



WASHINGTON DC CHAPTER  
**Pratham USA**



WE INVITE YOU  
TO BECOME A  
SPONSOR OF THE

# PRATHAM WASHINGTON, DC GALA 2018

SATURDAY, SEPTEMBER 22, 2018 | 6:00 PM to 11:30 PM

RENAISSANCE ARLINGTON CAPITAL VIEW HOTEL

2800 SOUTH POTOMAC AVENUE

ARLINGTON, VA 22202

# WHO WE ARE

As one of the largest educational movements in India, PRATHAM is built on the belief that literacy and education are fundamental human rights.

Working with the government, communities and parents, Pratham reaches millions of children and youth in India each year through a range of programs that are vastly improving literacy rates and the quality of education.

## OUR PROGRAMS

- ✓ **IMPROVE**  
children's literacy and learning outcomes
- ✓ **PROVIDE**  
vocational training and job placement for indigent youth
- ✓ **ENABLE**  
dropouts (primarily girls) to complete secondary education
- ✓ **ACHIEVE**  
extensive impact through partnerships with governments

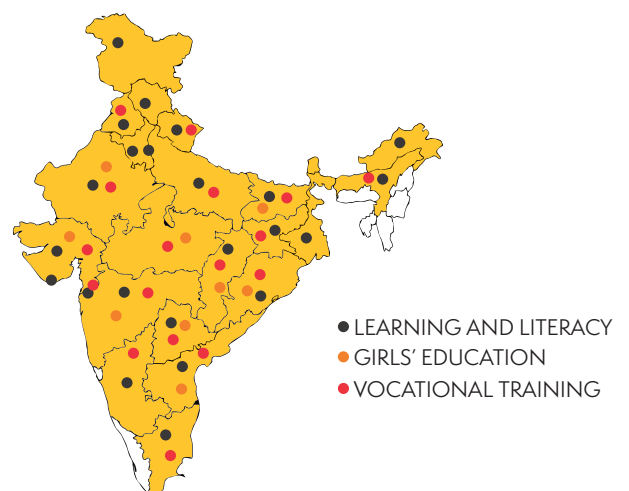
## OUR IMPACT

- 50 MILLION**  
children benefited over two decades
- 75 THOUSAND**  
youth equipped with relevant job skills
- 84 PERCENT**  
of females in our girls' education programs earn their high school diploma
- 14 COUNTRIES**  
adopted Pratham assessment methods

## OUR RECOGNITION

- ★ Business Standard, a leading Indian publication, named Pratham "Social Enterprise of the Year" as part of its 2016 Corporate Social Responsibility Awards
- ★ Named a 2014 Asia Game Changer by The Asia Society
- ★ Awarded seven consecutive four-star ratings from Charity Navigator, America's premier charity evaluator
- ★ Featured in the *New York Times* and the *Stanford Social Innovation Review*

## OUR REACH





### OUR CHAPTER

Pratham DC is one of the organization’s 15 US chapters, with a membership of more than 1,200 supporters who are dedicated to advancing Pratham’s mission of “Every Child in School and Learning Well.”

### ANNUAL GALA

The Pratham Gala has come to be a premier event on the DC social scene. Attendees include affluent, civic-minded leaders from the business community as well as individual philanthropists, all with a personal commitment to improving child literacy in India.

More than 370 guests attended last year’s event, which raised over \$500,000. It is expected that the 2018 Gala, to be held at the Renaissance Arlington-Capital View, will be just as well-attended.

### LEADERSHIP

Dr. Rukmini Banerji, CEO, Pratham Education Foundation  
 Deepak Raj, Chairman, Pratham USA  
 Bala Venkatachalam, Executive Director, Pratham USA

### WASHINGTON, DC LEADERSHIP

<p><b>President</b> Chethan Rao</p>	<p><b>Advisory Board</b> Rakesh Bhatia Alpa Bhungalia Ram Karuppusamy Ramesh Mahalingam Sheela Murthy Jai Saboo Dr. Bhavini Trivedi Jolly Vasani</p>	<p><b>Executive Board</b> Rajan Bhatia Prem Bajaj Madhu Chawla Shyam Dua Ramesh Gupta Ravi Gupta Amy Hariani Madhur Kanna</p>	<p>Chetana Kaasam Ravi Puli Amit Puri Neeraj Vohra</p>	<p><b>Young Professionals Leads</b> Jayna Desai Sid Sathi</p>
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# TABLE SPONSORSHIP LEVEL

## PHILANTHROPIST • \$50K AND ABOVE

IMPACT: Provide learning improvement programs for 2,000 children

- VIP seating (Two Tables of 10)
- Recognition in event-related publicity material
- Logo/name visibility at Gala

## AMBASSADOR • \$25K AND ABOVE

IMPACT: Provide learning improvement programs for 1,000 children

- Premium seating (Table of 10)
- Recognition in event-related publicity material
- Logo/name visibility at Gala

## DIPLOMAT • \$10K AND ABOVE

IMPACT: Provide learning improvement programs for 400 children

- Priority seating (Table of 10)
- Recognition in event-related publicity material
- Logo/name visibility at Gala

## PATRON • \$5K AND ABOVE

IMPACT: Provide learning improvement programs for 200 children

- Preferred seating (Table of 10)
- Recognition in event-related publicity material
- Logo/name visibility at Gala



## THANK YOU

All donors will receive recognition in the Pratham USA annual report and on the website. (This is optional and can be adjusted based on donor preferences). Pratham USA is a 501 (c)(3) nonprofit organization with a four-star rating (the highest possible) from Charity Navigator, and accepts tax deductible contributions from US donors.



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## SPONSOR DETAILS

NAME \_\_\_\_\_

TITLE \_\_\_\_\_ COMPANY (IF APPLICABLE) \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

## I WOULD LIKE THE FOLLOWING SPONSORSHIP LEVEL

**Philanthropist** \$50K and above  
VIP seating (Two Tables of 10)

**Diplomat** \$10K and above  
Priority seating (Table of 10)

**Ambassador** \$25K and above  
Premium seating (Table of 10)

**Patron** \$5K and above  
Preferred seating (Table of 10)

MY COMPANY WILL MATCH MY DONATION.  YES  NO

COMPANY NAME: \_\_\_\_\_

I AM UNABLE TO ATTEND. ENCLOSED IS MY DONATION OF \$ \_\_\_\_\_

I WILL DONATE ONLINE AT PRATHAMUSA.ORG.

PLEASE INVOICE ME FOR \$ \_\_\_\_\_

MY CHECK PAYABLE TO PRATHAM USA IS ENCLOSED.

**Mail the completed form and check to:**

**Pratham USA, 9703 Richmond Avenue, Suite 102, Houston, TX 77042**

PLEASE CHARGE MY CREDIT CARD.

VISA  MASTERCARD  AMEX  DISCOVER

CREDIT CARD NO. \_\_\_\_\_

EXP. DATE \_\_\_\_\_

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