



**WE INVITE YOU  
TO BECOME A SPONSOR OF THE**

# **PRATHAM NY TRI-STATE GALA 2018**

**FRIDAY, SEPTEMBER 28, 2018 | 6 PM**

**CIPRIANI WALL STREET, 55 WALL STREET, NEW YORK, NY 10005**



NEW YORK TRI-STATE CHAPTER

**Pratham USA**

# WHO WE ARE

As one of the largest educational non-profits in India, PRATHAM is built on the belief that literacy and education are fundamental human rights. Working with governments, communities and parents, Pratham is improving the literacy rates of millions of children and youth in India each year, and thereby giving them the opportunity to get educated and have productive lives.

## OUR PROGRAMS

**IMPROVE** children's literacy and learning outcomes

**PROVIDE** vocational training and job placement for indigent youth

**ENABLE** dropouts (primarily girls) to complete secondary education

**ACHIEVE** extensive impact through partnerships with governments

## OUR IMPACT

**50 MILLION** children benefited over two decades

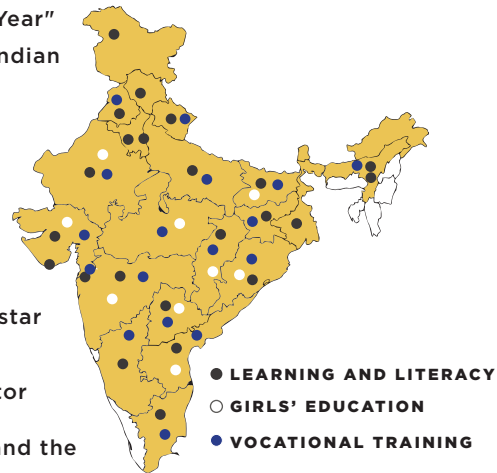
**75 THOUSAND** youth equipped with relevant job skills

**84 PERCENT** of girl dropouts in our Second Chance program earned their high school diploma

**13 COUNTRIES** adopted Pratham assessment methods

## OUR RECOGNITION

- Named "Social Enterprise of the Year" by Business Standard, a leading Indian publication, as part of its 2016 Corporate Social Responsibility Awards
- Named a 2014 Asia Game Changer by The Asia Society
- Awarded seven consecutive four-star ratings from Charity Navigator, America's premier charity evaluator
- Featured in the New York Times and the Stanford Social Innovation Review



## OUR REACH

## OUR CHAPTER

Pratham USA is a volunteer-driven association aimed at bringing about lasting change in India through education reform. Pratham NY Tri-State is one of the organization's 14 US chapters, with a membership of more than 5,000 supporters who are dedicated to advancing Pratham's mission of "every child in school and learning well."

## ANNUAL GALA

The NY Tri-State Gala is a premiere event in the region. Attendees include business leaders, philanthropists and major corporate sponsors, all with a commitment to improving child literacy in India. Approximately 600 guests attended last year's event, and helped to raise over \$3.8 million.

## LEADERSHIP

**DR. RUKMINI BANERJI**, CEO, PRATHAM EDUCATION FOUNDATION

**DEEPAK RAJ**, CHAIRMAN, PRATHAM USA

**BALA VENKATACHALAM**, EXECUTIVE DIRECTOR, PRATHAM USA

## NY TRI-STATE LEADERSHIP

**PRESIDENT**  
Gagan Singh

**EXECUTIVE BOARD**  
Murli Buluswar  
Satish Cherwoo  
Alpesh Chokshi  
Rohit Chopra  
Sheru Chowdhry  
Dinyar Devitre  
Vik Hebatpuria

Sheila Hooda  
Alpa Inamdar  
Rohit Kapoor  
Raman Kapur  
Atul Khanna  
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Sunil Kumar  
Rahul Mahajan  
Kavita Mahtani

Sameer Maru  
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Xerxes Mullan  
Jignesh Patel  
Deepak Raj  
Arvind Sanger  
Kumar Shah  
Sharath Sharma  
Manoj Singh

