

BECOME A SPONSOR

PRATHAM SEATTLE
GALA

Pratham Seattle Gala
Saturday, September 12, 2026
Hyatt Regency Bellevue, 900 Bellevue Way NE
Bellevue, WA - 980046



Pratham USA

PRATHAM SEATTLE GALA 2026

The Pratham Gala is one of the premier events on Seattle's social calendar, bringing together civic-minded leaders from the business and tech communities alongside influential philanthropists—all united by a shared commitment to expanding access to quality education in India and beyond.

In 2025, the gala welcomed over **300 guests** and raised enough to support **40,000 children** through Pratham's programs.

PAST KEYNOTE GUESTS

Laxman Narasimhan, former CEO of Starbucks
Nandita Bakhshi, president and CEO of Bank of the West
Kim Starkey Jonker, president and CEO of King Philanthropies

Together, the gala raises vital funds to scale Pratham's impact, reaching millions of children and young people globally.

ENTERTAINMENT



SUHANI SHAH

This year, we're excited to have world-renowned mentalist and illusionist Suhani Shah as our headline entertainment for the evening. Suhani combines mind-bending illusion with charismatic storytelling, promising an unforgettable, high-energy experience for our 2026 guests.



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ABOUT PRATHAM

Pratham works with the belief that every child should be in school and learning well. With over 30 years of experience working in India and beyond, Pratham changes the lives of over 5 million children and young people every year.

We have operations in 24 states and union territories in India. We work in partnership with communities, parents, schools, and local governments, providing them with the tools they need to give their children the best possible start in life. 25 countries around the world are replicating Pratham's programs in Sub-Saharan Africa, Latin America, and other parts of Asia. From the early years through adulthood.

- + **Transforming individuals**
- + **Transforming communities**
- + **Transforming systems**

Pratham's work has been recognized through major international awards, including the Asia Game Changer Award, the BBVA Frontiers of Knowledge Award, the WISE Prize for Education, the Henry R. Kravis Leadership Prize, the Skoll Award for Social Entrepreneurship, LUI Che Woo Prize and the Yidan Prize for Education Development. Teaching at the Right Level was selected as one of five finalists for 2025 MacArthur's 100&Change award. The TaRL approach was also recognized as the Academy Choice for earning the highest scores in impact and scalability by 2026 HundrED Global Collection.

WHAT WE DO



CHILDREN AND LEARNING

Engage children ages 3-14 to improve their basic reading, writing, and math skills.



YOUTH AND TRAINING

Promotes economic self-sufficiency for young adults through training and job placement.



GIRLS' AND WOMEN PROGRAM

Assists female dropouts over the age of 14 in completing their secondary school education and earning their 10th Standard diploma.



PRATHAM'S IMPACT



Pratham plays a pivotal role.

Pratham offers educational opportunities across various stages of an individual's life, from early childhood to adulthood. By supporting Pratham, you enable learning opportunities for children, young people, and girls and women, empowering them to realize their full potential. Communities are on the brink of transformation, and your support is more crucial than ever. The time to make a difference is now.

For this reason, Pratham's work and your support continues to be as critical as ever.

April 2025-March 2026 academic year, Pratham has:



Reached 460,000 children across approximately 10,000+ communities through direct engagement and additional 7.2 million children through short-run, volunteer-led camps.



Reached over 7.1 million children in partnership with the governments across 18 states.



Equipped almost 200,000 mothers with tools to support child's learning & development beyond classroom.



190 skilling/ training centers across 19 states in India including Delhi.



Given 84,000 young people employable skills with almost 75% placement rate among those receiving formal certification.



Enrolled almost 20,000 girls and women for grade 10 certification through the Second Chance program.



In 2025-26, the Pratham digital learning platform reached over 136,000 learners in India.

