



Pratham USA

BECOME A SPONSOR

Pratham Seattle Gala 2023

Saturday, September 16, 2023



Meydenbauer Center
11100 NE 6th St,
Bellevue, WA 98004

Support
Enduring

EHRAKAL
PROGRAMME-201

WHO WE ARE & WHAT WE DO

Pratham works with the belief that **every child should be in school and learning well.** With 27 years' experience of working in **India and more recently other parts of Asia, Africa and Latin America,** Pratham **changes the lives** of over 5 million children and young people every year.

We have operations in 23 cities, 21 states, and two union territories as well as strategic implementation partnerships in 23 countries around the world. We work in partnership with communities, parents, schools, local governments and local organizations providing them with the tools they need to give their children the best possible start in life. From early years right through to adulthood.

- + **Transforming individuals**
- + **Transforming communities**
- + **Transforming systems**

Pratham has been widely recognized for its innovation and impact through various awards including The Kravis Prize in Leadership, the WISE Education Prize, and most recently, the 2021 Yidan Prize for Education Development awarded to Dr. Rukmini Banerji, CEO of Pratham.

What we do

CHILDREN AND LEARNING engage children ages 3-14 in order to improve their basic reading, writing, and math skills.

YOUTH AND TRAINING promotes economic self-sufficiency for young adults through training and job placement.

GIRLS' AND WOMEN PROGRAM assists female dropouts over the age of 14 in completing their secondary school education and earning their 10th Standard diploma.

Technology, measurement and research cut across all Pratham programs.

Our impact

125,000 YOUTH equipped with relevant job skills since 2005

36,000 GIRLS given a second chance to earn their secondary school diplomas since 2011

20+ COUNTRIES adopted Pratham's assessment or TaRL (Teaching at the Right Level) models

WHY SUPPORT PRATHAM NOW?

Today we are at a critical juncture. We need to make up for the learning loss among children as a result of the pandemic. Together we can help secure the future of these children.

For this reason, Pratham's work and your support continues to be as critical as ever.

From April 2021 - March 2022 Pratham has:

- + Reached **500,000+** children across **20,000** communities through direct engagement
- + Reached over 3.5 million children in partnership with the Indian government across 17+ states
- + Equipped **180,000+** mothers with tools to support child's learning & development beyond classroom
- + We have **140** skilling/vocational training centers across 18 states in India including Delhi.
- + Given **50,000+** young people employable skills with an 85% placement rate
- + 'Second Chance' has helped **36,000** women since the inception of the program in 2011. Last year **4,500** women+ got grade 10 certification through the support of this program.



PRATHAM SEATTLE GALA 2023

The Pratham Seattle Gala continues to be one of the premier events on the Seattle social scene. Attendees include civic-minded leaders from the business community as well as influential philanthropists, all with a personal commitment to improving access to quality education in India.



3000+

PEOPLE ATTENDED
PRATHAM USA GALAS OVER 2022



71,000

VISITORS TO PRATHAM USA'S
WEBSITE ANNUALLY



35,000

PUSA FOLLOWERS ACROSS
SOCIAL MEDIA

In 2022, the event drew over 350 esteemed guests.



ABOUT PRATHAM USA

Pratham USA is a 501(c)(3) charity with chapters across the United States. We raise awareness and mobilize the financial resources that make our work on the ground in India possible. Pratham USA ranks among the top 2% of all American charities, consistently earning the highest four-star rating from Charity Navigator.

Leadership

Dhiren Shethia
Chairman,
Pratham USA

Dr. Rukmini Banerji
CEO, Pratham
Education Foundation

Manisha Bharti
CEO & Global
Executive,
Pratham USA

Pratham Seattle

Co-Presidents

Sharonyka Kumar Narayan
Devindra Chainani

Gala Committee Co-Chairs

Sharonyka Kumar Narayan
Roopa Satagopan

Brand and Influencer Engagement Chairs

Roopa Satagopan
Payal Tiwana

Youth Programs Lead

Reetam Bhattacharya

Executive Board

Darshana Shanbhag and Dilip Wagle
Sarika and Samir Bodas
Vandana and Vikram Chalana
Sumit Chauhan
Meenakshi Rishi and Niranjana
Chipalkatti
Kavitha Ramakrishnan and Anand
Eswaran
Sheila Gulati
Yumi Iwasaki and Anoop Gupta
Shanti Subramanyam and AGK
Karunakaran
Rupal Mehta
Sakshi Thawani and Jeetendra
Mirchandani
Seema Pareek and Gurdeep Singh Pall
Janet Levinger and William Poole
Sharmila and Pradeep Rathinam
Satya and Rao Remala
Didi Saluja
Roopa and Murli Satagopan
Leena and Bharat Shah
Rubie Singh
Neha Krishna and Rishabh Tandon
Payal and Pravjit Tiwana
Trang Le and Rich Tong

SPONSORSHIP LEVELS

Guardian \$50,000

Impact: Help build foundational skills for 2,500 children while engaging all key stakeholders around them

Champion \$25,000

Impact: 50 young people will now get a chance to earn their livelihoods through vocational training

Benefactor \$10,000

Impact: Help build foundational skills for 500 children while engaging all key stakeholders around them

For more information, to make an early reservation, or to become a sponsor, please contact Amber Amaro / aamaro@prathamusa.org



CORPORATE BENEFITS

	Guardian	Champion	Benefactor	
	\$50K	\$25K	\$10K	
Pre-event	Company Name Listing on Event Registration Page* (Listed as primary sponsor for the event)	✓	✓	
Cocktail Reception	Company name/logo recognition opportunity at Reception	✓	✓	
Main event	Verbal company recognition during program	✓	✓	
	Seating at Gala	2 tables of 10, Priority Seating	1 table of 10, Premium seating	Table for 10
	Company Name/Logo Recognition opportunity at event	✓		
	Branded Company Logo/ Name Signage at the Table	✓	✓	
	Company Name/Logo displayed on digital screen(s) at event (subject to guidelines)	✓	✓	✓
Post Event	Company Name mention in the post-event Thank you email	✓	✓	✓
	Company Name mention in Post-event Social media (link provided in advance)*	✓	✓	
	Mention in annual report (Based on Annual report guidelines)	✓	✓	✓
Engagement Opportunities	Opportunity to host Pratham 'Lunch & Learn' at offices / virtually	✓		

***Limited to Guardian and Champion level: Pratham team will work with you to craft a specific profile opportunity at the event (subject to guidelines). All logos and branding to be provided within 2 weeks of Sponsor agreement.**

Additional sponsorship opportunities exist for the following:

Meal, Dessert, and Beverage | Entertainment | A/V | Branded item/placed/shared at event | Photobooth sponsorship

These sponsorship opportunities will be tailored to suit the manner of the partnership. Please get in touch with Amber Amaro at aamaro@prathamusa.org for further options and to open discussion.

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Please fill in this form to secure your commitment and/or table.

Please email any queries or the completed form to Amber Amaro aamaro@prathamusa.org

Please see below for the address to send donations via check.

Sponsor Details

Name

Title Company (if applicable)

Address

City State Zip

Email Phone

I would like to support at the following sponsorship level

- Guardian \$50,000 Champion \$25,000 Benefactor \$10,000

My company will match my donation Yes No

Company name

I am unable to attend, enclosed is my donation of \$

I will donate online at prathamusa.org

Please invoice me for \$

My check payable to Pratham USA is enclosed. Mail the completed form and check to:
Pratham USA, 9703 Richmond Avenue, Suite 102, Houston, TX 77042

Please charge my credit card. VISA Mastercard AMEX Discover

Credit card no.

Exp. Date