**LEND YOUR SUPPORT TO IMPROVE CHILDREN'S LEARNING OUTCOMES AND THE QUALITY OF EDUCATION IN INDIA**

[PRATHAMUSA.ORG](http://PRATHAMUSA.ORG) • [SGUPTA@PRATHAMUSA.ORG](mailto:SGUPTA@PRATHAMUSA.ORG)

# SPONSORSHIP LEVELS

## PHILANTHROPIST \$100K STATESMAN \$50K

**IMPACT** Provide seed capital & training to 100 young entrepreneurs to establish micro enterprises

- Two tables of 10, Premium seating
- Recognition in event related publicity materials
- Logo/name visibility at Gala

**IMPACT** Enable 100 girl dropouts to resume studies and finish high school

- Table of 10, VIP seating
- Recognition in event related publicity materials
- Logo/name visibility at Gala

## AMBASSADOR \$30K

**IMPACT** Provide 300 tablets with customized content to boost the learning prowess of 3,000 children

- Table of 10, Priority seating
- Recognition in event related publicity materials
- Logo/name visibility at Gala

## DIPLOMAT \$20K

**IMPACT** Train 65 youth and place them in formal jobs, doubling or tripling the family income

- Table of 10, Preferred seating
- Recognition in event related publicity materials
- Logo/name visibility at Gala

## PATRON \$12.5K\*

**IMPACT** Support the annual operation of one residential center for girl dropouts, including staff, rent & materials

- Table of 10
- Recognition in event related publicity materials
- Logo/name visibility at Gala

## THANK YOU

All donors will receive recognition in the Pratham USA annual report and on the website. (This is optional and can be adjusted based on donor preferences).

**\*Patron Level limited to individuals only. Corporate sponsorships begin at Diplomat Level.**

FOR MORE INFORMATION ON SPONSORSHIP OR OUTRIGHT CONTRIBUTION, PLEASE CONTACT SARITA GUPTA AT [SGUPTA@PRATHAMUSA.ORG](mailto:SGUPTA@PRATHAMUSA.ORG)

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## SPONSOR DETAILS

NAME \_\_\_\_\_

TITLE \_\_\_\_\_

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_

EMAIL \_\_\_\_\_

## I WOULD LIKE THE FOLLOWING SPONSORSHIP LEVEL

**Philanthropist \$100K**

Two tables of 10, Premium seating

**Ambassador \$30K**

Table of 10, Priority seating

**Patron \$12.5K\***

Table of 10

**Statesman \$50K**

Table of 10,  
VIP seating

**Diplomat \$20K**

Table of 10,  
Preferred seating

**\*Patron Level limited to individuals only.  
Corporate sponsorships begin at Diplomat Level.**

MY COMPANY WILL MATCH MY DONATION  YES  NO

COMPANY NAME \_\_\_\_\_

I AM UNABLE TO ATTEND. ENCLOSED IS MY DONATION

OF \$ \_\_\_\_\_

I WILL DONATE ONLINE AT PRATHAMUSA.ORG

PLEASE INVOICE ME FOR \$ \_\_\_\_\_

MY CHECK PAYABLE TO PRATHAM USA IS ENCLOSED

Mail the completed form and check to:

*Pratham USA*

*55 Exchange Place, Suite 402*

*New York, NY 10005*

PLEASE CHARGE MY CREDIT CARD

VISA  MASTERCARD  AMEX  DISCOVER

CREDIT CARD NO. \_\_\_\_\_

EXP. DATE \_\_\_\_\_

Pratham USA is a 501 (c)(3) nonprofit organization with a four-star rating (the highest possible) from Charity Navigator, and accepts tax deductible contributions from US donors. FED TAX ID NO. 76-0620808.

**FOR MORE INFORMATION, TO MAKE AN EARLY  
RESERVATION OR TO BECOME A SPONSOR, PLEASE  
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