



Pratham USA



Walk for a Cause

Pratham Chicago's
5K Walks

WALK 1

SUNDAY, JUNE 28, 2026
Springbrook Prairie, 83rd St,
Naperville, IL 60564
10:00 a.m. - 1:00 p.m.

WALK 2

SUNDAY, AUGUST 23, 2026
Location to be confirmed
10:00 a.m. - 1:00 p.m.



BECOME A SPONSOR

Walk for a Cause

We invite you to sponsor Pratham Chicago's 5K Walks on Sunday, June 28, 2026 and Sunday, August 23, 2026 from 10:00 a.m. to 1:00 p.m.

For several years, the Pratham Chicago chapter has hosted a walk annually, attracting the local community, supporters, and business partners. It has become one of the most popular events of the year. This year, the event will be hosted twice and

will include several fun elements for young families to enjoy, including the very popular free dosas and the opportunity to take memorable pictures.

Pratham's 5K walk is a family-friendly event and will include prominent Chicago donors, community members, business leaders, and their families. All proceeds from the event will support learning opportunities for children and young people in India through Pratham USA. As a sponsor, you will have the chance to not only reach the Pratham Chicago community but also support the important work being done by Pratham in India.



ABOUT PRATHAM

Pratham works with the belief that every child should be in school and learning well. With over 30 years of experience working in India and beyond, Pratham changes the lives of over 5 million children and young people every year.

We have operations in 26 states and union territories in India. We work in partnership with communities, parents, schools, and local governments, providing them with the tools they need to give their children the best possible start in life. 25 countries around the world are replicating Pratham's programs in Sub-Saharan Africa, Latin America, and other parts of Asia. From the early years through adulthood.

- + Transforming individuals
- + Transforming communities
- + Transforming systems

Pratham's work has been recognized through major international awards, including the Asia Game Changer Award, the BBVA Frontiers of Knowledge Award, the WISE Prize for Education, the Henry R. Kravis Leadership Prize, the Skoll Award for Social Entrepreneurship, LUI Che Woo Prize and the Yidan Prize for Education Development. Teaching at the Right Level was selected as one of five finalists for 2025 MacArthur's 100&Change award. The TaRL approach was also recognized as the Academy Choice for earning the highest scores in impact and scalability by 2026 HundrED Global Collection.

WHAT WE DO



CHILDREN AND LEARNING

Engage children ages 3-14 to improve their basic reading, writing, and math skills.



YOUTH AND TRAINING

Promotes economic self-sufficiency for young adults through training and job placement.



GIRLS' AND WOMEN PROGRAM

Assists female dropouts over the age of 14 in completing their secondary school education and earning their 10th Standard diploma.



PRATHAM'S IMPACT

Walk
for a Cause



Today we are at a critical juncture.

Pratham offers educational opportunities across various stages of an individual's life, from early childhood to adulthood. By supporting Pratham, you enable learning opportunities for children, young people, and girls and women, empowering them to realize their full potential. Communities are on the brink of transformation, and your support is more crucial than ever. The time to make a difference is now.

For this reason, Pratham's work and your support continues to be as critical as ever.

For April 2024-March 2025 academic year, Pratham has:



Reached 710,000 children across approximately 10,000+ communities through direct engagement.



170 skilling/ training centers across 18 states in India including Delhi.



Reached over 7.4 million children in partnership with the governments across 17 states.



Given 53,000+ young people employable skills with almost 80% placement rate among those receiving formal certification.



Equipped nearly 260,000 mothers with tools to support their children's learning and development beyond the classroom.



Enrolled over 17,000 girls and women for grade 10 certification through the Second Chance program.

SPONSORSHIP PACKAGES



Presenting Sponsor: \$5,000

- Sponsorship benefits at both walks
- Two tickets to the Pratham Chicago Gala
- Six tickets to the walk
- One table at the event to offer giveaways/ samples to attendees
- “Walkathon Presented by [Sponsor Name]” – Exclusive naming rights
- Name and logo prominently displayed at the event entrance
- Recognition (name/logo) as Event Sponsor in promotional materials
- Recognition (name/logo) as Event Sponsor on emailed event invitation
- Recognition during the event (announcements)
- Recognition on event registration site
- Logo on walk T-shirts



Gold Sponsor: \$2,500

- Sponsorship benefits at both walks
- Six tickets to the walk
- One table at the event to offer giveaways/sample to attendees
- Name and logo prominently displayed at the event entrance
- Recognition (name/logo) as Event Sponsor in promotional materials
- Recognition (name/logo) as Event Sponsor on emailed event invitation
- Recognition during the event (announcements)
- Recognition on event registration site



Silver Sponsor: \$1,250

- Sponsorship benefits at both walks
- Four tickets to the walk
- Name and logo prominently displayed near food and beverage station
- Recognition (name/logo) as Sponsor in promotional materials
- Recognition (name/logo) as Sponsor on emailed event invitation
- Recognition during the event (announcements)
- Recognition on event registration site



Community Sponsor: \$1,000

- Sponsorship benefits at both walks
- Two tickets to the walk
- Name and logo prominently displayed at the venue
- Recognition (name/logo) as Sponsor in promotional materials
- Recognition during the event (announcements)



Sponsor logo printing deadline is May 11, 2026.



PRATHAM WALK FOR A CAUSE

Sunday, June 28, 2026. Springbrook Prairie, 83rd St, Naperville, IL 60564 and Sunday, August 23, 2026. (Location to be confirmed)

Please fill in this form to secure your commitment and/or table.

Please email any queries or the completed form to Saumya Pant at spant@prathamusa.org

Please see below for the address to send donations via check.

Sponsor Details

Name _____

Title _____ Company (if applicable) _____

Address _____

City _____ State _____ Zip _____

Email _____ Phone _____

I would like to support at the following sponsorship level

- Presenting \$5,000 Gold \$2,500 Silver \$1,500 Community \$1,000

My company will match my donation Yes No

Company name _____

I am unable to attend, enclosed is my donation of \$ _____

I will donate online at prathamusa.org

Please invoice me for \$ _____

My check payable to Pratham USA is enclosed. Mail the completed form and check to:
Pratham USA, 9703 Richmond Avenue, Suite 102, Houston, TX 77042

Please charge my credit card. VISA Mastercard AMEX Discover

Credit card no. _____

Exp. Date _____