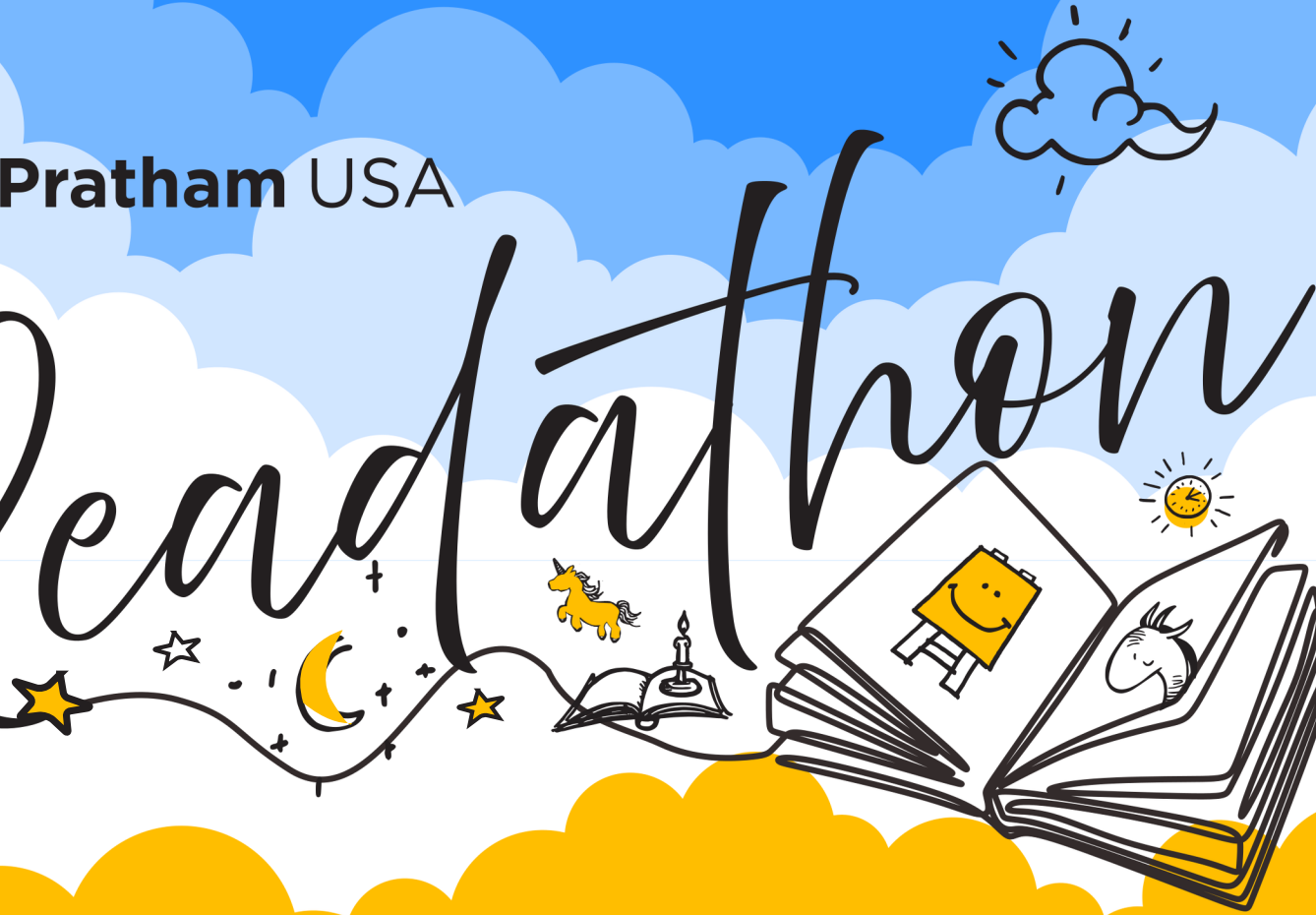




Pratham USA

Readathon



**July 10 to
August 9, 2026**

**Join us this summer for the
2026 Pratham USA
Readathon—an enjoyable
and meaningful way to turn
your passion for reading
into an opportunity to
make an impact.**





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About Readathon

The Pratham USA Readathon is more than just a reading challenge; it's an opportunity for you to immerse yourself in the world of books while supporting learning for children around the world.

By signing up to participate in the Readathon, you're taking part in a fun month-long reading challenge, where you'll read for at least 30 minutes every day for 30 days. Throughout the challenge, you'll not only cultivate a love for reading but also raise meaningful funds to support Pratham's learning programs.

