



SATURDAY, SEPTEMBER 22, 2018 | 6:00 PM
HILTON ANATOLE
2201 NORTH STEMMONS FWY | DALLAS, TX

ABOUT PRATHAM

As the largest educational non-profit in India, PRATHAM is built on the belief that literacy and education are fundamental human rights. Working with the government, communities and parents, Pratham reaches millions of children and youth in India each year through a range of programs that are vastly improving literacy rates and the quality of education.

OUR PROGRAMS

EDUCATE

Children with a solid learning foundation and an equal opportunity to succeed

ENGAGE

Youth with training and employment opportunities

EMPOWER

Girls with a Second Chance to complete their education

ENABLE

Entrepreneurs to establish their own micro-enterprise

OUR IMPACT

50 MILLION

Children benefited over two decades

75 THOUSAND

Youth trained for productive employment since 2008

24 THOUSAND

Girls empowered with a Second Chance for education since 2011

NEW!

635 ENTREPRENEURS assisted since 2017

OUR RECOGNITION

- Named by Business Standard, a leading Indian publication, "Social Enterprise of the Year" as part of its 2016 Corporate Social Responsibility Awards
- Named a 2014 Asia Game Changer by The Asia Society
- Awarded seven consecutive four-star ratings from Charity Navigator, America's premier charity evaluator
- Featured in the *New York Times* and the *Stanford Social Innovation Review*

OUR REACH



Support Pratham to educate children, engage youth and empower girls in India
PRATHAMUSA.ORG • VSALVI@PRATHAMUSA.ORG



ABOUT THE GALA

Pratham DFW Gala continues to be the premier South Asian event on the city's social scene. Attendees include affluent, civic-minded leaders from the business community as well as individual philanthropists, all with a personal commitment to improving child literacy and youth empowerment in India.

TABLE* SPONSORSHIP LEVELS

GUARDIAN \$70K+

IMPACT Enable 70 young entrepreneurs establish their own micro-enterprise **OR** Empower 140 girls with a Second Chance for education

- 2 VIP tables

BENEFACTOR \$25K+

IMPACT Enable 25 young entrepreneurs establish their own micro-enterprise **OR** Empower 50 girls with a Second Chance for education

- 1 premium table

AMBASSADOR \$10K+

IMPACT Engage 35 youth with productive employment opportunities

- 1 preferred table

CHAMPION \$50K+

IMPACT Enable 50 young entrepreneurs establish their own micro-enterprise **OR** Empower 100 girls with a Second Chance for education

- 1 VIP table and 1 premium table

PATRON \$15K+

IMPACT Engage 50 youth with productive employment opportunities **OR** Empower 30 girls with a Second Chance for education

- 1 priority table

PARTNER \$5K+

IMPACT Engage 20 youth with productive employment opportunities

- 1 regular table

*Each table has 10 seats. VIP, Premium, Priority, Preferred indicate the location and prominence of the table on the Gala floor.

THANK YOU

All sponsors will be appropriately recognized in event-related and other publicity materials.

All donors will receive recognition in the Pratham USA annual report and on the website. (This is optional and can be adjusted based on donor preferences). Pratham USA is a 501 (c)(3) nonprofit organization with a four-star rating (the highest possible) from Charity Navigator, and accepts tax deductible contributions from US donors.

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PRATHAM DFW GALA 2018

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☐ Patron \$15K+

☐ Ambassador \$10K+

☐ Partner \$5K+

MY COMPANY WILL MATCH MY DONATION ☐ YES ☐ NO

COMPANY NAME _____

I AM UNABLE TO ATTEND. ENCLOSED IS MY DONATION OF \$ _____

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☐ PLEASE SEND ME AN INVOICE FOR \$

☐ MY CHECK PAYABLE TO PRATHAM USA IS ENCLOSED

Mail the completed form and check to:

Pratham USA / 9703 Richmond Avenue, Suite 102 / Houston, TX 77042

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