



BOSTON CHAPTER

Pratham USA



WE INVITE YOU
TO BECOME A
SPONSOR OF THE

PRATHAM BOSTON GALA 2018

FRIDAY, SEPTEMBER 21, 2018 | 6:30 PM TO 11:30 PM

MANDARIN ORIENTAL BOSTON
776 BOYLSTON STREET
BOSTON, MA 02199

WHO WE ARE

As one of the largest educational movements in India, PRATHAM is built on the belief that literacy and education are fundamental human rights.

Working with the governments, communities and parents, Pratham reaches millions of children and youth in India each year through a range of programs that are vastly improving literacy rates and the quality of education.

OUR PROGRAMS

- ✓ **IMPROVE**
children's literacy and learning outcomes
- ✓ **PROVIDE**
vocational training and job placement for indigent youth
- ✓ **ENABLE**
dropouts (primarily girls) to complete secondary education
- ✓ **ACHIEVE**
extensive impact through partnerships with governments

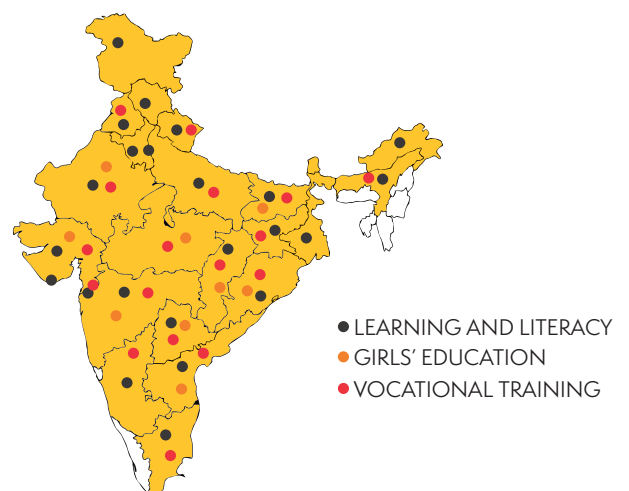
OUR IMPACT

- 50 MILLION**
children benefited over two decades
- 75 THOUSAND**
youth equipped with relevant job skills
- 84 PERCENT**
of females in our girls' education programs earn their high school diploma
- 14 COUNTRIES**
adopted Pratham assessment methods

OUR RECOGNITION

- ★ Business Standard, a leading Indian publication, named Pratham "Social Enterprise of the Year" as part of its 2016 Corporate Social Responsibility Awards
- ★ Named a 2014 Asia Game Changer by The Asia Society
- ★ Awarded seven consecutive four-star ratings from Charity Navigator, America's premier charity evaluator
- ★ Featured in the *New York Times* and the *Stanford Social Innovation Review*

OUR REACH





OUR CHAPTER

Pratham USA is a volunteer-driven association aimed at bringing about lasting change in India through education reform.

Pratham Boston is one of the organization's 14 US chapters, with a membership of more than 1,000 supporters who are dedicated to advancing Pratham's mission of "every child in school and learning well."

ANNUAL GALA

The Pratham Gala has become one of the premier social events in the greater Boston area. Attendees of the annual event include prominent business and community leaders, leading educators and researchers, corporate sponsors, and individual philanthropists with a commitment to improving child literacy in India.

More than 200 guests attended last year's event, which raised over \$400,000. It is expected that the 2018 Gala, to be held at the Mandarin Oriental Boston, will be just as well-attended.

LEADERSHIP

Dr. Rukmini Banerji, CEO, Pratham Education Foundation
 Deepak Raj, Chairman, Pratham USA
 Bala Venkatachalam, Executive Director, Pratham USA

BOSTON LEADERSHIP

President

Pratima Abichandani

Executive Board

Kamesh and Geeta Aiyer
 Sushil Bhatia
 Prof. Srikant Datar

Anu and Ranjay Gulati
 Kedar and Renu Gupta
 Divya Minisandram
 Ranjana and Raj Mundhe
 Subash Pereira
 Vikrant Raina

Fahim Siddiqui
 Renuka and Ashish Singh
 Vikas Taneja
 Sanjeev Yadav



TABLE SPONSORSHIP LEVEL

PHILANTHROPIST • \$50,000

IMPACT: Provide learning improvement programs for 2,000 children

- Two tables for 1, premium seating
- Recognition in event-related publicity material
- Logo/name visibility at Gala

STATESMAN • \$20,000

IMPACT: Provide learning improvement programs for 800 children

- Table for 10, VIP seating
- Recognition in event-related publicity material
- Logo/name visibility at Gala

DIPLOMAT • \$15,000

IMPACT: Provide learning improvement programs for 500 children

- Table for 10, priority seating
- Recognition in event-related publicity material
- Logo/name visibility at Gala

AMBASSADOR • \$10,000

IMPACT: Provide learning improvement programs for 400 children

- Table for 10, preferred seating
- Recognition in event-related publicity material
- Logo/name visibility at Gala

PATRON • \$7,500

IMPACT: Provide learning improvement programs for 300 children

- Table for 10
- Recognition in event-related publicity material
- Logo/name visibility at Gala

ADVOCATE • \$5,000

IMPACT: Provide learning improvement programs for 200 children

- Six seats, preferred seating
- Logo/name visibility at Gala

Advocate level limited to individuals only. Corporate sponsorships begin at the patron level.

THANK YOU

All donors will receive recognition in the Pratham USA annual report and on the website. (This is optional and can be adjusted based on donor preferences). Pratham USA is a 501 (c)(3) nonprofit organization with a four-star rating (the highest possible) from Charity Navigator, and accepts tax deductible contributions from US donors.



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SPONSOR DETAILS

NAME _____

TITLE _____ COMPANY (IF APPLICABLE) _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ EMAIL _____

I WOULD LIKE THE FOLLOWING SPONSORSHIP LEVEL

- | | | |
|--|---|---|
| <input type="radio"/> PHILANTHROPIST \$50,000
2 Tables for 10, premium seating | <input type="radio"/> DIPLOMAT \$15,000
Table for 10, priority seating | <input type="radio"/> PATRON \$7,500
Table for 10 |
| <input type="radio"/> STATESMAN \$20,000
Table for 10, VIP seating | <input type="radio"/> AMBASSADOR \$10,000
Table for 10, preferred seating | <input type="radio"/> ADVOCATE \$5,000
6 seats, preferred seating |

MY COMPANY WILL MATCH MY DONATION. YES NO

COMPANY NAME: _____

I AM UNABLE TO ATTEND. ENCLOSED IS MY DONATION OF \$ _____

- I WILL DONATE ONLINE AT PRATHAMUSA.ORG.
- PLEASE INVOICE ME FOR \$ _____
- MY CHECK PAYABLE TO PRATHAM USA IS ENCLOSED.
Mail the completed form and check to:
Pratham USA, 9703 Richmond Avenue, Suite 102, Houston, TX 77042
- PLEASE CHARGE MY CREDIT CARD.
 VISA MASTERCARD AMEX DISCOVER

CREDIT CARD NO. _____

EXP. DATE _____