In this booklet, you'll find everything you need to know about the Readathon's purpose, how your fundraising efforts will make an impact, and tips for maximizing your experience.

Learn more at prathamusa.org.



Taking Part in the Readathon

Getting Started

Step 1 - Register: Registering for the Pratham Readathon is quick and easy. [Click here](#) to sign up as a participant. Select your Pratham Chapter as a team, then fill out the required information, including your name, email address, and any additional details. After you register, you'll receive an email to start your fundraising page creation.

Step 2 - Create or Join Your Fundraiser: Your fundraising page is your central hub for sharing your Readathon journey and collecting donations. Once you get access, you can customize your page with a personal message, photos, and updates about your reading goals and fundraising efforts. Share your page with friends, family, and on social media to start raising funds for Pratham's learning programs. If creating a fundraiser is not for you, feel free to join one of Pratham's many teams to celebrate the experience with others.

Tips for Success

Create a Reading Schedule: Plan out dedicated time each day for reading to ensure you meet your reading goals. Whether it's in the morning, afternoon, or before bedtime, consistency is key.

Set Goals: Challenge yourself to read a certain number of books or pages during the Readathon. Set a fundraising goal on your fundraising page to track your progress and stay motivated.

Explore Different Stories: Step out of your comfort zone and explore books from various genres and topics. Who knows? Maybe you will find your new favorite novel.

Try Out New Reading Spots: New reading environments, like a park or coffee shop, can make your reading experience even more enjoyable.

Share Your Story: Use social media and email to share your Readathon journey with friends, family, and colleagues. Explain why you're participating and how their support can make a difference.

Say Thank You: Don't forget to thank your donors for their generosity and support. A simple thank-you goes a long way in showing appreciation.



Guiding Your Child



Parents play a crucial role in their child's success during the Readathon. Here are some guidelines to help you effectively support your child throughout their Readathon journey.

Encourage Regular Reading: Help them establish a consistent reading routine by setting aside dedicated reading time each day. Ensure they have access to a variety of books that cater to both their interests and reading level.

Engage in Conversation: Engage your child in discussions about the books they're reading. Ask about their favorite characters, plot twists, and what they've learned from the story. Encourage them to share their thoughts and insights.

Set Realistic Goals: Help your child set realistic reading and fundraising goals for the Readathon. Each child is unique, so make sure to encourage them to challenge themselves while also verifying that their goals are achievable. Break down larger goals into smaller milestones to help them stay driven.

Assist with Fundraising: Support your child in reaching out to family, friends, and neighbors for donations and support. Help them craft personalized messages and emails to potential donors, explaining why they're participating in the Readathon and how their contributions will make a difference.



Guiding Your Child



Provide Encouragement: Celebrate your child's progress and achievements throughout the Readathon. Offer words of encouragement and praise to motivate them to continue reading and fundraising. Remind them that every minute spent reading and every dollar raised brings us closer to our goal of providing more children with vital learning opportunities.

Overcome Challenges Together: Encourage your child to persevere, even if they encounter challenges or setbacks during the Readathon. Point out that it's okay to ask for help and support when needed. Offer guidance and assistance to help them overcome obstacles and stay focused on their goals.

Celebrate Success: Celebrate your child's accomplishments and commitment at the end of the Readathon. Recognize their dedication and hard work, whether they met their reading goals, exceeded their fundraising target, or simply participated with enthusiasm. Their commitment goes a long way.

Thank you for your support in fostering your child's love for reading and their commitment to changing lives through learning!



Fundraising Ideas

Themed Reading Marathon

Organize a “Reading Marathon” complete with a fun theme like “Reading Around the World” or “Mystery Night”. Participants can dress up and get sponsorships based on the number of minutes they read.

Readathon Jar

Decorate a jar and label it “Readathon Donations.” Every time a child reads for 30 minutes, they can add a sticker or a small token to the jar. This visual reminder serves as both a motivator and a way to track progress. Friends and family can donate a flat fee for the entire jar to be filled.

Book Swap

Invite your friends and family over and trade books with one another. Ask attendees to contribute a donation to take part.

Readathon Bingo

Create a Readathon-themed bingo card with reading-related activities or challenges, such as “read under a blanket,” “read to a pet,” or “read in a treehouse.” Participants can seek donations from friends and family for completing a square or the entire bingo card.

Trivia Night

Organize a trivia night focused on literary themes, characters, and authors. Participants can form teams and compete in rounds of trivia questions related to popular books and literature. Charge an entry fee for teams to participate.

