



Pratham USA

# BECOME A SPONSOR

Pratham Austin Gala 2023

Saturday, September 23, 2023

Sheraton Austin Hotel  
at the Capitol  
701 East 11th Street  
Austin, TX, 78701





# WHO WE ARE & WHAT WE DO

Pratham works with the belief that **every child should be in school and learning well.** With 27 years' experience of working in **India and more recently other parts of Asia, Africa and Latin America,** Pratham **changes the lives** of over 5 million children and young people every year.

We have operations in 23 cities, 21 states, and two union territories as well as strategic implementation partnerships in 23 countries around the world. We work in partnership with communities, parents, schools, local governments and local organizations providing them with the tools they need to give their children the best possible start in life. From early years right through to adulthood.

- + **Transforming individuals**
- + **Transforming communities**
- + **Transforming systems**

Pratham has been widely recognized for its innovation and impact through various awards including The Kravis Prize in Leadership, the WISE Education Prize, and most recently, the 2021 Yidan Prize for Education Development awarded to Dr. Rukmini Banerji, CEO of Pratham.

---

## What we do

**CHILDREN AND LEARNING** engage children ages 3-14 in order to improve their basic reading, writing, and math skills.

**YOUTH AND TRAINING** promotes economic self-sufficiency for young adults through training and job placement.

**GIRLS' AND WOMEN PROGRAM** assists female dropouts over the age of 14 in completing their secondary school education and earning their 10th Standard diploma.

**Technology, measurement and research cut across all Pratham programs.**

---

## Our impact

**125,000 YOUTH** equipped with relevant job skills since 2005

**36,000 GIRLS** given a second chance to earn their secondary school diplomas since 2011

**20+ COUNTRIES** adopted Pratham's assessment or TaRL (Teaching at the Right Level) models

# WHY SUPPORT PRATHAM NOW?

**Today we are at a critical juncture. We need to make up for the learning loss among children as a result of the pandemic. Together we can help secure the future of these children.**

**For this reason, Pratham's work and your support continues to be as critical as ever.**

**From April 2021 - March 2022 Pratham has:**

- + Reached **500,000+** children across **20,000** communities through direct engagement
- + Reached over 3.5 million children in partnership with the Indian government across 17+ states
- + Equipped **180,000+** mothers with tools to support child's learning & development beyond classroom
- + We have **140** skilling/vocational training centers across 18 states in India including Delhi.
- + Given **50,000+** young people employable skills with an 85% placement rate
- + 'Second Chance' has helped **36,000** women since the inception of the program in 2011. Last year **4,500** women+ got grade 10 certification through the support of this program.





# PRATHAM AUSTIN GALA 2023

The Pratham Austin Gala continues to be one of the premier events on the Austin social scene. Attendees include civic-minded leaders from the business community as well as influential philanthropists, all with a personal commitment to improving access to quality education in India.

In 2022, the event drew over 300 esteemed guests.



**3000+**

PEOPLE ATTENDED  
PRATHAM USA GALAS OVER 2022



**71,000**

VISITORS TO PRATHAM USA'S  
WEBSITE ANNUALLY



**35,000**

PUSA FOLLOWERS ACROSS  
SOCIAL MEDIA

# ABOUT PRATHAM USA

**Pratham USA is a 501(c)(3) charity with chapters across the United States. We raise awareness and mobilize the financial resources that make our work on the ground in India possible. Pratham USA ranks among the top 2% of all American charities, consistently earning the highest four-star rating from Charity Navigator.**

## Leadership

**Dhiren Shethia**  
Chairman,  
Pratham USA

**Dr. Rukmini Banerji**  
CEO, Pratham  
Education Foundation

**Manisha Bharti**  
CEO & Global  
Executive,  
Pratham USA

## Pratham Austin

### Co-Presidents

Seema Desai  
Sheetal Nasta

### Executive Board

Vandana & Harish Agarawal  
Anupam Bhandari  
Arun Chatterjee  
Moneesha Garcia  
Ashish Gupta  
Anita Israni  
Karan Kapadia  
Manoroma & Shanti  
Khinduka  
Sonia Krishna  
Anurag Kumar  
Poonam & Vishal Mahajan  
Lakshmi Mandyam  
Mamata & Jayadev Misra  
Nandan & Vachana  
Nayampally  
Shravan Parsi  
Bhavna & Girish Pashilkar  
Meena & Jayendra Patel  
Mahesh Rajasekharan  
Chitra & Ganesh  
Ramakrishnan  
Alice & Anuj Saigal  
Monica Shah  
Suman & Mukul Sharma  
Niraja & Madhav Srinivasan  
Prabha & Kanna  
Venkatasamy  
Shaili & Niraj Vora



# SPONSORSHIP LEVELS

## Guardian \$50,000

**Impact:** Help build foundational skills for 2,500 children while engaging all key stakeholders around them

## Champion \$25,000

**Impact:** 50 young people will now get a chance to earn their livelihoods through vocational training

## Benefactor \$10,000

**Impact:** Help build foundational skills for 500 children while engaging all key stakeholders around them

## Patron \$5,000

**Impact:** Support over 2 entire villages through Hamara Gaon (Pratham's direct community engagement program)

For more information, to make an early reservation, or to become a contributor, please contact Deepti Kc at [dkc@prathamusa.org](mailto:dkc@prathamusa.org)



# CORPORATE BENEFITS

	Guardian	Champion	Benefactor	Patron
	\$50K	\$25K	\$10K	\$5K
Pre-event	Company Name Listing on Event Registration Page			
Cocktail Reception	Company Name/Logo recognition opportunity at Reception*			
Main event	Verbal company recognition during program in Presidents' speech			
	Verbal recognition during the program by MC.			
	Exclusive naming rights ("Gala Presented by")			
	Seating at Gala (#, type)			
	Valet Parking			
Post Event	Company name/logo recognition opportunity at venue *			
	Branded company logo/ name signage at the table*			
	Company name/logo displayed on digital screen(s) at event*			
	Company name mention in the post-event Thank you email			
Engagement Opportunities	Company name mention in the post-event press release			
	Company name mention in post-event social media (handle provided in advance)*			
	Mention in annual report (based on Annual Report guidelines)			
Opportunity to coordinate Pratham program visit in India				

**\*All logos and branding to be provided within 2 weeks of Sponsor agreement. Pratham USA to confirm cut off point for logo placement in printed materials.**

# PRATHAM AUSTIN GALA 2023

Saturday, September 23, 2023

Sheraton Austin Hotel at the Capitol, 701 East 11th Street, Austin, TX,

Please fill in this form to secure your commitment and/or table.

Please email any queries or the completed form to Deepti Kc at [dkc@prathamusa.org](mailto:dkc@prathamusa.org)

Please see below for the address to send donations via check.

---

## Sponsor Details

Name \_\_\_\_\_

Title \_\_\_\_\_ Company (if applicable) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

I would like to support at the following sponsorship level

- Guardian \$50,000     Champion \$25,000     Benefactor \$10,000     Patron \$5,000

My company will match my donation     Yes     No

Company name \_\_\_\_\_

I am unable to attend, enclosed is my donation of \$ \_\_\_\_\_

I will donate online at [prathamusa.org](http://prathamusa.org)

Please invoice me for \$ \_\_\_\_\_

My check payable to Pratham USA is enclosed. Mail the completed form and check to:  
Pratham USA, 9703 Richmond Avenue, Suite 102, Houston, TX 77042

Please charge my credit card.     VISA     Mastercard     AMEX     Discover

Credit card no. \_\_\_\_\_

Exp. Date \_\_\_\_\_