteers told me that they were lonely but that participating in the ASER Survey provided them with interim relief. In fact, many of the volunteers were helping with the survey for the second year in a row. It gave them something constructive to do while they waited for results from examinations for government jobs or while they sought other employment opportunities.

Volunteers say that the survey brings the inequality of education between the tribes to the forefront, something which is often overlooked. They believe that their experiences with Pratham will later be valuable in their careers. While the youth of Nagaland wait for things to change in their state, by participating in activities such as the ASER Survey, they are helping to keep morale high!”

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