Cooking Challenge

Invite friends and family over to create delicious baked goods from your favorite books. Participants can work in teams to immerse themselves in the culinary experience of distant worlds, such as Harry Potter-inspired “Butterbeer Cupcakes” or the Hunger Games’ “Capital Cookies.” Afterwards, host a bake sale where money collected is used to support your Readathon fundraising page.

Movie Night

Host a movie night featuring film adaptations of beloved books. Participants can gather together to watch movies like The Chronicles of Narnia, or Matilda and enjoy popcorn and snacks. Charge an entry fee for the movie night, with proceeds going towards your Readathon fundraising goal.

Drawing Competition

Host a drawing night either online or in person. Provide various book-related drawing prompts where participants use their creativity to draw characters, book covers, or awe-inspiring scenes. Charge an entry fee for the competition and use the proceeds to support your Readathon fundraising page.

Email Template

Donate Template

Feel free to use this template to invite your friends and family to support you in your Readathon journey. Don't forget to include the link to your fundraising page!

Subject: Help Support Me in the 2026 Pratham USA Readathon!

Dear [Friend/Family Member/Person of Importance to Me],

I hope you are doing well! I'm excited to share that I've recently joined the Pratham USA Readathon, a fundraising initiative from July to August that helps support children's education.

Over the next part of my summer, I'll be dedicating at least 30 minutes each day to reading, all while raising funds for Pratham, an organization that works to improve learning opportunities for children around the world.

I'm reaching out to ask if you would be willing to support my Readathon journey. Your donation, no matter the size, would be greatly appreciated and would make a major difference in the lives of countless children.

If you are interested in contributing, please visit my fundraising page at [insert fundraising page URL].

Thank you for your generosity! I really appreciate it!

*Sincerely,
[Your Name]*

Email Template

Thank You Template

Use this template to thank your friends and family for their gifts to your Readathon fundraiser. You can also print out one of our thank you cards provided in this guide.

Subject: Thank You for Contributing to My Readathon Journey!

Dear [Name],

I hope you are doing well! I wanted to express my gratitude for all that you have done to support the 2026 Pratham USA Readathon and my reading journey.

Thanks to your donation and encouragement, I was able to raise [amount raised] that will be used to support dozens of children through Pratham's learning programs. Your kindness will provide them with access to quality learning opportunities and the chance to build a brighter future. I really appreciate your contribution to this great cause.

Once again, thank you for everything you have done!

*Sincerely,
[Your Name]*

Additional Resources

In this section, you'll find more tools and materials to enhance your Readathon experience. From an engaging Readathon Bingo game to printable reading log sheets and thank you cards, these resources are designed to support and celebrate your commitment to reading and fundraising.

Thank you once again for choosing to support Pratham by participating in our Readathon. We're truly grateful for your participation and look forward to supporting you as your Readathon journey unfolds!



If you have any questions or would like to get in touch with the Readathon team, please email us at readathon@prathamusa.org



Pratham USA

Readathon Bingo

Read a book
outside

Read a book
with a
family
member

Read a book
that has a
movie
adaptation

Read a book
with a blue
cover

Read a book
made by a
new author

Read a
book set in
school

Read for
over 45
minutes

Read a non-
fiction book

Read before
you go to
sleep

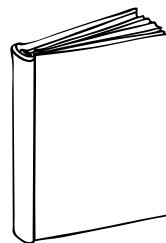
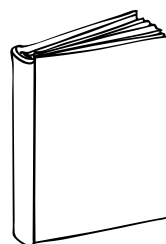
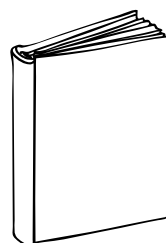
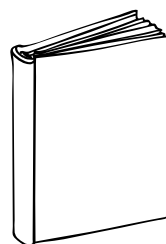
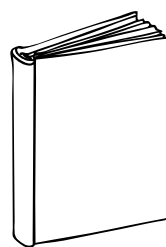
Read a
book
suggested
by a friend

Read a book
with a non-
human main
character

Read a book
published
before you
were born

Reading Log

Color one book for every 30 minutes of reading you complete during the Pratham Readathon!

**Pratham** USA

Reading Log

[illegible]**Pratham** USA

Pratham USA is a U.S. registered charity (EIN #76-0620808)
9703 Richmond Ave. #102, Houston, TX 77042, United States



Thank You!



Pratham USA





Pratham USA

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Thank You!





Pratham USA