



CHICAGO CHAPTER

Pratham USA



WE INVITE YOU
TO BECOME A
SPONSOR

PRATHAM CHICAGO GALA 2018

SATURDAY, OCTOBER 6, 2018 | 6 PM TO 10 PM

VENUE SIX10
610 S. MICHIGAN AVE
CHICAGO, IL 60605

WHO WE ARE

As the largest educational non-profit in India, PRATHAM is built on the belief that literacy and education are fundamental human rights.

Working with the government, communities and parents, Pratham reaches millions of children and youth through a range of programs that impart quality education and impact policy at the national level.

OUR PROGRAMS

- ✓ **EDUCATE**
Children with a solid learning foundation and an equal opportunity to succeed
- ✓ **ENGAGE**
Youth with training and employment opportunities
- ✓ **EMPOWER**
Girls with a Second Chance to complete their education
- ✓ **ENABLE**
Entrepreneurs to establish their own micro-enterprise

OUR RECOGNITION

- ★ Named by *Business Standard*, a leading Indian publication, "Social Enterprise of the Year" as part of its 2016 Corporate Social Responsibility Awards
- ★ Named a 2014 Asia Game Changer by The Asia Society
- ★ Awarded eight consecutive four-star ratings from Charity Navigator, America's premier charity evaluator
- ★ Featured in the *New York Times* and the *Stanford Social Innovation Review*

OUR IMPACT

50 MILLION

Children benefited over two decades

75 THOUSAND

Youth trained for productive employment since 2008

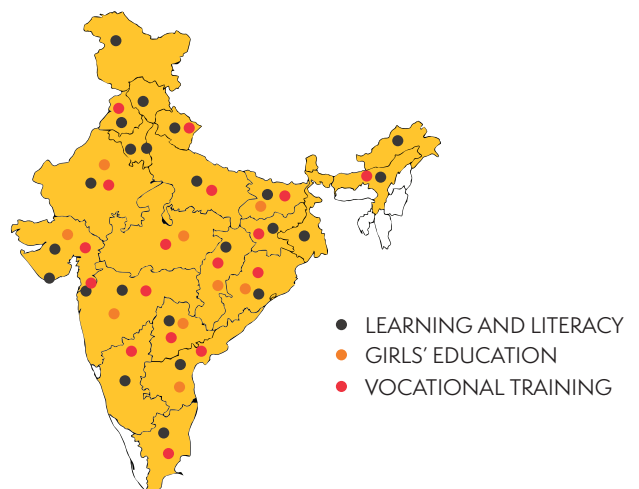
24 THOUSAND

Girls empowered with a Second Chance for education since 2011

NEW!

635 entrepreneurs assisted since 2017

OUR REACH





OUR CHAPTER

Pratham USA is a volunteer-driven association aimed at bringing about lasting change in India through education reform.

Pratham Chicago is one of the organization's 15 US chapters with more than 2,000 supporters who are dedicated to advancing Pratham's mission of "every child in school and learning well."

ANNUAL GALA

Pratham Chicago Gala continues to be the premier South Asian event on the city's social scene. Attendees include affluent, civic-minded leaders from the business community as well as individual philanthropists, all with a personal commitment to improving child education and youth empowerment in India.

LEADERSHIP

Dr. Rukmini Banerji, CEO, Pratham Education Foundation
Deepak Raj, Chairman, Pratham USA
Bala Venkatachalam, Executive Director, Pratham USA

CHICAGO LEADERSHIP

President

Joher Akolawala

Vice President

Smruti Rajagopalan

Executive Board

Ketu Amin

Rina Akolawala

Dilip Bhattacharjee

Suren Gupta

Ajay Parkhe

Srinivas Reddy

Krishnan Saranathan

Deepak Seshadri

Praveen Sharma



TABLE* SPONSORSHIP LEVELS

GUARDIAN • \$70K AND ABOVE

IMPACT: Enable 70 entrepreneurs establish their own micro-enterprise OR
Empower 140 girls with a Second Chance for education

- 2 VIP tables

CHAMPION • \$50K AND ABOVE

IMPACT: Enable 50 entrepreneurs establish their own micro-enterprise OR
Empower 100 girls with a Second Chance for education

- 1 VIP table and 1 Premium table

BENEFACTOR • \$25K AND ABOVE

IMPACT: Enable 25 entrepreneurs establish their own micro enterprise OR
Empower 50 girls with a Second Chance for education

- 1 Premium table and 1 Priority table

PATRON • \$15K AND ABOVE

IMPACT: Engage 50 youth with productive employment opportunities OR
Empower 30 girls with a Second Chance for education

- 1 Premium table

AMBASSADOR • \$10K AND ABOVE

IMPACT: Engage 35 youth with productive employment opportunities

- 1 Priority table

PARTNER • \$5K AND ABOVE

IMPACT: Engage 20 youth with productive employment opportunities

- 1 Preferred table

*Each table has 10 seats. VIP, Premium, Priority, Preferred indicate the location and prominence of the table on the Gala floor.

THANK YOU

All sponsors will be appropriately recognized in event-related and other publicity materials. All donations will also be recognized in the Pratham USA annual report and on the website. (This is optional and can be adjusted based on donor preferences). Pratham USA is a 501 (c)(3) nonprofit organization with a four-star rating (the highest possible) from Charity Navigator, and accepts tax deductible contributions from US donors.



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SPONSOR DETAILS

NAME _____

TITLE _____ COMPANY (IF APPLICABLE) _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ EMAIL _____

I WOULD LIKE TO BECOME:

- Guardian** \$70K and above **Champion** \$50K and above **Benefactor** \$25K and above
- Patron** \$15K and above **Ambassador** \$10K and above **Partner** \$5K and above

MY COMPANY WILL MATCH MY DONATION: YES NO

COMPANY NAME: _____

I AM UNABLE TO ATTEND. ENCLOSED IS MY DONATION OF \$ _____

- I WILL DONATE ONLINE AT PRATHAMUSA.ORG
- PLEASE SEND AN INVOICE FOR \$ _____
- MY CHECK PAYABLE TO PRATHAM USA IS ENCLOSED
Mail the completed form and check to:
Pratham USA, 9703 Richmond Avenue, Suite 102, Houston, TX 77042
- PLEASE CHARGE MY CREDIT CARD
- VISA MASTERCARD AMEX DISCOVER

CREDIT CARD NO. _____

EXP. DATE _____

