



Pratham USA

**BECOME A
SPONSOR**

GALA
PRATHAM

DALLAS-FORT WORTH GALA
Saturday, April 20, 2024

Omni Frisco Hotel,
11 Cowboys Way,
Frisco, TX 75034



WHO WE ARE & WHAT WE DO

Pratham works with the belief that **every child should be in school and learning well. With 27 years' working in India and more recently other parts of Asia, Africa and Latin America** - Pratham changes the lives of over 5 million children and young people every year.

We have operations in 23 cities, 21 states, and two union territories as well as strategic implementation partnerships in 23 countries around the world. We work in partnership with communities, parents, schools, local governments and local organizations providing them with the tools they need to give their children the best **possible start** in life. From early years right through to adulthood.

- + **Transforming individuals**
- + **Transforming communities**
- + **Transforming systems**

Pratham has been widely recognized for its innovation and impact through various awards including The Kravis Prize in Leadership, the WISE Education Prize, and most recently, the 2021 Yidan Prize for Education Development awarded to Dr.

What we do

CHILDREN AND LEARNING engage children ages 3-14 in order to improve their basic reading, writing, and math skills.

YOUTH AND TRAINING promotes economic self-sufficiency for young adults through training and job placement.

GIRLS' AND WOMEN PROGRAM assists female dropouts over the age of 14 in completing their secondary school education and earning their 10th Standard diploma

Technology, measurement and research cut across all Pratham programs.

Our impact

125,000 YOUTH equipped with relevant job skills since 2005

36,000 GIRLS given a second chance to earn their secondary school diplomas since 2011

20+ COUNTRIES adopted Pratham's assessment or TaRL (Teaching at the Right Level) models

WHY SUPPORT PRATHAM NOW?

Today we are at a critical juncture. We need to make up for the learning loss among children as a result of the pandemic. Together we can help secure the future of these children and youth.

For this reason, Pratham's work and your support continues to be as critical as ever.

From April 2022 - March 2023 academic year, Pratham:

- + Reached **580,000+** children across **20,000** communities through direct engagement
- + Reached over **5.6 million children** in partnership with the Indian government across 14 states
- + Equipped **218,000+** mothers with tools to support child's learning & development beyond classroom
- + Ran **140** skilling/ training centers across 18 states in India including Delhi.
- + Gave **50,000+** young people employable skills with an 85% placement rate among those receiving formal certification.
- + 'Second Chance' has helped **39,700** women since the inception of the program in 2011. Last year **3,700+** women got grade 10 certification through the support of this program.



PRATHAM DALLAS-FORT WORTH GALA 2024

The Pratham Dallas-Fort Worth Gala continues to be one of the premier events on the Dallas-Fort Worth social scene. Attendees include civic-minded leaders from the business community as well as influential philanthropists, all with a personal commitment to improving access to quality education in India.



PRATHAM DALLAS FORT WORTH GALA HIGHLIGHTS

In 2023, the event drew over 500 guests and raised enough to support 150,000 children through Pratham's learning programs.

Our special celebrity guest performer, Shaan, a world-renowned Bollywood singer most popularly known for his romantic and melodious songs, captivated audiences with his dynamic and humble style.



3500+

PEOPLE ATTENDED
PRATHAM USA GALAS OVER 2022



71,000

VISITORS TO PRATHAM USA'S
WEBSITE ANNUALLY



35,000

PUSA FOLLOWERS ACROSS
SOCIAL MEDIA



ABOUT PRATHAM USA

Pratham USA is a 501(c)(3) charity with chapters across the United States. We raise awareness and mobilize the financial resources that make our work on the ground in India possible. Pratham USA ranks among the top 2% of all American charities, consistently earning the highest four-star rating from Charity Navigator.



Leadership

Dhiren Shethia

Board Chair, Pratham USA

Manisha Bharti

CEO & Global Executive, Pratham USA

Dr. Rukmini Banerji

CEO, Pratham Education Foundation

Pratham Dallas-Fort Worth

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SPONSORSHIP LEVELS

Champion \$50,000

IMPACT: 1 Skilling Training Center will be funded for a full year. This includes training and job placements for 200 youth. In addition, skilling awareness activities will be delivered across 200 villages - **reaching another 20,000 youth and adolescents.**

Advocate: \$25,000

IMPACT: Facilitate upward mobility of 500 workers from the informal economy. This includes access to social entitlement schemes, upskilling courses, financial literacy courses and access to better paying employment opportunities.

Ambassador: \$10,000

IMPACT: Help build foundational learning skills for 500 children - while engaging all key stakeholders around them

Patron: \$5,000

IMPACT: Equip 15 girls and women - previously forced to drop out of school - to gain a 'second chance' at earning their high school diploma. These girls and women will be able to restart their learning journeys, support their livelihoods and rewrite their future.

All donors will receive recognition in the Pratham USA annual report and on the website. This benefit is optional and can be adjusted based on donor preferences. Pratham USA is a 501(c) (3) nonprofit organization with a four-star rating (the highest possible) from Charity Navigator and accepts tax-deductible contributions from US donors.

For more information, to make an early reservation, or to become a sponsor, please contact Deepti Kc at dkc@prathamusa.org



SPONSOR BENEFITS

	Champion	Advocate	Ambassador	Patron
Logo / Name on event webpage	✓	✓	✓	✓
Mention on event registration page	✓	✓	✓	✓
Recognition on Pratham USA social media	✓	✓	✓	
Seating at Gala	2 or more tables of 10, VIP seating	2 tables of 10, Premium seating	Table for 10, Priority seating	Table for 8, Preferred seating
Logo/ Name in Gala program	✓	✓	✓	✓
Logo/ Name on digital screen	✓	✓	✓	✓
Mention in the thank you email to all attendees (corporate sponsors)	✓	✓		
Mention in annual report (can be adjusted based on donor preference)	✓	✓	✓	

All logos must be provided within two weeks of sponsorship agreement.

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Please fill in this form to secure your commitment and/or table.

Please email any queries or the completed form to Deepti Kc at dkc@prathamusa.org

Please see below for the address to send donations via check.

Sponsor Details

Name

Title Company (if applicable)

Address

City State Zip

Email Phone

I would like to support at the following sponsorship level

- Champion \$50,000 Advocate \$25,000 Ambassador \$10,000 Patron \$5,000

My company will match my donation Yes No

Company name

I am unable to attend, enclosed is my donation of \$

I will donate online at prathamusa.org

Please invoice me for \$

My check payable to Pratham USA is enclosed. Mail the completed form and check to:
Pratham USA, 9703 Richmond Avenue, Suite 102, Dallas-Fort Worth, TX 77042

Please charge my credit card. VISA Mastercard AMEX Discover

Credit card no.

Exp. Date