



Pratham Beyond

Make learning limitless

Invitation to sponsor our national
fundraising virtual gala
on July 18 2020, 8:30 PM EDT



WHO WE ARE

For 25 years, Pratham has improved learning for over 75 million underprivileged children in India. **But this year, things changed.**

In the wake of COVID-19, all schools closed. With limited access to technology and our teams unable to travel, many children were left without access to education. We needed to take action.

With the support of our team and 130,000 volunteers and parents, we reimagined the world as our classroom. Using WhatsApp, SMS, phone calls, even radio and television, we began offering learning activities for children in 12,000 communities and through our partnerships with 14 state governments and 200+ NGOs.

Together, we proved that education can overcome anything – even a global pandemic. **But to continue our work, we need your help.**

As the lockdown holds strong in India, much of the funding we once received has shifted to other causes. We are in danger of losing so much of what we've spent decades building, at a time when our mission couldn't be more critical. We hope you'll join us for our first-ever virtual fundraiser. With your support, we can continue to educate children across India and help lift generations out of poverty.

There is no limit to what education and learning can do.

On July 18th, let's celebrate that.



“Pratham’s impact on the lives of millions of kids has been tremendous; it is quite simply an exceptional, best-in-class organization that has managed to scale across India.”

Abhijit Banerjee

2019 Nobel Laureate



LEADERSHIP

Dr. Rukmini Banerji, *CEO, Pratham Education Foundation*

Deepak Raj, *Chairman, Pratham USA*

Bala Venkatachalam, *Executive Director, Pratham USA*

PRATHAM USA

Viral Acharya
Avinash Ahuja
Sudesh Arora
Satish Cherwoo
Navneet Chugh
Dinyar Devitre
Hemant Goradia
Marie Goradia

Suren Gupta
Swatantra Jain
Jaideep Khanna
Victor Khosla
Sunil Kumar
Ila Paliwal
Paul Pandian
Jai Vardhan Saboo

Arvind Sanger
Adarsh Sarma
Rajesh (Raj) Shah
Gagan Singh
Manoj Singh
Pradeep Singh
Riaz Valani
Fareed Zakaria

SPONSORSHIP LEVELS

CHAMPION \$50,000

- 5 guests invited to exclusive pre-event with Fareed Zakaria and post-event with Anil Kapoor
 - Plus benefits for all levels below
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BENEFACTOR \$25,000

- 3 guests invited to exclusive pre-event with Fareed Zakaria and post-event with Anil Kapoor
 - For our corporate sponsors: Recognition across all of Pratham's social media platforms
 - Plus benefits for all levels below
-

PATRON \$10,000

- Logo/Name featured during event
 - Plus benefits for level below
-

PARTNER \$5,000

- Listing in digital brochure, Pratham USA annual report and on website.
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SUSTAINER \$2,500

- Listing in Pratham USA annual report and on website.
-

Individual donors who contribute between \$1,000 and \$2,499 will be listed on the Pratham USA website.

Additional benefits accrue to members of the Pratham LEADers Circle. Details will be communicated directly with the respective LEADers.

THANK YOU

Pratham USA is a 501 (c)(3) nonprofit organization with a four-star rating (the highest possible) from Charity Navigator, and accepts tax-deductible contributions from US donors.

WE INVITE YOU TO BECOME A SPONSOR OF

PRATHAM NATIONAL FUNDRAISING VIRTUAL GALA

SATURDAY, JULY 18, 2020, 8:30PM EDT

NAME _____

TITLE _____

COMPANY _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ EMAIL _____

I WOULD LIKE THE FOLLOWING SPONSORSHIP LEVEL:

- ☐ CHAMPION \$50,000 ☐ PATRON \$10,000 ☐ SUSTAINER \$2,500
☐ BENEFACTOR \$25,000 ☐ PARTNER \$5,000

EXACT NAME TO BE LISTED IN MATERIALS _____

I AM UNABLE TO ATTEND. ATTACHED IS MY DONATION OF \$ _____

☐ I WILL DONATE ONLINE AT PRATHAMUSA.ORG

☐ PLEASE INVOICE ME FOR \$ _____

☐ MY CHECK PAYABLE TO PRATHAM IS ENCLOSED

Mail the completed form and check to:

Pratham USA, 9703 Richmond Ave, Suite 102, Houston, TX, 77042

For more information, to make an early reservation or to become a corporate sponsor, please contact Azza Zakaria at **azakaria@prathamusa.org**

**PRATHAM USA IS A 501(c)(3) NONPROFIT ORGANIZATION.
FED TAX ID NO. 76-0620808.**

