AUSTIN CHAPTER
Pratham USA
Every Child In School and Learning Well

WE INVITE YOU
TO BECOME A SPONSOR

PRATHAM AUSTIN GALA 2021

Saturday, September 11, 2021 at 7 PM CT

Kalahari Resorts & Convention Center
3001 Kalahari Blvd, Round Rock, TX 78665

WHO WE ARE

As one of the largest educational non-profits in India, Pratham is built on the belief that literacy and education are fundamental human rights. Working with governments, communities and parents, Pratham is improving the literacy rates of millions of children and youth in India each year, giving them the opportunity to receive an education and lead productive lives.

Our Programs

IMPROVE children's literacy and learning outcomes

PROVIDE vocational training and job placement for indigent youth

ENABLE dropouts (primarily girls) to complete their secondary education

ACHIEVE extensive impact through partnerships with governments

Our Impact

75 MILLION CHILDREN inspired to learn since inception

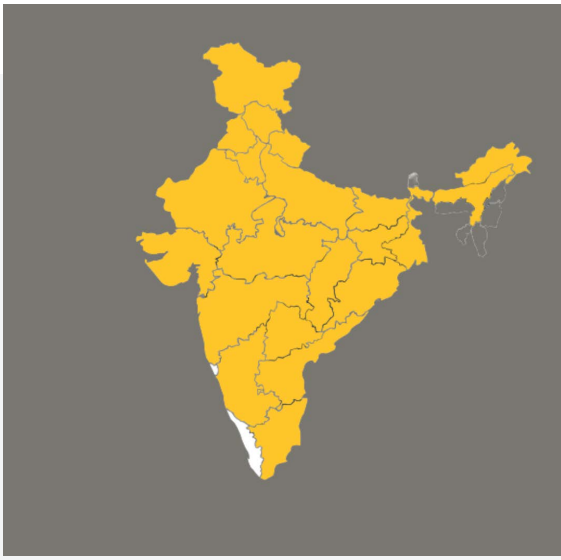
125,000 YOUTH equipped with relevant job skills since 2006

36,000 GIRLS given a second chance to earn their secondary school diploma since 2011

14 COUNTRIES adopted Pratham assessment methods

> **Pratham's impact on the lives of millions of kids has been tremendous; it is quite simply an exceptional, best-in-class organization that has managed to scale across India.**

— Abhijit Banerjee, 2019 Nobel Laureate



LEND YOUR SUPPORT TO IMPROVE CHILDREN'S LEARNING OUTCOMES AND THE QUALITY OF EDUCATION IN INDIA.
WWW.PRATHAMUSA.ORG • SNIGAM@PRATHAMUSA.ORG

COVID RELIEF EFFORTS

In the wake of India's Covid surge, many donors and corporations turned to us, as one of India's most prominent education NGOs, for a reliable channel to help bring humanitarian aid to the country. Pratham has responded in the following ways.

How Pratham Responded

Essential Supplies

Pratham has procured more than 7,000 5L and 10L concentrators and begun distribution to hospitals and Covid care facilities in 24 states in cooperation with local partners, including Piramal Swasthya and Project Mumbai.

Building Capacity

Pratham state teams have been participating in public health town halls, conducted in regional languages, with Indian American doctors in Phoenix, gathering information about Covid detection, prevention, care, and vaccines.

Creating Awareness

Pratham has begun disseminating accurate information to more than 20,000 communities and is creating additional content surrounding health and hygiene for distribution through our own channels and more than 100 NGO partners.

Developing Strategies

As the situation evolves, Pratham will transition to support medium- and long-term recovery efforts. We are beginning to layer health components onto our work in the 20,000 communities we serve to keep them safe and help them build back effectively.

As an organization deeply rooted in local communities, Pratham was uniquely positioned to manage critical resources and support longer-term recovery. We have unparalleled:

- **Reach** - a presence in 21 Indian states and more than 10,000 communities
- **Personnel** - 7,000 dedicated staff and as many volunteers on the ground
- **Experience** - 25 years of experience mobilizing resources quickly and effectively across I ndia
- **Relationships** - partnerships with hundreds of businesses, communities and state and local governments.

