

BECOME A SPONSOR

PRATHAM BOSTON

# GALA

**Pratham Boston Gala 2026**

Saturday, September 19, 2026

InterContinental Boston, 510 Atlantic Ave, Boston, MA 02210



**Pratham USA**

# PRATHAM BOSTON GALA 2026

**The Pratham Boston Gala continues to be one of the premier events on the Boston social scene. Attendees include civic-minded leaders from the business community as well as influential philanthropists, all with a personal commitment to improving access to quality education in India.**

Together, the gala raises vital funds to expand access to quality education for millions of children and young people across India and beyond. Last year, the event raised enough to support over 36,000 children through Pratham's programs.

Pratham Global Leadership will also be in attendance, including:  
Manisha Bharti, CEO, Pratham USA & Global Executive  
Dr. Rukmini Banerji, CEO, Pratham Education Foundation  
Meenakshi Ramesh, CEO Designate, Pratham Education Foundation

**In 2025, the event drew over 275 guests and raised over \$850,000 – enough to support 21,500 children through Pratham's programs!**

## KEYNOTE SPEAKER

### Aman Narang

CEO and Co-Founder  
of Toast Inc.



# ABOUT PRATHAM

Pratham works with the belief that every child should be in school and learning well. With over 30 years of experience working in India and beyond, Pratham changes the lives of over 5 million children and young people every year.

We have operations in 26 states and union territories in India. We work in partnership with communities, parents, schools, and local governments, providing them with the tools they need to give their children the best possible start in life. 25 countries around the world are replicating Pratham's programs in Sub-Saharan Africa, Latin America, and other parts of Asia. From the early years through adulthood.

- + Transforming individuals
- + Transforming communities
- + Transforming systems

Pratham's work has been recognized through major international awards, including the Asia Game Changer Award, the BBVA Frontiers of Knowledge Award, the WISE Prize for Education, the Henry R. Kravis Leadership Prize, the Skoll Award for Social Entrepreneurship, LUI Che Woo Prize and the Yidan Prize for Education Development. Teaching at the Right Level was selected as one of five finalists for 2025 MacArthur's 100&Change award. The TaRL approach was also recognized as the Academy Choice for earning the highest scores in impact and scalability by 2026 HundrED Global Collection.

## WHAT WE DO



### CHILDREN AND LEARNING

Engage children ages 3-14 to improve their basic reading, writing, and math skills.



### YOUTH AND TRAINING

Promotes economic self-sufficiency for young adults through training and job placement.



### GIRLS' AND WOMEN PROGRAM

Assists female dropouts over the age of 14 in completing their secondary school education and earning their 10th Standard diploma.



# PRATHAM'S IMPACT



## Today we are at a critical juncture.

Pratham offers educational opportunities across various stages of an individual's life, from early childhood to adulthood. By supporting Pratham, you enable learning opportunities for children, young people, and girls and women, empowering them to realize their full potential. Communities are on the brink of transformation, and your support is more crucial than ever. The time to make a difference is now.

For this reason, Pratham's work and your support continues to be as critical as ever.

## For April 2024-March 2025 academic year, Pratham has:



Reached 710,000 children across approximately 10,000+ communities through direct engagement.



170 skilling/ training centers across 18 states in India including Delhi.



Reached over 7.4 million children in partnership with the governments across 17 states.



Given 53,000+ young people employable skills with almost 80% placement rate among those receiving formal certification.



Equipped nearly 260,000 mothers with tools to support their children's learning and development beyond the classroom.



Enrolled over 17,000 girls and women for grade 10 certification through the Second Chance program.

# SPONSORSHIP LEVELS



## Champion \$50,000

**Impact:** Help build foundational skills for 2,500 children while engaging all key stakeholders around them



## Patron \$15,000

**Impact:** Enable 750 children to access Pratham's foundational learning initiatives



## Benefactor \$25,000

**Impact:** 80 women who dropped out of schools can now earn their high school diplomas



## Ambassador \$10,000

**Impact:** Provide 50 communities with Pratham learning materials and innovative content to help children build their core math and literacy skills

# SPONSORSHIP BENEFITS

Individual / Corporate Package		BENEFIT	Champion \$50k	Benefactor \$25k	Patron \$15k	Ambassador \$10k
Corporate	Pre-event Promotion	Logo listed on website	✓	✓	✓	✓
	Cocktail Reception	Visible company Logo recognition	✓	✓	✓	
	Main Event	Verbal company recognition during program	✓	✓		
Seating at Gala		2 Premium tables of 10 each	1 Priority table of 10	1 Preferred table of 10	1 table of 10	
Individual & Corporate		Logo/Name listed on printed sponsor posters	✓	✓	✓	✓
Corporate		Branded company signage at the table	✓	✓	✓	
Individual & Corporate	Logo/name displayed on digital screen(s) during event	1 slide	1 slide	1/2 slide	1/2 slide	
Corporate	Post Event	Company mention in 'thank you' email to attendees	✓	✓	✓	✓
		Company mention in press release	✓	✓		
		Company mention in social media	✓	✓		
Individual & Corporate		Company mention in Pratham website post	✓	✓	✓	✓
Corporate	Pratham Engagement Opportunities	Opportunity to coordinate India program visit	✓			
		Opportunity to host Pratham information session at offices or virtually	✓			

\*Limited to Principal and Guardian level sponsors: Pratham team will work with you to craft a specific profile opportunity at the event (subject to guidelines). All logos must be provided within two weeks of the sponsorship agreement.

# LEADERSHIP

## Pratham Leadership



**Rajesh (Raj) Shah**  
Chair, National  
Board of Directors



**Dr. Rukmini Banerji**  
CEO, Pratham  
Education Foundation



**Meenakshi Ramesh**  
CEO Designate,  
Pratham Education  
Foundation



**Manisha Bharti**  
CEO, Pratham USA  
and Global Executive



## Boston Leadership

### CO-PRESIDENTS

Rajesh Tekchandani  
Prasun Agarwal

### VICE PRESIDENT

Madhuleena Saha

### EXECUTIVE BOARD

Pratima Abichandani  
Nidhi Aggarwal  
Gagan Chawla  
Srikant Datar  
Arsheya Devitre  
Tony Elavia  
Anu and Ranjay Gulati

Renu and Kedar Gupta  
Kartikesh Herur  
Rohan Kapoor  
Apoorva Koticha  
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Subash Pereira  
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Anusha Ramachandran  
Vinitha Ramnathan  
Shikha Tuli  
Swati Verma  
Venky Venkataraman



Pratham USA is a 501(c)(3) charity with chapters across the United States. Pratham USA ranks among the top 2% of all American charities, consistently earning the highest four-star rating from Charity Navigator.