



HOUSTON CHAPTER
Pratham USA

Learning never stops with Pratham. Make sure it doesn't.

Become a sponsor.

Pratham Houston Gala 2023

March 25, 2023, 6 - 10 PM CST

Hilton Americas-Houston

1600 Lamar Street

Houston, TX 77010



Who we are & what we do

At Pratham, we believe that every child has the right to quality education – one that prepares them for life and for work. We reach millions of children and youth in India each year through operations in 23 cities, 21 states, and two union territories. Our presence continues to grow across India, responding to demand from communities, organizations, and local governments; and working hand-in-hand with a volunteer workforce who shares our vision.

Pratham has been widely recognized for its innovation and impact through various awards including The Kravis Prize in Leadership, the WISE Education Prize, and most recently, the 2021 Yidan Prize for Education Development awarded to Dr. Rukmini Banerji, CEO of Pratham.

What we do

Literacy and learning interventions engage children ages 3-14 in order to improve their basic reading, writing, and math skills.

Vocational training promotes economic self-sufficiency for young adults through training and job placement.

Girls' education program assists female dropouts over the age of 14 in completing their secondary school education and earning their 10th Standard diploma.

Research and advocacy efforts measure and provide reliable data on children's learning.

Edtech solutions empower students to use self-driven curricula to learn outside of the classroom.

Our impact

75 Million children inspired to learn since 1995.

125,000 Youth equipped with relevant job skills since 2005.

36,000 Girls given a second chance to earn their secondary school diplomas since 2011.

20+ Countries adopted Pratham's assessment or TaRL (Teaching at the Right Level) models.

Why support Pratham now?

The past two years have been like no other but despite significant challenges, Pratham kept children in the most disadvantaged communities learning and learning well. Over just the last year, we:

- + Reached **500,000+ children** directly with learning opportunities suited to their own level
- + Served **20,000 communities** through digital, text, broadcast, and face to face methods
- + Provided **4,000+ women** a “second chance” to earn their second school certificate
- + Trained over **50,000 youth** and placed **27,000 graduates** in jobs
- + Equipped more than **700 partners** with digital learning content through Pradigi Pratham Open Schools

India's school closures have been some of the lengthiest in the world. Many young children have never stepped foot inside a classroom! There are significant concerns around children not returning to school and increased learning loss. Lack of access to digital learning has also heightened disparities that already existed - particularly for children in rural and under-served communities.

Many children will return to the classroom without the necessary fundamental skills – or they may not be able to return at all.

For this reason, Pratham's work and your support continues to be as critical as ever.



Pratham Houston Gala 2023

The Pratham Houston Gala continues to be one of the premier events on the Houston social scene. Attendees include civic-minded leaders from the business community as well as influential philanthropists, all with a personal commitment to improving child literacy in India. Last year, the event drew more than 600 guests and raised over \$4 million.

SPECIAL HONOREE

We are delighted to announce Hemant Goradia as this year's Pratham Houston Gala special honoree.



About Pratham USA

Pratham USA is a 501(c)(3) charity with chapters across the United States. We raise awareness and mobilize the financial resources that make our work on the ground in India possible. Pratham USA ranks among the top 2% of all American charities, consistently earning the highest four-star rating from Charity Navigator.

Leadership

Deepak Raj
Chairman,
Pratham USA

Pradeep Singh
Vice Chairman,
Pratham USA

Dr. Rukmini Banerji
CEO, Pratham
Education Foundation

Manisha Bharti
CEO & Global
Executive,
Pratham USA

Pratham Houston Board

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Purav Patel
Veena Raj
Rita Saraf
Ananya Sarkar
Pradip Seernani
Anil Shah
Ash Shah
Mahesh Shah
Mili Shah
Namrata Sharma Goel
Jyothi Singh
Dominic Sreshta
Asheet Yagnik

Young Professionals Leads
Darel D'Souza



Sponsorship levels, impact and benefits

Guardian \$100,000

Impact: Enable online learning in an entire state by supporting the creation of digital learning content in one local language.

Champion \$50,000

Impact: Support 25 communities with learning and engagement as part of our flagship 'Hamara Gaon' program.

Benefactor \$25,000

Impact: Equip 50 girls with a Second Chance to earn their high school diplomas and enable them to build a better future.

Patron \$15,000

Impact: Enable 50 youth to access employment opportunities through vocational training courses

Ambassador \$10,000

Impact: Enable nearly 1000 children to benefit from digital learning initiatives in Pratham's communities.

For more information, to make an early reservation, or to become a sponsor, please contact:

Archita Singh at asingh@prathamusa.org
or Jillian Cready at jcready@prathamusa.org



Sponsorship benefits

Benefits	Guardian \$100,000	Champion \$50,000	Benefactor \$25,000	Patron \$15,000	Ambassador \$10,000
Logo / name on event webpage	✓	✓	✓	✓	✓
Recognition on Pratham USA social media	✓	✓			
Mention on event registration page	✓	✓			
Seating at Gala	2 or more tables of 10, VIP seating	2 or more tables of 10, Premium seating	Table for 10, Priority seating	Table for 10, Preferred seating	Table for 10
Logo/ Name on digital screen	✓	✓	✓	✓	✓
Mention in event write-up on Pratham USA website	✓	✓	✓	✓	✓
Mention in the thank you email and press release for corporate sponsors	✓	✓	✓	✓	✓
Mention in annual report (can be adjusted based on donor preference)	✓	✓	✓	✓	✓

We invite you to contribute to, or sponsor the

Pratham Houston Gala 2023

Saturday, March 25, 2023 at 6:00 PM

Hilton Americas-Houston

1600 Lamar Street

Houston, TX 77010

Please fill in this form to secure your commitment and/or table.

Please email any questions or the completed form to Archita Singh at asingh@prathamusa.org

Please see below for the address to send donations via check

Sponsor Details

Name

Title Company (if applicable)

Address

City State Zip

Email Phone

I would like to support at the following sponsorship level

Guardian \$100,000 Champion \$50,000 Benefactor \$25,000 Patron \$15,000

Ambassador \$10,000

My company will match my donation Yes No

Company name

I am unable to attend, enclosed is my donation of \$

I will donate online at prathamusa.org

Please invoice me for \$

My check payable to Pratham USA is enclosed. Mail the completed form and check to: Pratham USA, 9703 Richmond Avenue, Suite 102, Houston, TX 77042

Please charge my credit card. VISA Mastercard AMEX Discover

Credit card no.

Exp. Date