



# GALA

**TOGETHER WE LEARN, TOGETHER WE THRIVE**

## **BECOME A SPONSOR**

**Pratham Dallas-Fort Worth Gala**  
Saturday, April 12, 2025 | 6pm Onwards  
Omni Frisco Hotel, 11 Cowboys Way, Frisco, TX 75034



# WHO WE ARE & WHAT WE DO

Pratham works with the belief that every child should be in school and learning well. With 30 years' working in India and more recently other parts of Asia, Africa and Latin America - Pratham changes the lives of over 5 million children and young people every year.

We have operations in 23 states, and union territories. We work in partnership with communities, parents, schools, and local governments providing them with the tools they need to give their children the best possible start in life. From early years right through to adulthood.

- + **Transforming individuals**
- + **Transforming communities**
- + **Transforming systems**

Pratham has been widely recognized for its innovation and impact through various awards including The Kravis Prize in Leadership, the WISE Education Prize, and most recently, the 2021 Yidan Prize for Education Development awarded to Dr. Rukmini Banerji, CEO of Pratham.







**'SECOND CHANCE'  
HAS HELPED  
36,000  
WOMEN  
SINCE THE  
INCEPTION  
OF THE  
PROGRAM  
IN 2011.**

## What we do

### CHILDREN AND LEARNING



engage children ages 3-14 in order to improve their basic reading, writing, and math skills.



### YOUTH AND TRAINING

Promotes economic self-sufficiency for young adults through training and job placement.



### GIRLS' AND WOMEN PROGRAM

Assists female dropouts over the age of 14 in completing their secondary school education and earning their 10th Standard diploma.

**Technology, measurement and research cut across all Pratham programs.**

## Our impact



### 125,000 YOUTH

equipped with relevant job skills since 2005



### 36,000 GIRLS

given a second chance to earn their secondary school diplomas since 2011



### 20+ COUNTRIES

adopted Pratham's assessment or TaRL (Teaching at the Right Level) model

# WHY SUPPORT PRATHAM NOW ?

Pratham offers educational opportunities across various stages of an individual's life, from early childhood to adulthood. By supporting Pratham, one can secure learning opportunities for children, young people, and girls and women, empowering them to realize their full potential. Communities are on the brink of transformation, and support is more crucial than ever. The time to make a difference is now.

For this reason, Pratham's work and your support continues to be as critical as ever.

## From April 2023 to March 2024 Pratham has:



Reached 650,000+ children across 20,000+ communities through direct engagement



We have 140 skilling/vocational training centers across 17 states in India including Delhi.



Reached over 8.3 million children in partnership with the Indian government across 14 states



Given 50,000+ young people employable skills with an 85% placement rate among those receiving formal certification



Equipped 300,000 mothers with tools to support child's learning & development beyond classroom



Enrolled over 11,300 girls and women for grade 10 certification through the Second Chance program

# PRATHAM DALLAS-FORT WORTH GALA 2025

**The Pratham Dallas-Fort Worth Gala continues to be one of the premier events on the Dallas-Fort Worth social scene. Attendees include civic-minded leaders from the business community as well as influential philanthropists, all with a personal commitment to improving access to quality education in India.**

The 2025 DFW Gala will honor Pratham's transformative contributions and celebrate the generosity of both individual donors and corporate sponsors. The event features cocktails, dinner, engaging entertainment, dancing, and special interactions with children from our programs in India, alongside numerous surprises.



## 2025 ENTERTAINMENT

### Jeffrey Iqbal

Singer and Music Composer



Jeffrey Iqbal has captivated audiences worldwide with his music, amassing millions of views on social media and appearing on TV shows like Sa Re Ga Ma Pa and "India's Raw Star". He has also toured and performed alongside renowned artists such as A.R. Rahman, Shankar Mahadevan, Shreya Ghoshal, and Atif Aslam. With his versatile voice, Jeffrey seamlessly blends music from the East and West, spanning from classical to contemporary Bollywood hits and English pop chart-toppers.

# PRATHAM DALLAS-FORT WORTH GALA HIGHLIGHTS

**In 2024, the event drew over 350+ guests and raised funds to provide learning opportunities to 32,500 children.**

**Special Guests include:**

Krish Dhanam, a protégé of Zig Ziglar, energized our guests with his motivating keynote. The evening's entertainment featured Vidya Vox's melodious remixes, and concluded with DJ Mahesh rocking the dance floor. Delicious cuisine by Red Hot Chilli Pepper was served family style at tables.