THE GALA

The Pratham Gala continues to be one of the premier events on the Austin social scene. Attendees include civic-minded leaders from the business community as well as influential philanthropists, all with a personal commitment to improving child literacy in India. In 2019, the event drew more than 350 guests and raised over $250K and was promoted to over 1,000 people in the Austin community. This event includes cocktail, dinner, and interactions with kids or youth from our programs in India.

ABOUT US

Pratham USA is a volunteer-driven association aimed at bringing about lasting change in India through education reform.

For ten consecutive years, Pratham USA has earned a four-star rating from Charity Navigator for demonstrating “strong financial health” and “commitment to accountability and transparency,” a distinction that places Pratham USA in the top 2% of 1.5 million American charities.

Pratham Austin is one of the organization’s 14 US chapters, with a membership of more than 1,000 supporters who are dedicated to advancing Pratham’s mission of “every child in school and learning well."

Leadership

Dr. Rukmini Banerji, CEO, Pratham Education Foundation
Deepak Raj, Chairman, Pratham USA
Pradeep Singh, Vice Chairman, Pratham USA
Swatantra Jain, Chief Financial Officer, Pratham USA
Bala Venkatachalam, Executive Director, Pratham USA

Pratham Austin

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Ashish Gupta

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VICE PRESIDENT
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Madhav Srinivasan
Jaya and Dr. Ishwar Thakkar
Chitra Thankaswamy and Ganesh Ramakrishnan
Poonam Tripathy

SPONSORSHIP LEVELS

Champion • $50,000

- 2 or more Tables for 10, premium seating
- Recognition in event-related publicity material
- Logo/name visibility at Gala

Advocate • $25,000

- 2 Tables for 10, premium seating
- Recognition in event-related publicity material
- Logo/name visibility at Gala

Ambassador • $10,000

- Table for 10, VIP seating
- Recognition in event-related publicity material
- Logo/name visibility at Gala

Partner • $5,000

- Table for 10, preferred seating
- Recognition in event-related publicity material
- Logo/name visibility at Gala

Sustainer • $2,500

- 6 seats
- Logo/name visibility at Gala

All donors will receive recognition in the Pratham USA annual report and on the website. This benefit is optional and can be adjusted based on donor preferences. Pratham USA is a 501(c)(3) nonprofit organization with a four-star rating (the highest possible) from Charity Navigator and accepts tax-deductible contributions from US donors.

For more information, to make an early reservation or to become a sponsor, please contact Swati Nigam at snigam@prathamusa.org.

WE INVITE YOU TO BECOME A SPONSOR OF THE

PRATHAM AUSTIN GALA 2021

SATURDAY, SEPTEMBER 11, 2021 • 7 PM CT

KALAHARI RESORTS & CONVENTION CENTER • 3001 KALAHARI BLVD • ROUND ROCK, TX 78665

SPONSOR DETAILS

NAME _____

TITLE _____ COMPANY (IF APPLICABLE) _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

EMAIL _____ PHONE _____

I WOULD LIKE TO SUPPORT AT THE FOLLOWING SPONSORSHIP LEVEL

- ◯ **CHAMPION • $50,000** — 2+ Tables for 10, premium seating
- ◯ **ADVOCATE • $25,000** — 2 Tables for 10, premium seating
- ◯ **AMBASSADOR $10,000** — Table for 10, VIP seating
- ◯ **PARTNER • $5,000** — Table for 10, preferred seating
- ◯ **SUSTAINER • $2,500** — 6 seats

MY COMPANY WILL MATCH MY DONATION. O YES O NO

COMPANY NAME: _____

I AM UNABLE TO ATTEND. ENCLOSED IS MY DONATION OF $ _____

- ◯ I WILL DONATE ONLINE AT PRATHAMUSA.ORG.
- ◯ PLEASE INVOICE ME FOR $ _____
- ◯ MY CHECK PAYABLE TO PRATHAM USA IS ENCLOSED.
  Mail the completed form and check to:
  Pratham USA, 9703 Richmond Avenue, Suite 102, Houston, TX 77042
- ◯ PLEASE CHARGE MY CREDIT CARD.
  ◯ **VISA** ◯ **MASTERCARD** ◯ **AMEX** ◯ **DISCOVER**

CREDIT CARD NO. _____

EXP. DATE _____

PRATHAM USA IS A 501(c)(3) NONPROFIT ORGANIZATION. FED TAX ID NO. 76-0620808.