



LOS ANGELES CHAPTER
Pratham USA
Every Child In School and Learning Well



WE INVITE YOU
TO BECOME A
SPONSOR OF THE

PRATHAM LOS ANGELES GALA 2018

SATURDAY, SEPTEMBER 29, 2018

THE WATERFRONT BEACH RESORT
21100 PACIFIC COAST HWY
HUNTINGTON BEACH, CA 92648

WHO WE ARE

As the largest educational non-profits in India, PRATHAM is built on the belief that literacy and education are fundamental human rights.

Working with the government, communities and parents. Pratham reaches millions of children and youth in India through a range of programs that are vastly improving literacy rates and the quality of education.

OUR PROGRAMS

- ✓ **IMPROVE**
children's literacy and learning outcomes
- ✓ **PROVIDE**
vocational training and job placement for indigent youth
- ✓ **ENABLE**
dropouts (primarily girls) to get their high school certification
- ✓ **ACHIEVE**
extensive impact through partnerships with governments

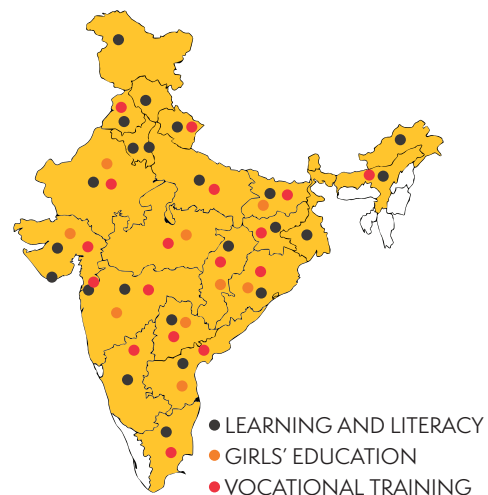
OUR IMPACT

- 50 MILLION**
children benefited over two decades
- 75 THOUSAND**
youth equipped with relevant job skills
- 84 PERCENT**
of females in our girls' education earn their high school diploma
- 14 COUNTRIES**
adopted Pratham assessment methods

OUR RECOGNITION

- ★ Named a 2014 Asia Game Changer by The Asia Society
- ★ ASER survey one of ten finalists for the OECD Development Assistance Committee prize for taking innovation to scale
- ★ Awarded the BBVA Foundation "Frontiers of Knowledge Award"
- ★ Featured in the *New York Times* and the *Stanford Social Innovation Review*

OUR REACH



LEND YOUR SUPPORT TO IMPROVE CHILDREN'S LEARNING OUTCOMES AND THE QUALITY OF EDUCATION IN INDIA • WWW.PRATHAMUSA.ORG



TABLE SPONSORSHIP LEVELS

VISIONARY • \$100,000

IMPACT: Provide seed capital & training to 100 young entrepreneurs to establish micro enterprises

- Two tables of 10, VIP Seating
- Recognition in event-related publicity material
- Logo/name visibility at Gala

CHAMPION • \$50,000

IMPACT: Provide 500 tablets with customized content to boost the learning prowess of 5,000 children

- Two tables of 10, Premium Seating
- Recognition in event-related publicity material
- Logo/name visibility at Gala

BENEFACTOR • \$25,000

IMPACT: Enable 50 girl dropouts to resume studies and finish high school

- Table for 10, Premium seating
- Recognition in event-related publicity material
- Logo/name visibility at Gala

PATRON • \$15,000

IMPACT: Provide learning improvement programs for 600 children

- Table for 10, priority seating
- Recognition in event-related publicity material
- Logo/name visibility at Gala

AMBASSADOR • \$10,000

IMPACT: Educate 400 children with shared digital tools

- Table for 10, preferred seating
- Recognition in event-related publicity material
- Logo/name visibility at Gala

PARTNER • \$5,000

IMPACT: Provide learning improvement programs for 200 children

- Table for 10
- Recognition in event-related publicity material
- Logo/name visibility at Gala

THANK YOU

All donors will receive recognition in the Pratham USA annual report and on the website. (This is optional and can be adjusted based on donor preferences). Pratham USA is a 501 (c)(3) nonprofit organization with a four-star rating (the highest possible) from Charity Navigator, and accepts tax deductible contributions from US donors.

For more information, to make an early reservation or to become a sponsor, please contact Vikas Bahl at vbahl@prathamusa.org.



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SPONSOR DETAILS

NAME _____

TITLE _____ COMPANY (IF APPLICABLE) _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE (REQUIRED) _____ EMAIL (REQUIRED) _____

I WOULD LIKE THE FOLLOWING SPONSORSHIP LEVEL

- | | |
|---|--|
| <input type="radio"/> VISIONARY \$100,000
2 Tables of 10, VIP seating | <input type="radio"/> PATRON \$15,000
Table of 10, Priority seating |
| <input type="radio"/> CHAMPION \$50,000
2 Tables of 10, Premium seating | <input type="radio"/> AMBASSADOR \$10,000
Table of 10, Preferred seating |
| <input type="radio"/> BENEFACTOR \$25,000
Table of 10, Premium seating | <input type="radio"/> PARTNER \$5,000
Table of 10 |

MY COMPANY WILL MATCH MY DONATION. YES NO

COMPANY NAME: _____

I AM UNABLE TO ATTEND ENCLOSED IS MY DONATION OF \$ _____

- I WILL DONATE ONLINE AT PRATHAMUSA.ORG.
- PLEASE INVOICE ME FOR \$ _____
- MY CHECK PAYABLE TO PRATHAM USA IS ENCLOSED.
**Mail the completed form and check to:
Pratham USA, 9703 Richmond Avenue, Suite 102, Houston, TX 77042**
- PLEASE CHARGE MY CREDIT CARD.
 VISA MASTERCARD AMEX DISCOVER

CREDIT CARD NO. _____

EXP. DATE _____