SPONSORSHIP LEVELS



Champion \$50,000

Impact: Help transform the future of 30,000 children by strengthening government teaching practices in local schools

- 2 Premium tables (10 guests each)
- Company recognition across all event marketing materials, ballroom, reception, and digital screens
- Opportunity to host lunch & learn sessions at offices and coordinate an employee engagement activity in India
- Annual impact briefing



Benefactor \$25,000

Impact: Fund libraries for up to 100 communities, reaching over 10,000 children

- 1 Priority table of 10 guests each
- Company recognition across all event marketing materials, ballroom, reception, and digital screens
- Employee impact session



Ambassador \$10,000

Impact: Provide learning materials and Pratham's evidence-backed content to 50 communities, reaching 5,000 children

- 1 Reserved table of 10 guests each
- Company recognition on pre- and post-event digital marketing materials
- Company logo included in the reception area



Partner \$5,000

Impact: Support 15 girls and women, who have dropped out of school, to gain a 'second chance' at earning their grade 10 certification.

- 4 guest passes
- Company recognition on pre- and post-event digital marketing materials
- Company logo included in the reception area



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GALA

BRANDING BENEFITS

		Champion \$50k	Benefactor \$25k	Ambassador \$10k	Partner \$5k
BENEFIT					
Event Promotion	Company listed on the event registration page	✓	✓	✓	✓
	Social media mentions	✓	✓	✓	✓
	Company listed in the post-event “thank-you” email	✓	✓	✓	
	West Coast Newsletter Spotlight	✓	✓		
	Company mention in the post-event press release	✓	✓		
Cocktail Reception	Company name/logo recognition opportunity at reception	✓	✓	✓	
	On-Site Corporate Booth Opportunity (Sponsor to staff & provide supplies)	✓	✓	✓	
Main Event	Seating at the Gala	2 Premium Tables of 10	1 Priority Table of 10	1 Table of 10	4 Guest Passes
	Leadership Reception Access	Invitation for up to 10 guests to a private VIP audience with Pratham Board and Leadership	Invitation for up to 4 guests to a private VIP audience with Pratham Board and Leadership		
	Verbal company recognition during the program	In the opening remarks by Board Chair	Recognition from the stage during the program		
	Logo included on printed sponsor recognition posters	✓	✓	✓	✓
	Branded company signage at the table	✓	✓		
	Company logo displayed on digital screen(s) during event	1 slide	1 slide	1/2 slide	1/2 slide

*All logos and branding (if applicable) to be provided within 2 weeks of the sponsor agreement and at least 2 weeks before the event to guarantee full production inclusion. Recognition listing can apply to either the Company Name or the corporate Foundation Name. These sponsorship opportunities will be tailored to suit the nature of the partnership. Event sponsorship opportunities are exclusive to one company or foundation. Please get in touch with Sweeha Panwar at spanwar@prathamusa.org for further options and to open a discussion.

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Please fill in this form to secure your commitment and/or table.

Please email any queries or the completed form to Sweeha Panwar at spanwar@prathamusa.org

Please see below for the address to send donations via check.

Sponsor Details

Name

Company Name (as it should be listed on all materials)

Address

City State Zip

Email Phone

My company would like to support at the following

- ☐ Champion ☐ Benefactor ☐ Ambassador ☐ Partner
\$50,000 \$25,000 \$10,000 \$5,000

☐ Please invoice me for \$

☐ My check payable to Pratham USA is enclosed. Mail the completed form and check to:
9703 Richmond Avenue, Suite 102, Houston, TX 77042

☐ Please charge my credit card. ☐ VISA ☐ Mastercard ☐ AMEX ☐ Discover

Credit card no.

Exp. Date Security Code:

Pratham USA is a 501(C)(3) tax exempt organization. (Federal Tax ID # 76-0620808). The tax deductible portion of your ticket price is limited to the amount exceeding the fair market value of goods and services provided that is \$446 per ticket

LEADERSHIP

Pratham Leadership



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Board of Directors



Manisha Bharti
CEO, Pratham USA
and Global Executive



Meenakshi Ramesh
CEO, Pratham
Education Foundation



Dr. Rukmini Banerji
Sr. Advisor, Pratham
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Seattle Leadership

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GALA COMMITTEE

Payal Tiwana (Co-chair)
Sharonyka Kumar Narayan (Co-chair)
Moumita Bhattacharya
Sunita Prabhu



Pratham USA is a 501(c)(3) charity with chapters across the United States. Pratham USA ranks among the top 2% of all American charities, consistently earning the highest four-star rating from Charity Navigator.