**Over 3,000**

people attended Pratham USA Galas over 2024



**66,000**

visitors to Pratham USA's website annually



**36,000**

PUSA social media followers





# SPONSORSHIP LEVELS

## Table Sponsorships:



### **Champion \$50,000**

**Impact:** Enable delivery of Hamara Gaon - Pratham's community learning initiative - in 25 communities. This work will support 2500 children and their entire families. It will create a community-led structure that ensures durability and sustainable impact.



### **Benefactor \$25,000**

**Impact:** Provide 100 women and girls with the life-changing opportunity to restart their learning journeys through Pratham's Second Chance program. The program provides women and girls with the chance to earn their high school diploma (Grade 10) to support a brighter future for themselves and their families. Help these women & girls rewrite their present and future.



### **Ambassador \$10,000**

**Impact:** Enable the building of practical training labs in 1 skilling center - which will annually train 200 youth in a technical vocational course. This would be a one-time investment in the center that will have sustained impact for a minimum of 3 years.



### **Patron \$5,000**

**Impact:** Enable Pratham to train field instructors to deliver Pratham's foundational learning activities and assessments. These Pratham staff combined will work across 10 communities - impacting 1000 children. Help these children gain stronger core skills in math and literacy - helping to create a brighter start in life.



# SPONSORSHIP BENEFITS

	<b>Champion \$50,000</b>	<b>Benefactor \$25,000</b>	<b>Ambassador \$10,000</b>	<b>Patron \$5,000</b>
<b>Logo / Name on event webpage</b>	✓	✓	✓	✓
<b>Mention on event registration page</b>	✓	✓	✓	✓
<b>Recognition on Pratham USA social media</b>	✓	✓	✓	
<b>Seating at Gala</b>	2 or more tables of 10, VIP seating	2 tables of 10, Premium seating	Table for 10, Priority seating	Table for 8, Preferred seating
<b>Logo/ Name in Gala program</b>	✓	✓	✓	✓
<b>Logo/ Name on digital screen</b>	✓	✓	✓	✓
<b>Mention in the thank you email to all attendees (corporate sponsors)</b>	✓	✓		

All logos must be provided within two weeks of sponsorship agreement.



# ABOUT PRATHAM USA



**Pratham USA is a 501(c)(3) charity with chapters across the United States. We raise awareness and mobilize the financial resources that make our work on the ground in India possible. Pratham USA ranks among the top 2% of all American charities, consistently earning the highest four-star rating from Charity Navigator.**

## Leadership

**Dhiren Shethia** Chairman,  
Pratham USA

**Dr. Rukmini Banerji**  
CEO, Pratham  
Education Foundation

**Manisha Bharti**  
CEO & Global Executive,  
Pratham USA

## Pratham Dallas-Fort Worth Area

### CO-PRESIDENTS

Dr. Lav Kapadia  
Suman Chepuri

### ADVISORY BOARD

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Saturday, April 12, 2025 | Omni Frisco Hotel, 11 Cowboys Way, Frisco, TX 75034

Please fill in this form to secure your commitment and/or table.

Please email any queries or the completed form to Prashant Agarwal at [pagarwal@prathamusa.org](mailto:pagarwal@prathamusa.org)

Please see below for the address to send donations via check.

## Sponsor Details

Name \_\_\_\_\_

Title \_\_\_\_\_ Company (if applicable) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

I would like to support at the following sponsorship level

- Champion \$50,000    Benefactor \$25,000    Ambassador \$10,000    Patron \$5,000

My company will match my donation    Yes    No

Company name \_\_\_\_\_

I am unable to attend, enclosed is my donation of \$ \_\_\_\_\_

I will donate online at [prathamusa.org](http://prathamusa.org)

Please invoice me for \$ \_\_\_\_\_

My check payable to Pratham USA is enclosed. Mail the completed form and check to:  
Pratham USA, 9703 Richmond Avenue, Suite 102, Houston, TX 77042

Please charge my credit card.    VISA    Mastercard    AMEX    Discover

Credit card no. \_\_\_\_\_

Exp. Date \_\_\_\_\_ Security Code: \_\_\_\_\_