



Pratham USA

# Ensure learning never stops.

Become a pratham sponsor or contributor.

**Pratham Dallas-Fort Worth Gala 2023**

Saturday, April 8, 2023, 6 – 10 PM CST

Omni Frisco Hotel, 11 Cowboys Way

Frisco, TX 75034



# Who we are & what we do

**At Pratham, we believe that every child has the right to quality education – one that prepares them for life and for work. We reach millions of children and youth in India each year through operations in 23 cities, 21 states, and two union territories.**

Our presence continues to grow across India, responding to demand from communities, organizations, and local governments; and working hand-in-hand with a volunteer workforce who shares our vision.

Pratham has been widely recognized for its innovation and impact through various awards including The Kravis Prize in Leadership, the WISE Education Prize, and most recently, the 2021 Yidan Prize for Education Development awarded to Dr. Rukmini Banerji, CEO of Pratham.

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## What we do

**Literacy and learning interventions** engage children ages 3–14 in order to improve their basic reading, writing, and math skills.

**Vocational training** promotes economic self-sufficiency for young adults through training and job placement.

**Girls' education program** assists female dropouts over the age of 14 in completing their secondary school education and earning their 10th Standard diploma.

**Research and advocacy efforts** measure and provide reliable data on children's learning.

**Edtech solutions** empower students to use self-driven curricula to learn outside of the classroom.

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## Our impact

**75 Million children** inspired to learn since 1995.

**125,000 Youth** equipped with relevant job skills since 2005.

**36,000 Girls** given a second chance to earn their secondary school diplomas since 2011.

**20+ Countries** adopted Pratham's assessment or TaRL (Teaching at the Right Level) models.



# Why support Pratham now?

**Learning never stops with Pratham, period. Despite significant challenges during the post-COVID era, Pratham kept children in the most disadvantaged communities learning and learning well. Over the last year alone, we:**

- + Reached more than **500,000 children** across **20,000 communities** with learning activities
- + Equipped over **180,000 mothers** with the tools to support their child's learning and development beyond the classroom
- + Given **85,000 youth** employable skills with an **85% job placement rate**
- + Supported more than **4,500 women** through our 'Second Chance' program enabling them to earn their high school diploma
- + Helped more than **75,000 children** through child labor prevention and rehabilitation

India's school closures have been some of the lengthiest in the world. Many young children have never stepped foot inside a classroom. There are significant concerns around children not returning to school and increased learning loss. Lack of access to digital learning has also heightened disparities that already existed – particularly for children in rural and under-served communities.

Many children will return to the classroom without the necessary fundamental skills – or they may not be able to return at all.

For this reason, Pratham's work and your support continue to be as critical as ever.





# Pratham Dallas-Fort Worth Gala 2023

**The Pratham Dallas-Fort Worth (DFW) Gala continues to be one of the premier events on the Dallas-Fort Worth social scene. Attendees include civic-minded leaders from the business community as well as influential philanthropists, all with a personal commitment to improving access to quality education in India and beyond.**

Over the past decade, our community has raised over \$4 million, largely from attendees at this event. Attendance ranges from 300–500 guests annually and thousands more supporters join forces with Pratham USA throughout the year.

This event includes cocktails, dinner, dancing, and lots of surprises! Most importantly, there are plenty of opportunities to learn more about Pratham’s transformative education programs – directly from the children and staff.

The 2023 Dallas-Fort Worth Gala will celebrate our wonderful community and the power it has to transform children’s lives through learning.





