



DC CHAPTER

**Pratham USA**

Every Child In School and Learning Well



WE INVITE YOU TO BECOME A SPONSOR FOR THE

# PRATHAM WASHINGTON, DC GALA 2017

SATURDAY, SEPTEMBER 30, 2017 ♦ 6:30 PM

Renaissance Arlington Capital View Hotel  
2800 South Potomac Avenue ♦ Arlington, Virginia 22202



## SPEAKER



### R. MADHAVAN

Indian Actor, Writer and Film producer

## ENTERTAINMENT

### PENN MASALA

The World's First and premier Hindi A Cappella Group

# WHO WE ARE

As one of the largest educational movements in India, PRATHAM is built upon the belief that literacy and an education are fundamental human rights. Working with the government, communities and parents, Pratham is reaching millions of children and youth in India through a range of programs, and is vastly improving literacy rates and the quality of education.

## OUR PROGRAMS

- ✓ **IMPROVE**  
literacy and learning
- ✓ **PROVIDE**  
vocational training and  
job placement for youth
- ✓ **ENABLE**  
girl dropouts to get their high school  
certification
- ✓ **ACHIEVE**  
extensive impact by scaling up  
successful models

## OUR IMPACT \*

- 5.7 MILLION children reached
- 22 THOUSAND young adults  
equipped with relevant job skills
- 4.5 THOUSAND girls given a second  
chance to finish high school
- 600 THOUSAND children assessed  
through the ASER survey

*\*These numbers are for the  
2015-16 school year*

## OUR RECOGNITION

- ★ Business Standard, a leading  
Indian publication, named Pratham  
“Social Enterprise of the Year”  
as part of its 2016 Corporate  
Social Responsibility Awards
- ★ Named a 2014 Asia Game  
Changer by The Asia Society
- ★ Awarded six consecutive four-star  
ratings from Charity Navigator,  
America’s premier charity evaluator
- ★ Featured in the New York Times  
and in the Stanford Social  
Innovation Review



# TABLE SPONSORSHIP LEVELS

## PHILANTHROPIST

**\$25,000**

2 tables for 10

Premium seating

Logo prominently displayed during the evening on banners and plasma screens

Name printed in Gala program

## STATESMAN

**\$15,000**

Table for 10

VIP seating

Logo prominently displayed during the evening on banners and plasma screens

Name printed in Gala program

## AMBASSADOR

**\$10,000**

Table for 10

Priority seating

Logo prominently displayed during the evening on banners and plasma screens

Name printed in Gala program

## DIPLOMAT

**\$5,000**

Table for 10

Preferred seating

Logo prominently displayed during the evening on banners and plasma screens

Name printed in Gala program

## PATRON\*

**\$2,500**

Seating for 2

Name printed in Gala program

## THANK YOU

U.S. Donors will receive recognition in the Pratham USA Annual Report and on the website. (Optional and can be adjusted based on donor preferences). Pratham USA is a 501 (c)(3) nonprofit organization with a four-star rating (the highest possible) from Charity Navigator, and accepts tax deductible contributions from U.S. donors.

**PRATHAM USA  
LEADERSHIP**

**Rukmini Banerji**, CEO, Pratham Education Foundation

**Deepak Raj**, Chairman, Pratham USA

**Chethan Rao**, President, Pratham Washington, DC Chapter

**Bala Venkatachalam**, Executive Director, Pratham USA

For more information or to place an early reservation to become a sponsor, please contact:

**Nidhi Arora** at [narora@prathamusa.org](mailto:narora@prathamusa.org)

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## SPONSOR DETAILS

NAME \_\_\_\_\_

TITLE \_\_\_\_\_ COMPANY (IF APPLICABLE) \_\_\_\_\_

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## I WOULD LIKE THE FOLLOWING SPONSORSHIP LEVEL

PHILANTHROPIST \$25,000  
2 tables for, 10 Premium seating

DIPLOMAT \$5,000  
Table for 10, Preferred seating

STATESMAN \$15,000  
Table for 10, VIP seating

PATRON \$2,500  
Seating for 2

AMBASSADOR \$10,000  
Table for 10, Priority seating

MY COMPANY WILL MATCH MY DONATION \_\_\_\_\_ COMPANY NAME: \_\_\_\_\_

I AM UNABLE TO ATTEND. ENCLOSED IS MY DONATION OF \$ \_\_\_\_\_

I WOULD LIKE TO DONATE ONLINE AT PRATHAMUSA.ORG

PLEASE INVOICE ME FOR \$ \_\_\_\_\_

MY CHECK PAYABLE TO PRATHAM USA IS ENCLOSED  
Mail the check to: Pratham USA, 9703 Richmond Avenue, Suite 102, Houston, TX 77042

PLEASE CHARGE MY CREDIT CARD:  VISA  MASTERCARD  AMEX  DISCOVER

CREDIT CARD NO. \_\_\_\_\_ EXP. DATE \_\_\_\_\_

