

BECOME A SPONSOR

PRATHAM AUSTIN

GALA

Pratham Austin Gala 2026

Saturday, August 29, 2026

Renaissance Austin Hotel - 9721 Arboretum Blvd, Austin, TX 78759



Pratham USA

PRATHAM AUSTIN GALA 2026

The Pratham Gala continues to be one of the premier events on the Austin social scene. Attendees include civic-minded leaders from the business and tech communities as well as influential philanthropists, all personally committed to improving access to quality education in India and beyond.

“This year’s gala will be a celebration of music and rich cultural traditions, featuring Jeffrey Iqbal, one of India’s most celebrated singers, performing in support of Pratham.”

Together, the gala raises vital funds to expand access to quality education for millions of children and young people across India and beyond.

2026 ENTERTAINMENT

Jeffrey Iqbal
Artist



ABOUT PRATHAM

Pratham works with the belief that every child should be in school and learning well. With over 30 years of experience working in India and beyond, Pratham changes the lives of over 5 million children and young people every year.

We have operations in 24 states and union territories in India. We work in partnership with communities, parents, schools, and local governments, providing them with the tools they need to give their children the best possible start in life. 25 countries around the world are replicating Pratham's programs in Sub-Saharan Africa, Latin America, and other parts of Asia. From the early years through adulthood.

- + Transforming individuals
- + Transforming communities
- + Transforming systems

Pratham's work has been recognized through major international awards, including the Asia Game Changer Award, the BBVA Frontiers of Knowledge Award, the WISE Prize for Education, the Henry R. Kravis Leadership Prize, the Skoll Award for Social Entrepreneurship, LUI Che Woo Prize and the Yidan Prize for Education Development. Teaching at the Right Level was selected as one of five finalists for 2025 MacArthur's 100&Change award. The TaRL approach was also recognized as the Academy Choice for earning the highest scores in impact and scalability by 2026 HundrED Global Collection.

WHAT WE DO



CHILDREN AND LEARNING

Engage children ages 3-14 to improve their basic reading, writing, and math skills.



YOUTH AND TRAINING

Promotes economic self-sufficiency for young adults through training and job placement.



GIRLS' AND WOMEN PROGRAM

Assists female dropouts over the age of 14 in completing their secondary school education and earning their 10th Standard diploma.



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PRATHAM'S IMPACT



Pratham plays a pivotal role.

Pratham offers educational opportunities across various stages of an individual's life, from early childhood to adulthood. By supporting Pratham, you enable learning opportunities for children, young people, and girls and women, empowering them to realize their full potential. Communities are on the brink of transformation, and your support is more crucial than ever. The time to make a difference is now.

For this reason, Pratham's work and your support continues to be as critical as ever.

April 2025-March 2026 academic year, Pratham has:



Reached 460,000 children across approximately 10,000+ communities through direct engagement and additional 7.2 million children through short term volunteer programs camps.



Reached over 7.1 million children in partnership with the governments across 18 states.



Equipped almost 200,000 mothers with tools to support child's learning & development beyond classroom.



190 skilling/ training centers across 19 states in India including Delhi.



Given 84,000 young people employable skills with almost 75% placement rate among those receiving formal certification.



Enrolled almost 20,000 girls and women for grade 10 certification through the Second Chance program.



In 2025-26, the Pratham digital learning platform reached over 136,000 learners in India.



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CORPORATE SPONSORSHIP LEVELS



Champion \$50,000

Impact: Enable the delivery of Hamara Gaon - Pratham's community learning initiative - in 25 communities across the state of your choice. This work will support 2,500 children and their entire families.

Benefits include:

- 2 Premium tables (10 guests each)
- Logo/Name recognition on event registration webpage, digital program, digital screens
- Recognition on Pratham USA social media
- Logo in the post-gala thank you email to all attendees (for corporate sponsors)
- Mention in Pratham USA Annual Report Invitation to join the Pratham Austin Board
- Invitation to join the Pratham USA LEADers Circle



Advocate \$25,000

Impact: Facilitate 500 workers access to upskilling courses, financial literacy courses, and better paying employment opportunities

Benefits include:

- 2 Premium tables (10 guests each)
- Logo/Name recognition on event registration webpage, digital program, digital screens
- Recognition on Pratham USA social media
- Logo in the post-gala thank you email to all attendees (for corporate sponsors)
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Ambassador \$10,000

Impact: Provide 50 communities, impacting 5,000 children, with high-impact Pratham learning materials and innovative content.