# About Pratham USA

**Pratham USA is a 501(c)(3) charity with chapters across the United States. We raise awareness and mobilize the financial resources that make our work on the ground in India possible. Pratham USA ranks among the top 2% of all American charities, consistently earning the highest four-star rating from Charity Navigator.**

## Leadership

**Deepak Raj**  
Chairman,  
Pratham USA

**Pradeep Singh**  
Vice Chairman,  
Pratham USA

**Dr. Rukmini Banerji**  
CEO, Pratham  
Education Foundation

**Manisha Bharti**  
CEO & Global  
Executive,  
Pratham USA

## Pratham Dallas-Fort Worth

**Co-Presidents**  
Suman Chepuri  
Dr. Lav Kapadia

**Advisory Board**  
Drs. Leena & Nick Shroff  
Dr. Hemakshi Desai  
Dr. Manish Dhawan  
Anji & Shridhar Mittal  
Indira & Om Singla  
Geetha & Paul Pandian  
Yogi Patel  
Hasmukh Vankawala

## Executive Board

Atul Barve  
Dr. Nikhil Bhayani  
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Dr. Rohini Mehta  
Shabnam Modgil  
Ron Parikh  
Nick Punyamurthy  
Mahesh Vankawala  
Manesh Lilani

## Young Professionals Lead

Shahil Dhawan





# Sponsorship levels, impact and benefits

## Champion \$50,000

**Impact:** Equip and support 25 communities with learning and engagement activities as part our flagship 'Hamara Gaon' program.

## Benefactor \$25,000

**Impact:** Provide 50 girls with a 'Second Chance' to earn their high school diplomas and enable them to build a better future.

## Ambassador \$10,000

**Impact:** Enable 30 youth to access employment opportunities through vocational training courses.

## Patron \$5,000

**Impact:** Facilitate digital learning programs in 3 villages benefiting more than 250 children.

## Sustainer \$2,500

**Impact:** Enable the deployment of 1 Pratham team member to work on the ground in 1 community for a whole year.

All donors will receive recognition in the Pratham USA annual report and on the website. This benefit is optional and can be adjusted based on donor preferences. Pratham USA is a 501(c) (3) nonprofit organization with a four-star rating (the highest possible) from Charity Navigator and accepts tax-deductible contributions from US donors.

For more information, to make an early reservation, or to become a sponsor, please contact Deepti Kc at [dkc@prathamusa.org](mailto:dkc@prathamusa.org)



# Sponsorship benefits

	Benefits	Champion	Advocate	Ambassador	Partner	Sustainer
Pre-event	Logo / Name on event webpage	✓	✓	✓	✓	✓
	Mention on event registration page	✓	✓	✓	✓	
	Recognition on Pratham USA social media	✓	✓	✓		
At event	Seating at Gala	2 or more tables of 10, VIP seating	2 tables of 10, Premium seating	Table for 10, Priority seating	Table for 10, Preferred seating	6 seats
	Logo / Name in Gala program	✓	✓	✓	✓	✓
	Logo / Name on digital screen	✓	✓	✓	✓	✓
Post-event	Mention in the thank you email to all attendees (corporate sponsors)	✓	✓			
	Mention in annual report (can be adjusted based on donor preference)	✓	✓	✓		

Lend your support to improve children's learning outcomes and the quality of education in india.  
[www.prathamusa.org](http://www.prathamusa.org)

We invite you to contribute or sponsor the

# Pratham Dallas-Fort Worth Gala

Saturday, April 8, 2023, 6 PM

Omni Frisco Hotel, 11 Cowboys Way, Frisco, TX 75034

Please fill in this form to secure your commitment and/or table.

Please email any queries or the completed form to Deepti Kc at [dkc@prathamusa.org](mailto:dkc@prathamusa.org)

Please see below for the address to send donations via check.

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## Sponsor Details

Name

Title  Company (if applicable)

Address

City  State  Zip

Email  Phone

I would like to support at the following sponsorship level

- Champion \$50,000     Benefactor \$25,000     Ambassador \$10,000     Patron \$5,000     Sustainer \$2,500

My company will match my donation     Yes     No

Company name

I am unable to attend, enclosed is my donation of \$

I will donate online at [prathamusa.org](http://prathamusa.org)

Please invoice me for \$

My check payable to Pratham USA is enclosed. Mail the completed form and check to:  
Pratham USA, 9703 Richmond Avenue, Suite 102, Houston, TX 77042

Please charge my credit card.     VISA     Mastercard     AMEX     Discover

Credit card no.

Exp. Date