



Pratham USA

Ensure learning never stops.

Become a Pratham sponsor or contributor.

Pratham SF Bay Area Gala 2023

Saturday, April 15, 2023, 6 -10 PM PST

Signia by Hilton San Jose, 170 S Market St

San Jose, CA 95113



Who we are & what we do

At Pratham, we believe that every child has the right to quality education – one that prepares them for life and for work. We reach millions of children and youth in India each year through operations in 23 cities, 21 states, and two union territories.

Our presence continues to grow across India, responding to demand from communities, organizations, and local governments; and working hand-in-hand with a volunteer workforce who shares our vision.

Pratham has been widely recognized for its innovation and impact through various awards including The Kravis Prize in Leadership, the WISE Education Prize, and most recently, the 2021 Yidan Prize for Education Development awarded to Dr. Rukmini Banerji, CEO of Pratham.

What we do

Literacy and learning interventions engage children ages 3–14 in order to improve their basic reading, writing, and math skills.

Vocational training promotes economic self-sufficiency for young adults through training and job placement.

Girls' education program assists female dropouts over the age of 14 in completing their secondary school education and earning their 10th Standard diploma.

Research and advocacy efforts measure and provide reliable data on children's learning.

Edtech solutions empower students to use self-driven curricula to learn outside of the classroom.

Our impact

75 Million children inspired to learn since 1995.

125,000 Youth equipped with relevant job skills since 2005.

36,000 Girls given a second chance to earn their secondary school diplomas since 2011.

20+ Countries adopted Pratham's assessment or TaRL (Teaching at the Right Level) models.

Why support Pratham now?

The past two years have been like no other but despite significant challenges, Pratham kept children in the most disadvantaged communities learning and learning well. Over the last year alone, we:

- + Reached 500,000+ children directly and millions more indirectly with learning opportunities suited to their own level
- + Served 20,000 communities through digital, text, broadcast, and face to face methods
- + Provided 4,000+ women a “second chance” to earn their second school certificate
- + Trained over 50,000 youth and placed 27,000 graduates in jobs
- + Equipped more than 700 partners with digital learning content through Pradigi Pratham Open Schools.

India’s school closures have been some of the lengthiest in the world. Many young children have never stepped foot inside a classroom. There are significant concerns around children not returning to school and increased learning loss. Lack of access to digital learning has also heightened disparities that already existed – particularly for children in rural and under-served communities.

Many children will return to the classroom without the necessary fundamental skills – or they may not be able to return at all.

For this reason, Pratham’s work and your support continue to be as critical as ever.



Pratham SF Bay Area Gala 2023

The Pratham SF Bay Area Gala continues to be one of the premier events on the social scene. Attendees include civic-minded leaders from the business community as well as influential philanthropists, all with a personal commitment to improving access to quality education in India. The SF Bay Area Gala draws in over 250 guests each year.



Pratham USA

Pratham USA is a 501(c)(3) charity with chapters across the United States. We raise awareness and mobilize the financial resources that make our work on the ground in India possible. Pratham USA ranks among the top 2% of all American charities, consistently earning the highest four-star rating from Charity Navigator.

Leadership

Deepak Raj
Chairman,
Pratham USA

Pradeep Singh
Vice Chairman,
Pratham USA

Dr. Rukmini Banerji
CEO, Pratham
Education Foundation

Manisha Bharti
CEO & Global
Executive,
Pratham USA

Pratham SF Bay Area

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Omikaram Nalamasu
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Medha Rishi and
Varun Badhwar
Vijayanand
Sankarasubramanian
Sahaja Sarathy and
Sathyam Mandra
Candy and Puneet Sarna
Shara Senior and
Swapnil Deopurkar
Anupama Shekhar and
Daniel Gross
Niraj and Umesh Singh
Shanti Subramanyam
and AGK Karunakaran
Smita and Shashidhar
Thakur
Archana and Uresh
Vahalia
Ruta and Vijay
Wakharkar
Jyothi Das and Jai Das
Seema Iyer

Sponsorship levels

Champion \$50,000

Impact: Equip and support 25 whole communities with learning activities as part of our flagship 'Hamara Gaon' program. This includes:

- + building foundational skills in literacy and arithmetic for children
- + supporting key stakeholders inside and outside of schools to aid children's learning
- + focussed peer support for mothers with weekly mothers' groups
- + education awareness building in communities

Benefactor \$25,000

Impact: Equip over 80 girls with a 'Second Chance' to earn their high school diplomas and enable them to build a better future.

Ambassador \$10,000

Impact: Enable 1000 children to benefit from digital learning initiatives in Pratham's communities.

Patron \$5,000

Impact: Gives 250 children the chance to 'catch up' and develop basic literacy and numeracy skills after falling behind with their education.

For more information, to make an early reservation, or to become a sponsor, please contact

Poonam Kumar at pkumar@prathamusa.org



Sponsorship benefits

	Benefits	Champion	Benefactor	Ambassador	Patron
Pre-event	Logo / Name on event webpage	✓	✓	✓	✓
	Mention on event registration page	✓	✓	✓	✓
	Recognition on Pratham USA social media	✓	✓		
At event	Seating at Gala	2 tables for 10, Premium seating	Table for 10, Priority seating	Table for 10	5 seats at a table
	Mention in President's speech and welcome note	✓	✓	✓	✓
	Logo / Name on digital screen	✓	✓	✓	✓
Post-event	Mention in post gala highlights email to all attendees + social media	✓	✓		
	Mention in annual report (can be adjusted based on donor preference)	✓	✓	✓	

We invite you to contribute or sponsor the

SF Bay Area Gala

Saturday, April 15, 2023, 6 PM

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Please fill in this form to secure your commitment and/or table.

Please email any queries or the completed form to Poonam Kumar at pkumar@prathamusa.org

Please see below for the address to send donations via check.

Sponsor Details

Name

Title Company (if applicable)

Address

City State Zip

Email Phone

I would like to support at the following sponsorship level

- Champion \$50,000 Benefactor \$25,000 Ambassador \$10,000 Patron \$5,000

My company will match my donation Yes No

Company name

I am unable to attend, enclosed is my donation of \$

I will donate online at prathamusa.org

Please invoice me for \$

My check payable to Pratham USA is enclosed. Mail the completed form and check to:
Pratham USA, 9703 Richmond Avenue, Suite 102, Houston, TX 77042

Please charge my credit card. VISA Mastercard AMEX Discover

Credit card no.

Exp. Date