Benefits include:

- 1 Premium Table (10 guests)
- Logo/Name recognition on event registration webpage, digital program, digital screens
- Recognition on Pratham USA social media
- Logo in the post-gala thank you email to all attendees (for corporate sponsors)
- Mention in Pratham USA Annual Report Invitation to join the Pratham Austin Board



Patron \$5,000

Impact: Provide 10 communities, impacting 1,000 children, with high-impact Pratham learning materials and innovative content.

Benefits include:

- 1 Table (10 guests)
- Logo/Name recognition on event registration webpage, digital program, digital screens
- Recognition on Pratham USA social media



Sustainer \$2,500

Impact: Provide vital teaching materials and specialist teachers to 50 women and girls in Pratham's Second Chance program to restart their learning and earn their high school diploma.

Benefits include:

- 4 individual seats
- Logo/Name recognition on event registration webpage, digital program, digital screens



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SPONSORSHIP BENEFITS

		Champion \$50k	Advocate \$25k	Ambassador \$10k	Patron \$5k	Sustainer \$2.5k
GALA						
Main Event	Seating at Gala	2 or more tables of 10 VIP Seating	2 Tables of 10, Premium Seating	1 Table of 10, Premium Seating	1 Table of 10	4 individual seats
	Parking	✓	✓	✓	✓	✓
	Logo/Name recognition on event registration webpage, digital program, digital screens	✓	✓	✓	✓	✓
	Recognition on Pratham USA social media	✓	✓	✓	✓	
Post Event	Logo in the post-gala thank you email to all attendees (for corporate sponsors)	✓	✓	✓		
	Mention in Pratham USA Annual Report	✓	✓	✓	✓	✓
	Invitation to join the Pratham Austin Board	✓	✓	✓	✓	
	Opportunity to speak at the gala (upon request)	✓				
	Invitation to join the Pratham USA LEADers Circle	✓				

*All logos and branding (if applicable) to be provided within 2 weeks of the sponsor agreement and at least 2 weeks prior to the event.

Name listing: Either the Company name or the Foundation name

These sponsorship opportunities will be tailored to suit the nature of the partnership. Event sponsorship opportunities are exclusive to one company or foundation. Please get in touch with Arundhati Bhatia at abhatia@prathamusa.org for further options and to open a discussion.



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AUSTIN GALA 2026

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Please fill in this form to secure your commitment and/or table.

Please email any queries or the completed form to Arundhati Bhatia at abhatia@prathamusa.org

Please see below for the address to send donations via check.

Sponsor Details

Name

Company Name (as it should be listed on all materials)

Address

City State Zip

Email Phone

My company would like to support at the following

- ☐ Champion \$50,000 ☐ Advocate \$25,000 ☐ Ambassador \$10,000 ☐ Patron \$5,000 ☐ Sustainer \$2,500

☐ Please invoice me for \$

☐ My check payable to Pratham USA is enclosed. Mail the completed form and check to:
9703 Richmond Avenue, Suite 102, Austin, TX 77042

☐ Please charge my credit card. ☐ VISA ☐ Mastercard ☐ AMEX ☐ Discover

Credit card no.

Exp. Date Security Code:

Pratham USA is a 501(C)(3) tax exempt organization. (Federal Tax ID # 76-0620808). The tax deductible portion of your ticket price is limited to the amount exceeding the fair market value of goods and services provided that is \$446 per ticket



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LEADERSHIP

Pratham Leadership



Rajesh (Raj) Shah
Chair, National
Board of Directors



Manisha Bharti
CEO, Pratham USA
and Global Executive



Meenakshi Ramesh
CEO, Pratham
Education Foundation



Dr. Rukmini Banerji
Sr. Advisor, Pratham
Education Foundation



Austin Leadership

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Sheetal Nasta
Niraj Vora



Pratham USA is a 501(c)(3) charity with chapters across the United States. Pratham USA ranks among the top 2% of all American charities, consistently earning the highest four-star rating from Charity Navigator.



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prathamusa.org