

BECOME A SPONSOR

PRATHAM BOSTON

GALA

Pratham Boston Gala 2026

Saturday, September 19, 2026

InterContinental Boston, 510 Atlantic Ave, Boston, MA 02210



Pratham USA

PRATHAM BOSTON GALA 2026

The Pratham Boston Gala continues to be one of the premier events on the Boston social scene. Attendees include civic-minded leaders from the business community as well as influential philanthropists, all with a personal commitment to improving access to quality education in India.

Together, the gala raises vital funds to expand access to quality education for millions of children and young people across India and beyond. Last year, the event raised enough to support over 36,000 children through Pratham's programs.

Pratham Global Leadership will also be in attendance, including:
Manisha Bharti, CEO, Pratham USA & Global Executive
Dr. Rukmini Banerji, CEO, Pratham Education Foundation
Meenakshi Ramesh, CEO Designate, Pratham Education Foundation

In 2025, the event drew over 275 guests and raised over \$850,000 – enough to support 21,500 children through Pratham's programs!

KEYNOTE SPEAKER

Aman Narang

CEO and Co-Founder
of Toast Inc.



ABOUT PRATHAM

Pratham works with the belief that every child should be in school and learning well. With over 30 years of experience working in India and beyond, Pratham changes the lives of over 5 million children and young people every year.

We have operations in 24 states and union territories in India. We work in partnership with communities, parents, schools, and local governments, providing them with the tools they need to give their children the best possible start in life. 25 countries around the world are replicating Pratham's programs in Sub-Saharan Africa, Latin America, and other parts of Asia. From the early years through adulthood.

- + **Transforming individuals**
- + **Transforming communities**
- + **Transforming systems**

Pratham's work has been recognized through major international awards, including the Asia Game Changer Award, the BBVA Frontiers of Knowledge Award, the WISE Prize for Education, the Henry R. Kravis Leadership Prize, the Skoll Award for Social Entrepreneurship, LUI Che Woo Prize and the Yidan Prize for Education Development. Teaching at the Right Level was selected as one of five finalists for 2025 MacArthur's 100&Change award. The TaRL approach was also recognized as the Academy Choice for earning the highest scores in impact and scalability by 2026 HundrED Global Collection.

WHAT WE DO



CHILDREN AND LEARNING

Engage children ages 3-14 to improve their basic reading, writing, and math skills.



YOUTH AND TRAINING

Promotes economic self-sufficiency for young adults through training and job placement.



GIRLS' AND WOMEN PROGRAM

Assists female dropouts over the age of 14 in completing their secondary school education and earning their 10th Standard diploma.



Pratham USA

GALA

PRATHAM'S IMPACT



Pratham plays a pivotal role.

Pratham offers educational opportunities across various stages of an individual's life, from early childhood to adulthood. By supporting Pratham, you enable learning opportunities for children, young people, and girls and women, empowering them to realize their full potential. Communities are on the brink of transformation, and your support is more crucial than ever. The time to make a difference is now.

For this reason, Pratham's work and your support continues to be as critical as ever.

April 2025-March 2026 academic year, Pratham has:



Reached 460,000 children across approximately 10,000+ communities through direct engagement and additional 7.2 million children through short term volunteer programs camps.



Reached over 7.1 million children in partnership with the governments across 18 states.



Equipped almost 200,000 mothers with tools to support child's learning & development beyond classroom.



190 skilling/ training centers across 19 states in India including Delhi.



Given 84,000 young people employable skills with almost 75% placement rate among those receiving formal certification.



Enrolled almost 20,000 girls and women for grade 10 certification through the Second Chance program.



In 2025-26, the Pratham digital learning platform reached over 136,000 learners in India.

SPONSORSHIP LEVELS



Champion \$50,000

Impact: Help build foundational skills for 2,500 children while engaging all key stakeholders around them



Patron \$15,000

Impact: Enable 750 children to access Pratham's foundational learning initiatives



Benefactor \$25,000

Impact: 80 women who dropped out of schools can now earn their high school diplomas



Ambassador \$10,000

Impact: Provide 50 communities with Pratham learning materials and innovative content to help children build their core math and literacy skills



Pratham USA

GALA

SPONSORSHIP BENEFITS

Individual / Corporate Package			Champion \$50k	Benefactor \$25k	Patron \$15k	Ambassador \$10k
		BENEFIT				
Corporate	Pre-event Promotion	Logo listed on website	✓	✓	✓	✓
	Cocktail Reception	Visible company Logo recognition	✓	✓	✓	
	Main Event	Verbal company recognition during program	✓	✓		
Individual & Corporate		Seating at Gala	2 Premium tables of 10 each	1 Priority table of 10	1 Preferred table of 10	1 table of 10
		Logo/Name listed on printed sponsor posters	✓	✓	✓	✓
		Branded company signage at the table	✓	✓	✓	
Corporate		Logo/name displayed on digital screen(s) during event	1 slide	1 slide	1/2 slide	1/2 slide
Corporate	Post Event	Company mention in 'thank you' email to attendees	✓	✓	✓	✓
		Company mention in press release	✓	✓		
		Company mention in social media	✓	✓		
Individual & Corporate	Pratham Engagement Opportunities	Company mention in Pratham website post	✓	✓	✓	✓
		Opportunity to coordinate India program visit	✓			
Corporate		Opportunity to host Pratham information session at offices or virtually	✓			

*Limited to Principal and Guardian level sponsors: Pratham team will work with you to craft a specific profile opportunity at the event (subject to guidelines). All logos must be provided within two weeks of the sponsorship agreement.

Please get in touch with Suzanne Young at syoung@prathamusa.org for further options and to open a discussion.

LEADERSHIP

Pratham Leadership



Rajesh (Raj) Shah
Chair, National
Board of Directors



Manisha Bharti
CEO, Pratham USA
and Global Executive



Meenakshi Ramesh
CEO, Pratham
Education Foundation



Dr. Rukmini Banerji
Sr. Advisor, Pratham
Education Foundation



Boston Leadership

CO-PRESIDENTS

Rajesh Tekchandani
Prasun Agarwal

VICE PRESIDENT

Madhuleena Saha

EXECUTIVE BOARD

Pratima Abichandani
Nidhi Aggarwal
Gagan Chawla
Srikant Datar
Arsheya Devitre
Tony Elavia
Anu and Ranjay Gulati

Renu and Kedar Gupta
Kartikesh Herur
Rohan Kapoor
Apoorva Koticha
Sumit Mehra
Divya Minisandram
Subash Pereira
Rachna Ramachandran
Anusha Ramachandran
Vinitha Ramnathan
Shikha Tuli
Swati Verma
Venky Venkataraman



Pratham USA is a 501(c)(3) charity with chapters across the United States. Pratham USA ranks among the top 2% of all American charities, consistently earning the highest four-star rating from Charity Navigator.



Pratham USA

prathamusa.org